

JACKSONVILLE  
**HOME  
+ PATIO  
SHOW**

# ON-SITE SIGNAGE RULES

## INLINE

- Max height: under 8' to hang from pipe & drape banner with S-hooks.
- Free standing signs should be placed in the back half of the booth where they will not block your neighbor's site-lines.

## ENDCAPS (Peninsulas)

- Signs can be higher than 8' IF they are permanently affixed to booth display.
- Must be draped (at exhibitor's expense) if sign hangs above back neighbor's booth.
- Fine if it is in the front or middle of exhibitor's space.

## ISLANDS

- Signs can be higher than 8' IF they are permanently affixed to booth display.
- Signs may be displayed anywhere inside the island.

## HANGING A SIGN:

- Only allowed over a 20'x20' booth space or larger.
- Sign must be approved by show management.
- Exhibitor must pay \$500 sponsorship fee.
- All signs are hung at the exhibitor's expense.

**FOR QUESTIONS REGARDING RULES AND REGULATIONS  
PLEASE CONTACT TINA ROBINSON OR RACHEL WHITMIRE**



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