

CAPITAL REMODEL + GARDEN SHOW

19,395 CONSUMERS ARE LOOKING FOR YOU!

FEBRUARY 22-24, 2019

Dulles Expo Center—Chantilly, VA

MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

More than 19,300 homeowners attend the **Capital Remodel + Garden Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. The **Capital Remodel + Garden Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Entertainment & Electronics
- Recreation & Fitness
- Utility Companies
- Kitchen & Bath
- Windows, Window Coverings & Doors
- Pools & Spas
- Home Décor, Art, Design & Furnishings



**WE ATTRACT
A MORE
QUALIFIED
AUDIENCE**



96%

of visitors are unique to EACH of our shows

95%

are homeowners

90%

plan on completing a project

71%

attend with a spouse or partner - meet BOTH decision makers

75%

rate the value they received for the admission price paid as excellent, very good or good

68%

are ages 35-64

\$140,903

average annual household income

*Source: 2017 Marketplace
Events Attendee Survey*

Did you
know?

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 54 CONSUMER HOME SHOWS AND NINE HOLIDAY SHOWS IN 28 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 20,000 EXHIBITORS AND 1.8 MILLION ATTENDEES.

MORE THAN JUST A BOOTH

- Standard pipe & drape
- Six exhibitor badges per 100 sq. ft. (20 maximum)
- 20 admission passes 10'x10' (50 maximum)
- FREE listing in the official Show Guide
- Exhibitor manual for pre-show planning
- 24-hour security
- FREE parking
- Online Exhibitor Listing (your own Web page!)
- Sponsorship Opportunities
- Promotional opportunities with major media partners



HEAR WHAT ONE OF OUR EXHIBITORS HAD TO SAY.

"My sales team is so excited! The quality of the leads we generated at the show is amazing. In the first week after the show, we signed four great projects. And as always, the show team went out of their way to make sure we had a great experience."

Glen Miracle, NVS REMODELING & DESIGN



SHOW HOURS

Fri	FEB 22	10:00 a.m. - 9:00 p.m.
Sat	FEB 23	10:00 a.m. - 9:00 p.m.
Sun	FEB 24	10:00 a.m. - 6:00 p.m.

MOVE-IN HOURS

Tue	FEB 19	Noon - 5:00 p.m. (400 sq. ft. or larger ONLY)
Wed	FEB 20	8:00 a.m. - 5:00 p.m.
Thu	FEB 21	8:00 a.m. - 5:00 p.m.

MOVE-OUT HOURS

Sun	FEB 24	6:01 p.m. - 10:00 p.m.
Mon	FEB 25	8:00 a.m. - Noon

Hours subject to change.

BOOTH PRICING

Exhibit Space Rate	\$22.29/sq. ft.
Exhibitor Listing - Required	\$99
New Exhibitor Marketing Package - Required	\$100
ADDITIONALLY:	
Direct Sell Fee	\$200/10'x10'
Main Aisle Premium	\$250
Corner Premium	\$250/corner

CAPITAL HOME SHOW
SEPTEMBER 21-23, 2018
Dulles Expo Center
Chantilly, VA
CapitalHomeShow.com

HOME + REMODELING SHOW
JANUARY 18-20, 2019
Dulles Expo Center
Chantilly, VA
HomeAndRemodelingShow.com

CAPITAL REMODEL + GARDEN SHOW
FEBRUARY 22-24, 2019
Dulles Expo Center
Chantilly, VA
CapitalRemodelAndGarden.com

DON'T MISS OUT ON GROWING YOUR BUSINESS! CALL TODAY!



STEPHANIE SHEMIK
Sales Manager
703-935-3177
(Alpha #, A-C)
stephanies@MPeshows.com



KARA FATIGATI
Exhibit Sales Consultant
571-814-4948
(Alpha D-M)
karaf@MPeshows.com



HEATHER MARTIN
Exhibit Sales Consultant
703-775-0073
(Alpha N-Z)
heatherm@MPeshows.com



LISA GARDON
Show Manager
716-429-6626
lisag@MPeshows.com