



February 21-25, 2024

Innovation Avenue

Have your new product featured on the main aisle at the show! Innovation Avenue will highlight and promote new and/or innovative products from exhibitors of the show. Innovation Avenue will be promoted as one of the features of the show and all products will be featured on the show website. Each product on Innovation Avenue will be accompanied by a sign that directs attendees to your booth. If your company has a cool and/or new product, this is a great way to generate added exposure for your business.

Company: _____

Contact Name: _____

Email: _____ Phone: _____

Your Product _____

What makes your product special? _____

There will be approximately 3'x3' display boxes available to showcase products on Innovation Avenue if you would choose to use it. You can provide your own display such as a shelf, display case, sign, etc. as long as it is no larger than approximately 3'x3'. Please describe how you would like to display your product:

If available, please include picture with your submission.

Please send questions and New Products Showcase submission to:

Bruce Evans

brucee@mpeshows.com

Phone: 612.209.4593

Approximately 12-15 items will be selected for Innovation Avenue. Submissions will be reviewed for consideration and exhibitor will be contacted if approved by December 15, 2023.