



OFFICIAL SHOW GUIDE

**BC HOME
+ GARDEN
SHOW**

**February 21-25
2018**

BC Place Stadium

Westcoast Homes & Design magazine is pleased to be publishing the official show guide to the **BC Home+Garden Show** in the centre spread of the February issue. This full-colour, 16+ page guide is the ideal environment to showcase your company's products and services. Reach a targeted and affluent audience while driving traffic to your booth.

Westcoast Homes & Design is the highest circulation Homes magazine in Metro Vancouver with 150,000 copies printed six times per year. The magazine is distributed through The Vancouver Sun on Saturdays and The Province on Sundays. 25,000 copies are racked at more than 400 locations for free pick up. An additional 10,000 copies will be available at the BC Home+Garden Show.

PUBLISHING DATE:

Saturday, February 10: Delivered with The Vancouver Sun
 Sunday, February 11: Inserted in The Province

DEADLINES:

BOOKING Monday, January 22
 MATERIAL Thursday, January 25

SPONSORED CONTENT PACKAGE

Engage your audience with a professionally written story in print & online (500 words)



Package includes:

Print plus digital story page

- Surrounding digital ad units
- 35,000 story driver impressions
- 35,000 Facebook /Twitter impressions



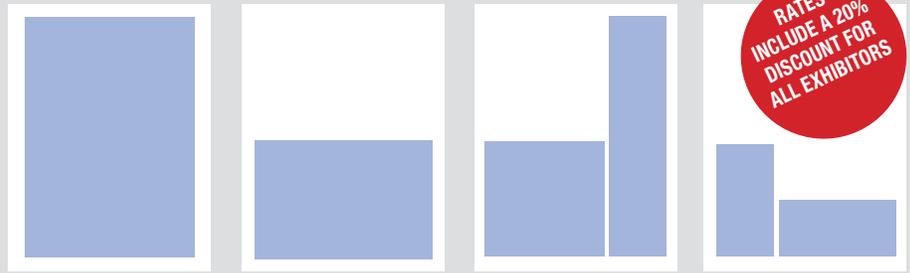
\$5850 (Print only \$4000)

*Add \$700 for 35,000 Instagram Impressions

Package Bonus:

- Tweet to over 8000 WCHD Twitter followers
- Sponsored post on homesanddesign.ca

AD RATES & SIZES



RATES INCLUDE A 20% DISCOUNT FOR ALL EXHIBITORS

FULL PAGE \$3,000	1/2 PAGE \$1,920	1/3 PAGE \$1,280	1/6 PAGE \$640
Trim 8.375" w x 10.75" h	Trim 7.375" w x 4.65" h	Trim 4.85" w x 4.65" h	Trim 2.325" w x 4.65" h
Live Area 8" w x 10.375" h	Live Area 6.875" w x 4.25" h	Live Area 4.425" w x 4.25" h	Live Area 2.325" w x 4.25" h
Bleed 8.625" w x 11" h	Bleed 7.625" w x 4.875" h	Bleed 5.175" w x 4.875" h	Bleed 2.625" w x 4.875" h

**CONTACT PETE RYZNAR AT 604-605-2373
OR YOUR MULTI-MEDIA SALES CONSULTANT**

