

# REMODEL + GARDEN SHOW

## Exhibitor Manual

American Royal Center

January 31 –  
February 2, 2020

[KCRemodelandGarden.com](http://KCRemodelandGarden.com)

MARKETPLACE | **EVENTS**

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**The 10 minutes you take now to review this information will save you time and money when setting up your display at the show.**

## **SECTION 1: GENERAL INFORMATION**

### **1.1 SHOW MANAGEMENT:**

KC Remodel + Garden Show is produced and managed by:

Marketplace Events  
4050 Pennsylvania Ave. Suite 141  
Kansas City, MO 64111

### **1.2 SHOW PERSONNEL:**

Marc Gary	<u>Show Manager</u>
Sherri Huffman	<u>Operations Coordinator</u>
Ryan McCune	<u>Show   Office Administrator</u>
Lucy Ferguson	<u>Exhibit Sales Consultant</u>
Curtis Brown	<u>Exhibit Sales Consultant</u>

### **1.3 SHOW FACILITY:**

The KC Remodel + Garden Show is held at the **American Royal Center**.  
1701 American Royal Court (18<sup>th</sup> & Genessee) | Kansas City, MO 64102

### **1.4 IMPORTANT PHONE NUMBERS:**

<b>Marketplace Events Office</b>	<b>(816) 931-4686</b>
<b>On Site Show Office</b>	<b>(816) 513-5729</b>
<b>Green Wave Technology</b>	<b>(816) 513-5200</b>
<b>George Fern Company</b>	<b>(816) 221-0525</b>

**\*The Show Office will be staffed beginning 9:00 a.m. Monday, January 27th. The Show Office is located in the Wagstaff Theater on the first level of the facility. Signs will be posted directing you to us.**

## **1.5 EXHIBIT SET UP / MOVE-IN DATES AND HOURS:**

### **Move-In dates & hours:**

Move-in letters with your designated move-in time will be sent by mail in January 2019. General move-in hours are:

Monday, January 27	10:00 am – 6:00 pm
Tuesday, January 28	8:00 am – 6:00 pm
Wednesday, January 29	8:00 am – 8:00 pm
Thursday, January 30	8:00 am – 8:00 pm
Friday, January 31	8:00 am – 10:00 am

If you need a hand truck, cart or dolly for moving in your exhibit, please bring one with you as they are not provided by show management; do not expect to find one at the facility for your use.

### **Upon arrival at the facility:**

- Go to the Show Office and sign for your exhibitor badges, comp tickets, parking information, etc.
- If you have individuals helping in your exhibit space during the show and will not see them prior to the show, please put their badges in “Will Call” so they can enter the show. If you give your badge to individuals in the Show Office prior to the opening of the show, they will be put in “Will Call”.
- Vehicles can **NOT** drive on carpeted areas. Clarify with Show Management Personnel whether or not your exhibit space is located in a carpeted area.
- If you ordered carpet, tables or chairs from Geo. Fern (Show Decorator), make sure these are in your exhibit space. If not, go to their office at the Show and speak with them. They will be at the Show until 3pm, Monday through Thursday.
- If you ordered electricity or telephone service for your exhibit space, you will need to verify your order with the Green Wave Technology. They will be at the Show until 3pm, Monday through Thursday.
- If you are allowed to drive into the facility to unload your exhibit, it is imperative to unload quickly and move your vehicle outdoors.
- Vehicles over 8 feet in height must be checked and cleared by show staff before driving up the ramp to Upper Exhibition Hall. If a vehicle is driven up to Upper Exhibition Hall without being cleared by show staff driver is then responsible for any damage to vehicle and building.

**\*\*\*ABSOLUTELY NO DRIVING IN THE BUILDINGS AFTER 12:00 PM THURSDAY\*\*\***

**No cars or trucks will be allowed in the building after this time.**

**Due to the installation of carpet in the aisles, all large items must be placed inside your booth space by noon on Thursday, January 30**

***\*THE SHOW BEGINS AT 10:00 AM, JANUARY 31, 2020\****

Make sure to clear all trash, boxes, crates, etc. from the aisles by Thursday, January 30, 8:00 pm. If you need additional time, please make special arrangements with Show Management.

**1.6 SHOW DAYS AND HOURS:**

Friday, January 31	10:00 am - 9:00 pm
Saturday, February 1	10:00 am - 9:00 pm
<b>Sunday, February 2</b>	<b>10:00 am - 3:00 pm</b>

**1.7 EXHIBIT REMOVAL / MOVE-OUT DATES AND HOURS:**

**\*No vehicles will be allowed in the building until the carpet has been removed\***

<b>Move-Out:</b>	
Sunday, February 2	6:01 pm – 10:00 pm
<b>Monday, February 3</b>	<b>8:00 am – 4:00 pm</b>
<b>No breakdown of exhibits is allowed before 6pm on Sunday</b>	

**1.8 DISMANTLING BOOTHS:**

**NO EXHIBIT CAN BE REMOVED, EVEN IN PART, UNTIL IT IS ANNOUNCED OVER THE PUBLIC ADDRESS SYSTEM THAT IT IS PERMISSIBLE, LISTEN FOR THE ANNOUNCEMENT - IT WILL BE LOUD AND CLEAR!**

Aisle carpet will be removed on Sunday evening immediately after show closing. After aisles are clear of carpet, vehicles may enter the building for loading of heavy items.

