

JACKSONVILLE HOME + PATIO SHOW

ON-SITE SIGNAGE RULES

INLINE

- Max height: under 8' to hang from pipe & drape banner with S-hooks.
- Free standing signs should be placed in the back half of the booth where they will not block your neighbor's site-lines.

ENDCAPS (Peninsulas)

- Signs can be higher than up to 10' IF they are permanently affixed to booth display.
- Must be draped (at exhibitor's expense) if sign hangs above back neighbor's booth.
- Fine if it is in the front or middle of exhibitor's space.

ISLANDS

- Signs can be higher than up to 10' IF they are permanently affixed to booth display.
- Signs may be displayed anywhere inside the island.

HANGING A SIGN:

- Only allowed over a 400 sq. ft. booth space or larger.
- Sign must be approved by show management.
- Exhibitor must pay \$500 sponsorship fee.
- Multiple signs over booth space will incur additional fees, contact your sales consultant for estimates.

**FOR QUESTIONS REGARDING RULES AND REGULATIONS,
PLEASE CONTACT TINA ROBINSON OR RACHEL WHITEMIRE.**



TINA ROBINSON
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RACHEL WHITEMIRE
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