BC HOME + GARDEN SHOW

BC PLACE STADIUM
FEBRUARY 19-23

How-to create your listing
– as easy as 1-2-3!

1. Enter your company info online at:
   https://bchomeandgardenshow.com/add-exhibitor-login

2. Log in (Exhibitor Listing Login) on our homepage with the
   username: BCHGFebruary@mpe.com and password: BCHGFebEX20
   Please note that the password is case sensitive.
   Contact your sales rep if you want to fax/email your information.

3. We will create your company profile and set up your *Get a Quote form*

4. We will update and maintain your page through the year as required
   so you can promote product launches, store sales, events and more
   through your company page year-round!

Tips to get the most out of your listing

- Enter a full description of your company. The more information you
  provide the better as it will help people find you using the search tool.

- Use as many keywords as possible. The keywords will help you appear
  in the search results. If you sell different types of products, be sure to
  list them all.

- Select the category that best represents your company.
  Your company will be listed under this heading.

- Include your booth number. Make sure customers can find your company on the show floor.

- Offer a show special or discount. Use a promo code or offer a percentage off to people who mention
  your listing, this way you can track the results.

- Follow up with email requests. Be sure and reply to any quote requests you receive – try and make appointments
  with customers during the show.

Benefits of creating your company listing

VISIBILITY – Receive a full page on our website! Detailed company information will remain on the BC Home + Garden
Show website (www.bchomeandgardenshow.com) leading up to the show and 6 months after the show has ended.

SALES – Consumers can contact you through a search function and email form and you can immediately respond to
requests for more information

Need more help?

If you need technical help or want to make changes to your listing, please email Jen Shaw at jens@MPEshows.com.

BCHOMEANDGARDENSHOW.COM