

Social Media Cheat Sheet

Thank you so much for being a part of the <u>BC Home + Garden Show</u>!

We'd love for you to get in on the action and share details about the Show on social media by tagging <u>@vanhomeshows</u> and using the hashtag #BCHGS19.

To keep our message clear and consistent, we're sharing this social media cheat sheet with you to assist with any content and messaging you may be sharing prior to and even over the course of the Show. Below, you'll find a few key details and talking points about the Show that you may want to reference and include in any of the posts that you'll share with your followers and audience. We've also provided some sharing guidelines for you throughout the course of the Show to gain maximum exposure.

Please let me know if you have any questions! Happy sharing!

SOCIAL MEDIA:

Instagram: <u>@vanhomeshows</u> #BCHGS19 Facebook: <u>facebook.com/homeandgardenevents</u> Twitter: <u>@VanHomeShows</u> #BCHGS19 Web: <u>bchomeandgardenshow.com</u>

Key Messages

Make it Yours. From paint colour to furniture, landscaping to functionality, your space is all about you. Do the homework to make your home work at the BC Home + Garden Show, returning February 20-24, 2019 at BC Place Stadium. Find your style with help from Canada's biggest names in home improvement, plus more than 425 trusted brands. Buy tickets online

and save \$2 at <u>www.bchomeandgardenshow.com</u>. Satisfaction guaranteed – or the price of admission is on us!

Show Dates & Hours

Wednesday, February 20th	4:00PM – 9:00PM
Thursday, February 21st	Noon – 9:00PM
Friday, February 22nd	Noon – 9:00PM
Saturday, February 23rd	10:00AM – 9:00PM
Sunday, February 24th	10:00AM – 6:00PM

Show Venue & Location

BC Place Stadium 777 Pacific Blvd. Vancouver, BC V6B 4Y8

Admission:

Adults (13+):	\$16.00
Adults (13+): ONLINE	\$14.00
Seniors (60+):	\$13.00
Seniors (60+): ONLINE	\$11.00
Seniors (60+) Thursday & Friday before 6:00PM	\$6.00 (Box Office & Online)
Children 12 and under:	FREE

Buy tickets online and save \$2 at https://bchomeandgardenshow.com/

VENUE: BC Place Stadium

ADDRESS: BC Place Stadium

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