

# CAPITAL REMODEL + GARDEN SHOW

FEB. 21-23, 2020

Dulles Expo Center  
CHANTILLY, VA

## How-to set up your company's Exhibitor Listing

### How-to create your listing - as easy as 1-2-3-4!

1. Enter your company info online at:  
<https://www.capitalremodelandgarden.com/add-exhibitor-login>
2. Log in with the username: **CRGSFebruary@mpe.com** and  
password: **CRGSFebEX20**  
Please note that the password is case sensitive. Contact your show  
manager if you want to fax/email your information.
3. We will create your company profile and set up your Request  
Information form.
4. We will update and maintain your page as required so you can  
promote product launches, store sales, events and more through  
your company page!

### Tips to get the most out of your listing

- Enter a full description of your company. The more information you  
provide the better, as it will help people find you using the  
search tool.
- Use as many keywords as possible. The keywords will help you  
appear in the search results. If you sell different types of products,  
be sure to list them all.
- Select the category that best represents your company.  
Your company will be listed under this heading.
- Include your booth number. Make sure customers can find your  
company on the show floor.
- Offer a show special or discount. Use a promo code or offer a percentage off to people who mention your listing, this way  
you can track the results.
- Follow up with email requests. Be sure and reply to any quote requests you receive - try and make appointments with  
customers during the show.

### Benefits of creating your company listing

**VISIBILITY** - Receive a full page on our website ([www.CapitalRemodelAndGarden.com](http://www.CapitalRemodelAndGarden.com)) to promote your company, store(s)  
and products. Update this information while your listing is active to promote show specials, new products, store openings  
and more!

**SALES** - Consumers can contact you through a search function and email form and you can immediately respond to  
requests for more information.

### Need more help?

If you need technical help or want to make changes to your listing, please email **Jen Shaw** at [jens@MPeshows.com](mailto:jens@MPeshows.com).

**CapitalRemodelAndGarden.com**

The screenshot displays the website interface for the Capital Remodel + Garden Show. At the top, there is a navigation bar with links for 'HOME SHOW', 'CAPITAL HOME SHOW', 'EXHIBITOR LIST', 'LOOKING TO EXHIBIT', 'BLOG & SOCIAL', and 'BOOTH QUOTE'. Below the navigation bar is a large image of a fire pit with a waterfall. The main content area is titled 'EXHIBITOR LISTINGS' and contains a form for 'ADD YOUR EXHIBITOR LISTING'. The form includes fields for Company Name, Address 1, Address 2, City, State/Province, Zip/Postal Code, Phone Number, Booth #, Website (http://), Facebook page (http://), and Twitter page (http://). To the right of the form is a section for 'GET A BOOTH QUOTE' with a 'BOOTH QUOTE' button and a 'SEARCH THE EXHIBITOR LIST' section with an 'EXHIBITOR LIST' button. The HomeAdvisor logo is also visible.

**MARKETPLACE | EVENTS**  
Largest Home Show Producer in North America