

# DENVER HOME SHOW

**MARCH 20-22, 2020**

National Western Complex

# How-to set up your company's Exhibitor Listing

## How-to create your listing - as easy as 1-2-3-4!

1. Enter your company info online at:  
<https://www.denverhomedshow.com/add-exhibitor-login>
2. Log in with the username: **DHSMarch@mpe.com** and  
password: **DHSMarEX20**  
Please note that the password is case sensitive. Contact your show  
manager if you want to fax/email your information.
3. We will create your company profile and set up your Request  
Information form.
4. We will update and maintain your page as required so you can  
promote product launches, store sales, events and more through  
your company page!

## Tips to get the most out of your listing

- Enter a full description of your company. The more information you  
provide the better, as it will help people find you using the search  
tool.
- Use as many keywords as possible. The keywords will help you  
appear in the search results. If you sell different types of products,  
be sure to list them all.
- Select the category that best represents your company.  
Your company will be listed under this heading.
- Include your booth number. Make sure customers can find your  
company on the show floor.
- Offer a show special or discount. Use a promo code or offer a percentage off to people who mention your listing,  
this way you can track the results.
- Follow up with email requests. Be sure and reply to any quote requests you receive - try and make appointments with  
customers during the show.

## Benefits of creating your company listing

**VISIBILITY** - Receive a full page on our website ([www.DenverHomeShow.com](http://www.DenverHomeShow.com)) to promote your company, store(s) and  
products. Update this information while your listing is active to promote show specials, new products, store openings  
and more!

**SALES** - Consumers can contact you through a search function and email form and you can immediately respond to  
requests for more information.

## Need more help?

If you need technical help or want to make changes to your listing, please email **Jen Shaw** at [jens@MPeshows.com](mailto:jens@MPeshows.com).

The screenshot shows the Denver Home Show website interface for adding an exhibitor listing. The header includes the event name, dates (March 20-22, 2020), location (National Western Complex, Denver, CO), and navigation links for Information, Show Features, Exhibitor List, Looking to Exhibit, Blog & Social, and Booth Quote. A search bar is also present. The main content area is titled 'EXHIBITOR LISTINGS' and features a large image of a fire pit. Below the image, there are two columns of text and forms. The left column is titled 'ADD YOUR EXHIBITOR LISTING' and contains a form with fields for Company Name, Address 1, Address 2, City, State/Province, Zip/Postal Code, Phone Number, Booth #, Website (http://), and Facebook page. The right column is titled 'GET A BOOTH QUOTE' and includes a 'BOOTH QUOTE' button, a 'SEARCH THE EXHIBITOR LIST' section with a small image of a woman, and an 'EXHIBITOR LIST' button. At the bottom right, there is an advertisement for 'sleep number' with the text 'THIS IS NOT A BED' and 'It's proven quality sleep. From \$999'.