

# CAPITAL REMODEL + GARDEN SHOW

# 19,395 CONSUMERS ARE LOOKING FOR YOU!

**FEBRUARY 22-24, 2019**

Dulles Expo Center—Chantilly, VA

## MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

More than 19,300 homeowners attend the **Capital Remodel + Garden Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. The **Capital Remodel + Garden Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

### EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Entertainment & Electronics
- Recreation & Fitness
- Utility Companies
- Kitchen & Bath
- Windows, Window Coverings & Doors
- Pools & Spas
- Home Décor, Art, Design & Furnishings



WE ATTRACT  
A MORE  
QUALIFIED  
AUDIENCE



**96%**

of visitors are unique to EACH of our shows

**95%**

are homeowners

**90%**

plan on completing a project

**71%**

attend with a spouse or partner - meet BOTH decision makers

**75%**

rate the value they received for the admission price paid as excellent, very good or good

**68%**

are ages 35-64

**\$140,903**

average annual household income

*Source: 2017 Marketplace  
Events Attendee Survey*

Did you  
know?

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 58 CONSUMER HOME SHOWS AND EIGHT HOLIDAY SHOWS IN 32 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 20,000 EXHIBITORS AND 1.8 MILLION ATTENDEES.

## MORE THAN JUST A BOOTH

- Standard pipe & drape
- Six exhibitor badges per 100 sq. ft. (20 maximum)
- 20 admission passes 10'x10' (50 maximum)
- FREE listing in the official Show Guide
- Exhibitor manual for pre-show planning
- 24-hour security
- FREE parking
- Online Exhibitor Listing (your own Web page!)
- Sponsorship Opportunities
- Promotional opportunities with major media partners



## HEAR WHAT ONE OF OUR EXHIBITORS HAD TO SAY.

"My sales team is so excited! The quality of the leads we generated at the show is amazing. In the first week after the show, we signed four great projects. And as always, the show team went out of their way to make sure we had a great experience."

*Glen Miracle, NVS REMODELING & DESIGN*



## SHOW HOURS

Fri	FEB 22	10:00 a.m. - 9:00 p.m.
Sat	FEB 23	10:00 a.m. - 9:00 p.m.
Sun	FEB 24	10:00 a.m. - 6:00 p.m.

## MOVE-IN HOURS

Tue	FEB 19	Noon - 5:00 p.m. (400 sq. ft. or larger ONLY)
Wed	FEB 20	8:00 a.m. - 5:00 p.m.
Thu	FEB 21	8:00 a.m. - 5:00 p.m.

## MOVE-OUT HOURS

Sun	FEB 24	6:01 p.m. - 10:00 p.m.
Mon	FEB 25	8:00 a.m. - Noon

*Hours subject to change.*

## BOOTH PRICING

Exhibit Space Rate	\$22.29/sq. ft.
Exhibitor Listing - Required	\$99
New Exhibitor Marketing Package - Required	\$100
ADDITIONALLY:	
Direct Sell Fee	\$200/10'x10'
Main Aisle Premium	\$250
Corner Premium	\$250/corner

**CAPITAL HOME SHOW**  
**SEPTEMBER 21-23, 2018**  
Dulles Expo Center  
Chantilly, VA  
[CapitalHomeShow.com](http://CapitalHomeShow.com)

**HOME + REMODELING SHOW**  
**JANUARY 18-20, 2019**  
Dulles Expo Center  
Chantilly, VA  
[HomeAndRemodelingShow.com](http://HomeAndRemodelingShow.com)

**CAPITAL REMODEL + GARDEN SHOW**  
**FEBRUARY 22-24, 2019**  
Dulles Expo Center  
Chantilly, VA  
[CapitalRemodelAndGarden.com](http://CapitalRemodelAndGarden.com)

**DON'T MISS OUT ON GROWING YOUR BUSINESS! CALL TODAY!**



**STEPHANIE SHEMIK**  
Sales Manager  
703-935-3177  
(Alpha #, A-C)  
[stephanies@MPeshows.com](mailto:stephanies@MPeshows.com)



**KARA FATIGATI**  
Exhibit Sales Consultant  
571-814-4948  
(Alpha D-M)  
[karaf@MPeshows.com](mailto:karaf@MPeshows.com)



**LISA GARDON**  
Show Manager  
716-429-6626  
(Alpha N-Z)  
[lisag@MPeshows.com](mailto:lisag@MPeshows.com)