

BUFFALO HOME SHOW

THOUSANDS OF CONSUMERS ARE LOOKING FOR YOU!

MARCH 6-8 & 13-15, 2020

Buffalo Niagara Convention Center

MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

Thousands of homeowners attend the **Buffalo Home Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. The **Buffalo Home Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Entertainment & Electronics
- Recreation & Fitness
- Utility Companies
- Kitchen & Bath
- Windows, Window Coverings & Doors
- Pools & Spas
- Home Décor, Art, Design & Furnishings



**WE ATTRACT
A MORE
QUALIFIED
AUDIENCE**



96%

of visitors are unique to EACH of our shows

95%

are homeowners

95%

plan on completing a project

79%

attend with a spouse or partner - meet BOTH decision makers

70%

are ages 35-64

\$113,151

average annual household income

Source: 2018 Marketplace Events Attendee Survey

Did you know?

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 68 CONSUMER HOME SHOWS, FIVE HOLIDAY SHOWS AND TWO BRIDAL SHOWS IN 33 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 22,000 EXHIBITORS AND 1.9 MILLION ATTENDEES.

MORE THAN JUST A BOOTH

- Standard pipe & drape
- Six exhibitor badges per 100 sq. ft. (20 maximum)
- 20 admission passes 10'x10' (50 maximum)
- FREE listing in the official Show Guide
- Tips to increase your sales at the show and booth design ideas at a FREE exhibitor workshop
- Exhibitor manual for pre-show planning
- 24-hour security
- Online Exhibitor Listing (your own Web page!)
- Sponsorship Opportunities
- Promotional opportunities with major media partners



HEAR WHAT ONE OF OUR EXHIBITORS HAD TO SAY.

“Absolutely worth every penny! Amazing sales and leads!
Friendly and accommodating convention center!”

Adina Toponak, NORWEX

SHOW HOURS

Fri	MAR 6	10:00 a.m. – 9:00 p.m.
Sat	MAR 7	10:00 a.m. – 9:00 p.m.
Sun	MAR 8	10:00 a.m. – 6:00 p.m.
Fri	MAR 13	10:00 p.m. – 9:00 p.m.
Sat	MAR 14	10:00 a.m. – 9:00 p.m.
Sun	MAR 15	10:00 a.m. – 6:00 p.m.

MOVE-IN HOURS

Tue	MAR 3	8:00 a.m. – 5:00 p.m.
Wed	MAR 4	8:00 a.m. – 5:00 p.m.
Thu	MAR 5	8:00 a.m. – 5:00 p.m.

MOVE-OUT HOURS

Sun	MAR 15	6:05 p.m. – 10:00 p.m.
Mon	MAR 16	8:00 a.m. – Noon

Hours subject to change.

BOOTH PRICING

10'x10'	\$2,299
10'x15'	\$3,448.50
10'x20'	\$4,598
20'x20'	\$9,196

Décor Rooms \$6,500

REQUIRED:

New Exhibitor Marketing Package	\$100
Exhibitor Listing	\$109

ADDITIONALLY:

Direct Sell Fee	\$250/booth
Corner Premium	\$250/corner



MARKETPLACE EVENTS is proud to partner with Mike Rowe and the mikeroweWORKS Foundation

BOOK YOUR BOOTH FOR A CHANCE TO MEET MIKE ROWE AT OUR SHOW IN MINNEAPOLIS IN FEBRUARY 2020!



Photo credit:
Michael Segal

BENEFITS TO EXHIBITORS

- Your business associated with one of Forbes 10 Most Trustworthy Celebrities
- Turbo-charged advertising with Mike's image and voice
- Opportunity to partner with mikeroweWORKS Foundation
- Trade Day with free admission for those in the industry and educational sessions from vocational schools
- Online job boards to help you find qualified staff
- Live appearances by Mike Rowe at select shows each year

**DON'T MISS OUT ON GROWING YOUR BUSINESS!
CALL TODAY! 888-248-9751**