



**SPECIAL SIGNS**  
 Sign Orders received after Feb. 7<sup>th</sup>  
 add 50% to the listed Price.

828 East Ferry Street - Buffalo, NY 14211  
 Phone: (716) 896-6170 | Fax: (716) 896-8908 | Toll Free: (800) 333-4253  
[www.haleexpo.com](http://www.haleexpo.com) | email: [csr@haleexpo.com](mailto:csr@haleexpo.com)

**Capital Remodel & Garden Show**  
 Dulles Expo Center  
 February 21-23, 2020

Company Name: \_\_\_\_\_  
 Email Address: \_\_\_\_\_

Booth No.(s): \_\_\_\_\_  
 Contact Name: \_\_\_\_\_

**SIGNS ARE A TERRIFIC WAY TO GET YOUR MESSAGE OUT!**

With our wide selection of fonts, colors, graphics and backing material, we can make a terrific looking sign to meet your specific needs. Hale's Sign and Banner Department also has the ability to add your logo to your order or our in-house graphic artists can work with you to reproduce a logo or create one! Add clipart or specific images to give a more eye-catching look. Proofs will be sent back via email for your review and approval.

All sign prices below include up to two (2) color copy with simple text with no more than twenty-four (24) words on your choice of white backing material.

Logos, graphics, additional background colors, specialized design work, heavy copy or different sizes will be quoted upon request.

**EXAMPLES OF STANDARD SIZES**

|   |   |  |                                   |                                   |
|---|---|--|-----------------------------------|-----------------------------------|
| 22" x 28"   | 22" x 14"   | 14" x 44"  | 4' x 8'                           | 3' x 4'                           |
| Standard Sign Holder Size<br><input type="checkbox"/> \$74.20 | Common Table Top Size<br><input type="checkbox"/> \$58.50 | Double height of Standard Booth Sign<br><input type="checkbox"/> \$74.20 | <input type="checkbox"/> \$263.70 | <input type="checkbox"/> \$113.30 |

| Copy Color  | Orientation                        | Description                              | Pre-Order Price | Quantity                        | Total |
|---|------------------------------------|--|-----------------|---------------------------------|-------|
| Color 1: _____  | <input type="checkbox"/> Landscape | 22" x 28" Sign                           | \$74.20         | _____                           | _____ |
| Color 2: _____  | <input type="checkbox"/> Portrait  | 22" x 14" Sign                           | \$58.50         | _____                           | _____ |
|   |                                    | 14" x 44" Sign                           | \$74.20         | _____                           | _____ |
|   |                                    | 4' x 8' Sign                             | \$263.70        | _____                           | _____ |
|   |                                    | 3' x 4' Sign                             | \$113.30        | _____                           | _____ |
| <input type="checkbox"/> Foamcore – Foam center with white paper surfaces                 |                                    | Grommets (ea.)                           | \$2.00          | _____                           | _____ |
| <input type="checkbox"/> Coroplast – Corrugated plastic – Most durable (Colors available) |                                    | Easel Back                               | \$2.75          | _____                           | _____ |
| <input type="checkbox"/> Poster Board – White poster board / Sign card only               |                                    |  |                 | _____                           | _____ |
| <b>Please Indicate Sign Copy Here:</b>  |                                    |  |                 |                                 |       |
|   |                                    | Double Sided                             |                 | Subtotal:                       | _____ |
|   |                                    |  |                 | Add 75% to Subtotal:            | _____ |
|   |                                    |  |                 | <b>Subtotal 2:</b>              | _____ |
|   |                                    | <b>Ordered After Feb. 7<sup>th</sup></b> |                 | Add 50% to Subtotal 2:          | _____ |
|   |                                    |  |                 | <b>Special Sign Page Total:</b> | _____ |