

JACKSONVILLE
**HOME
+ PATIO
SHOW**

36,243 CONSUMERS ARE LOOKING FOR YOU!

MARCH 5-8, 2020

Prime Osborn Convention Center

MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

More than 36,200 homeowners attend the **Jacksonville Home + Patio Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. The **Jacksonville Home + Patio Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Entertainment & Electronics
- Recreation & Fitness
- Utility Companies
- Kitchen & Bath
- Windows, Window Coverings & Doors
- Pools & Spas
- Home Décor, Art, Design & Furnishings



**WE ATTRACT
A MORE
QUALIFIED
AUDIENCE**



96%
of visitors are unique to EACH
of our shows

95%
plan on completing a project

90%
are homeowners

77%
attend with a spouse or partner
- meet BOTH decision makers

71%
are ages 35-64

\$116,314
average annual household income

Source: 2018 Marketplace
Events Attendee Survey

Did you
know?

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 68 CONSUMER HOME SHOWS, FIVE HOLIDAY SHOWS AND TWO BRIDAL SHOWS IN 33 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 22,000 EXHIBITORS AND 1.9 MILLION ATTENDEES.

JacksonvilleHomeShows.com

MARKETPLACE | EVENTS
Largest Home Show Producer | in North America

MORE THAN JUST A BOOTH

- Standard pipe & drape
- Exhibitor badges
- Complimentary admission passes
- Listing in the official Show Guide
- Exhibitor guest ticket program at exclusive rates
- 24-hour security
- Online Exhibitor Listing (your own Web page!)
- Sponsorship opportunities
- Tips to increase your sales at the show and booth design ideas at a FREE exhibitor workshop
- Pre-show promotional material
- Exhibitor manual for pre-show planning
- Sponsorship opportunities
- Promotional opportunities with major media partners



HEAR WHAT ONE OF OUR EXHIBITORS HAD TO SAY.

"The Jacksonville Home + Patio Show is always well-attended and is consistently a great source of highly qualified leads! Our experience with the amazing Marketplace Events show team and the quality of attendees gets better every year! You receive so much exposure that you can't afford to miss this successful event!"

Amy Lebron, BATH FITTER

MARKETPLACE EVENTS is proud to partner with Mike Rowe and the mikeroweWORKS Foundation.



Photo credit: Michael Segal

BENEFITS TO EXHIBITORS

- Your business associated with one of Forbes 10 Most Trustworthy Celebrities
- Turbo-charged advertising with Mike's image and voice
- Opportunity to partner with mikeroweWORKS Foundation
- Trade Day with free admission for those in the industry and educational sessions from vocational schools
- Online job boards to help you find qualified staff
- Live appearances by Mike Rowe at select shows each year

SHOW HOURS

Thu	MAR 5	11:00 a.m. - 9:00 p.m.
Fri	MAR 6	11:00 a.m. - 9:00 p.m.
Sat	MAR 7	10:00 a.m. - 9:00 p.m.
Sun	MAR 8	10:00 a.m. - 6:00 p.m.

MOVE-IN HOURS

Tue	MAR 3	8:00 a.m. - 5:00 p.m.
Wed	MAR 4	8:00 a.m. - 5:00 p.m.

MOVE-OUT HOURS

Sun	MAR 8	6:05 p.m. - 11:00 p.m.
Mon	MAR 9	8:00 a.m. - 12:00 p.m.

Hours subject to change.

BOOTH PRICING

Sections 1-4	\$13.89/sq. ft.
Section 5	\$14.89/sq. ft.
Section 6	\$15.89/sq. ft.

REQUIRED:

Exhibitor Listing	\$79
New Exhibitor Marketing Package	\$100

ADDITIONALLY:

Direct Sell Fee	\$200
Corner Premium	\$200/corner
Main Aisle Premium	\$200

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+ PATIO SHOW
SEPTEMBER 26-29, 2019
Prime Osborn Convention Center**

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**DON'T MISS OUT ON GROWING YOUR BUSINESS!
CALL TODAY! 877-871-7469**