

CAPITAL REMODEL + GARDEN SHOW

19,400 - 23,000 CONSUMERS ARE LOOKING FOR YOU!

FEBRUARY 21-23, 2020

Dulles Expo Center—Chantilly, VA

MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

19,400 - 23,000 homeowners attend the **Capital Remodel + Garden Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. The **Capital Remodel + Garden Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Entertainment & Electronics
- Recreation & Fitness
- Utility Companies
- Kitchen & Bath
- Windows, Window Coverings & Doors
- Pools & Spas
- Home Décor, Art, Design & Furnishings



WE ATTRACT
A MORE
QUALIFIED
AUDIENCE



96%

of visitors are unique to EACH of our shows

93%

are homeowners

83%

plan to complete a project

74%

attend with a spouse or partner - meet BOTH decision makers

71%

rate the value they received for the admission price paid as excellent, very good or good

71%

are ages 35-64

\$137,603

average annual household income

*Source: 2018 Marketplace
Events Attendee Survey*

Did you
know?

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 68 CONSUMER HOME SHOWS, FIVE HOLIDAY SHOWS AND TWO BRIDAL SHOWS IN 33 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 22,000 EXHIBITORS AND 1.9 MILLION ATTENDEES.

MORE THAN JUST A BOOTH

- Standard pipe & drape
- Six exhibitor badges per 100 sq. ft. (20 maximum)
- 20 admission passes 10'x10' (50 maximum)
- FREE listing in the official Show Guide
- Exhibitor manual for pre-show planning
- 24-hour security
- FREE parking
- Online Exhibitor Listing (your own Web page!)
- Sponsorship Opportunities
- Promotional opportunities with major media partners



HEAR WHAT ONE OF OUR EXHIBITORS HAD TO SAY.

"My sales team is so excited! The quality of the leads we generated at the show is amazing. In the first week after the show, we signed four great projects. And as always, the show team went out of their way to make sure we had a great experience."

Glen Miracle, NVS REMODELING & DESIGN

SHOW HOURS

| | | |
|-----|--------|------------------------|
| Fri | FEB 21 | 10:00 a.m. - 9:00 p.m. |
| Sat | FEB 22 | 10:00 a.m. - 9:00 p.m. |
| Sun | FEB 23 | 10:00 a.m. - 6:00 p.m. |

MOVE-IN HOURS

| | | |
|-----|--------|--|
| Tue | FEB 18 | Noon - 5:00 p.m. (400 sq. ft. or larger ONLY) |
| Wed | FEB 19 | 8:00 a.m. - 5:00 p.m. |
| Thu | FEB 20 | 8:00 a.m. - 5:00 p.m. |

MOVE-OUT HOURS

| | | |
|-----|--------|------------------------|
| Sun | FEB 23 | 6:01 p.m. - 10:00 p.m. |
| Mon | FEB 24 | 8:00 a.m. - Noon |

Hours subject to change.

BOOTH PRICING

Exhibit Space Rate \$21.29/sq. ft.

REQUIRED:

Exhibitor Listing \$99

ADDITIONALLY:

Direct Sell Fee \$200/10'x10'

Main Aisle Premium \$250

Corner Premium \$250/corner

MARKETPLACE EVENTS is proud to partner with Mike Rowe and the mikeroweWORKS Foundation

BOOK YOUR BOOTH FOR A CHANCE TO MEET MIKE ROWE AT OUR SHOW IN MINNEAPOLIS IN FEBRUARY 2020!



Photo credit: Michael Segal

BENEFITS TO EXHIBITORS

- Your business associated with one of Forbes 10 Most Trustworthy Celebrities
- Turbo-charged advertising with Mike's image and voice
- Opportunity to partner with mikeroweWORKS Foundation
- Trade Day with free admission for those in the industry and educational sessions from vocational schools
- Online job boards to help you find qualified staff
- Live appearances by Mike Rowe at select shows each year

CAPITAL HOME SHOW
SEPTEMBER 20-23, 2019
Dulles Expo Center
Chantilly, VA
CapitalHomeShow.com

HOME + REMODELING SHOW
JANUARY 17-19, 2020
Dulles Expo Center
Chantilly, VA
HomeAndRemodelingShow.com

CAPITAL REMODEL + GARDEN SHOW
FEBRUARY 21-23, 2020
Dulles Expo Center
Chantilly, VA
CapitalRemodelAndGarden.com

**DON'T MISS OUT ON GROWING YOUR BUSINESS!
CALL TODAY! 888-248-9751**