

TWO WEEKENDS ONLY
MINNEAPOLIS
**HOME
+GARDEN
SHOW**

89,290 CONSUMERS ARE LOOKING FOR YOU!

MARCH 30-APRIL 1 & APRIL 6-8, 2018
Minneapolis Convention Center

MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

More than 89,200 homeowners attend the **Minneapolis Home + Garden** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. The **Minneapolis Home + Garden** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Entertainment & Electronics
- Recreation & Fitness
- Utility Companies
- Kitchen & Bath
- Windows, Window Coverings & Doors
- Pools & Spas
- Home Décor, Art, Design & Furnishings



**WE ATTRACT
A MORE
QUALIFIED
AUDIENCE**



96%

of visitors are unique to EACH of our shows

90%

are homeowners

86%

attend with a project in mind

73%

attend with a spouse or partner-
meet BOTH decision makers

72%

rate the value they received for the admission price paid as excellent, very good or good

71%

are ages 35-64

\$109,893

average annual household income

*Source: 2016 Marketplace
Events Attendee Survey*

Did you
know?

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 52 CONSUMER HOME SHOWS AND FIVE HOLIDAY SHOWS IN 25 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 15,000 EXHIBITORS AND 1.75 MILLION ATTENDEES.

MORE THAN JUST A BOOTH

- Standard black pipe and drape
- Company identification sign
- Complimentary admission passes
- 24-hour security
- Exhibitor badges
- Exhibitor manual for pre-show planning
- Listing in the official Show Guide (if booked prior to deadline)
- Pre-show promotional material
- Tips to increase your sales at the show and booth design ideas at a FREE exhibitor workshop
- Online Exhibitor Listing (your own Web page!)
- Promotional opportunities with major media partners
- Sponsorship opportunities



HEAR WHAT ONE OF OUR EXHIBITORS HAD TO SAY.

"The Minneapolis Home + Garden Show is the only show that consistently produces results. No other show in the area comes close to the amount of quality leads I generate at this event."

Brandon Williamson, SUNSPACE MINNESOTA

MINNEAPOLIS HOME + REMODELING SHOW

FEBRUARY 16-18, 2018

U.S. Bank Stadium

MinneapolisHomeAndRemodelingShow.com

MINNEAPOLIS HOME + GARDEN SHOW

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HomeAndGardenShow.com



SHOW HOURS

Fri	MAR 30	10:00 a.m. - 9:00 p.m.
Sat	MAR 31	9:00 a.m. - 9:00 p.m.
Sun	APRIL 1	Noon - 6:00 p.m.
Fri	APRIL 6	10:00 a.m. - 9:00 p.m.
Sat	APRIL 7	9:00 a.m. - 9:00 p.m.
Sun	APRIL 8	9:00 a.m. - 6:00 p.m.

MOVE-IN HOURS

Tue	MAR 27	7:00 a.m. - 10:00 p.m.
Wed	MAR 28	7:00 a.m. - 10:00 p.m.
Thu	MAR 29	7:00 a.m. - 10:00 p.m.

MOVE-OUT HOURS

Sun	APRIL 8	6:01 p.m. - 10:00 p.m.
Mon	APRIL 9	7:00 a.m. - 2:00 p.m.

Hours subject to change.

BOOTH PRICING

Exhibit Space Rate \$24.59/sq. ft.

Exhibitor Listing (required) \$129

ADDITIONALLY:

Direct Sell Rate \$200/booth

Main Aisle Premium \$250/10'x10'

Corner Fee \$250/corner

HomeAndGardenShow.com

MARKETPLACE **EVENTS**
Largest Home Show Producer in North America

DON'T MISS OUT ON GROWING YOUR BUSINESS! CALL TODAY!



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