

Sign Orders received after Feb. 21<sup>st</sup> add 50% to the listed Price.

	828 East Ferry Street - Buffalo, NY 14211 Phone: (716) 896-6170   Fax: (716) 896-8908   Toll Free: (800) 333-4253 <u>www.haleexpo.com</u>   email: <u>csr@haleexpo.com</u>		
	Buffalo Home Show		
	Buffalo Niagara Convention Center		
	March 6-8 & March 13-15, 2020		
Company Name:		Booth No.(s):	
Email Address:		Contact Name:	

## SIGNS ARE A TERRIFIC WAY TO GET YOUR MESSAGE OUT!

With our wide selection of fonts, colors, graphics and backing material, we can make a terrific looking sign to meet your specific needs. Hale's Sign and Banner Department also has the ability to add your logo to your order or our in-house graphic artists can work with you to reproduce a logo or create one! Add clipart or specific images to give a more eye-catching look. Proofs will be sent back via email for your review and approval.

All sign prices below include up to two (2) color copy with simple text with no more than twenty-four (24) words on your choice of white backing material.

Logos, graphics, additional background colors, specialized design work, heavy copy or different sizes will be quoted upon request.

## **EXAMPLES OF STANDARD SIZES**

			4' x 8'		
22" x 28"				3' x 4'	
Standard Sign Holder Size \$74.20	14" x 44" Double height of Standard Booth Sign		<b>□</b> \$263.70	□\$11	3.30
Copy Color	Orientation	Description	Pre-Order Price	Quantity	<u>Total</u>
Color 1:	Landscape	22" x 28" Sign	\$74.20		
Color 2:	Portrait	22" x 14" Sign	\$58.50		
		14" x 44" Sign	\$74.20		
Material Choice		4' x 8' Sign	\$263.70		
Foamcore – Foam center with white paper surfaces		3' x 4' Sign	\$113.30		
Coroplast – Corrugated plastic – Most durable (Colors available)		Grommets (ea.)	\$2.00		
Poster Board – White poster board / Sign card only		Easel Back	\$2.75		
				Subtotal:	
Please Indicate Sign Copy Here:		Double Sided	Add 75% to Subtotal:		
				Subtotal 2:	
		Ordered After Feb. 21 <sup>st</sup> Add 50% to Subtotal 2:			
			Snecia	al Sign Page Total:	