**During Move-Out everything that your company brought to the Show must be removed or disposed of after the Show. If not, there will be a charge to your company for clean-up.**

**SECTION 2: DECORATOR INFORMATION**

**2.1 SHOW DECORATOR, FURNITURE RENTAL:**

The official Show decorator is:

George E. Fern Company  
751 Wyoming  
Kansas City, MO 64101

Phone: 816-221-0525 Fax: 816-471-1602

Chairs, tables and carpet can either be ordered through the Show decorator, George Fern Company, or you can bring your own. Order what you need well in advance of the show to ensure availability of all needed items and to take advantage of the decorators discounted rates. Speak with Geo. Fern about specifics.

The decorator office will be open during move-in, Show, and move-out for exhibitors requiring furniture, carpet, etc. at the Show.

Certain areas within the facility have ceiling height restrictions. Contact Show Management for clarification.

## **2.2 STANDARD DRAPE DISPLAY**

Show management will provide without charge one 8' high back wall drape (excluding "island" spaces), and side rail drapes, which extends from the back of the booth to the front of the booth at a height of 3' (excluding corner booths). Any portions of an exhibit or exhibit materials exceeding 3' in height must be confined to the rear of the exhibit space and extend no more than 6' from the back wall.

Drapes & Aisle Carpet: **Black drape & tuxedo green carpet**

***PLEASE NOTE:*** Only the style and color of drapery as described will be supplied at no cost.

**The standard drape equipment is the property of the official show decorator. Their permission must be obtained to attach any materials to the drape or use it for any other purpose than a backdrop.**

## **2.3 DIRECT SHIPMENTS (SENDING MATERIALS TO THE SHOW):**

Shipping and storage of exhibit materials or products can be arranged with the Show Decorator. Contact Geo. Fern Company for instructions.

**DO NOT SEND SHIPMENTS DIRECTLY TO THE FACILITY OR TO MARKETPLACE EVENTS. IT WILL BE REFUSED.**

## **2.4 SIGNAGE:**

Exhibitors will be supplied with one (1) standard 7" x 44" company identification sign. Your sign will read exactly as your booth was contracted. Banner height may not exceed 8' (top of banner). Banners may be ONE sided only, and not face into another exhibitor's

booth. Banners with writing or logos on both sides are NOT permitted.

**Hand-written signs or banners are NOT allowed – USE PROFESSIONAL SIGNS ONLY.**

## **2.5 UTILITIES -- TELEPHONE, INTERNET & ELECTRICITY:**

Electricity, telephone service, cable, water for exhibits (filling and draining services) and compressed air connections are provided through Green Wave Technology for a fee. By pre-ordering these items, exhibitors can take advantage of discounted pricing. Contact Green Wave for specifics at (816)513-5200, or visit [www.greenwavetechnology.net](http://www.greenwavetechnology.net)  
NOTE: Wireless service is anticipated, but may not be available in all areas of the facility

## **2.6 CLEANING:**

Aisles will be cleaned every evening during the Show. Exhibitors are responsible for the upkeep and cleaning the inside of their own booths. If exhibitors have light trash, it should be bagged and placed in the aisle at the close of the Show.

**During Move-Out everything that your company brings to the show must be moved or disposed of after the show, if not there will be a charge to your company for clean-up.**

# **SECTION 3: REGULATIONS**

## **3.1 BOOTH REGULATIONS:**

Exhibits must be designed and constructed so they do not obstruct the general view of the Show or detract from other exhibits. All sides and surfaces, front and back of exhibits which are exposed to view must be properly finished and decorated by exhibitor at their own expense and to the satisfaction of neighboring exhibitors and Show Management. **No advertising is allowed on the reverse of an exhibit without prior approval by Show management.** Certain areas within the facility have ceiling height restrictions. Contact Marketplace Events sales staff if you need specifics.

### **FLOORING:**

**ALL FLOORS WITHIN EXHIBIT SPACES MUST BE 100% COVERED WITH CARPETING, ASTROTURF, VINYL FLOORING, ETC. – NO EXCEPTIONS.** Flooring is NOT included in the cost of your booth. Any carpet extending into the common aisle is subject to being cut and removed.

### **TABLE SKIRTING:**

It is mandatory that all tables are properly skirted. Skirting must go from the

edge of the table to the floor on all four sides. All skirting must be pressed and neat. **Use of plastic tablecloths, sheets, shower curtains or any type of makeshift table cloths is NOT permitted.** We strictly enforce this and will skirt all incorrectly skirted tables at the exhibitor's expense.

All inventory and personal items must be stored **COMPLETELY OUT OF SIGHT**. Your booth should look professional and inviting to the attendee.

No exhibits will be permitted which interfere with the use of other exhibits or impede access to the free use of the aisle. **BOOTH PERSONNEL, INCLUDING DEMONSTRATORS, RECEPTIONISTS AND MODELS ARE REQUIRED TO CONFINE THEIR SALES ACTIVITIES WITHIN THEIR OWN BOOTH SPACE. ABSOLUTELY NO TENTS OF ANY KIND WITHOUT SHOW MANAGEMENT PRIOR CONSENT.**

**NO SPRAYING OF SCENTED FLUIDS IS ALLOWED DURING THE SHOW.**

Show Management reserves the right to refuse entry or to have removed at the exhibitor's expense, any display that is not in accordance with these rules and regulations. If any doubt exists, the exhibitor must provide details and have such exhibits approved by show management. Management may require exhibitors to make such alterations to their displays as it deems necessary to the proper conduct of the exhibition and, or failure to comply, may order the immediate removal of the entire exhibit without compensation and at the Exhibitor's Expense.

Exhibitors will make arrangements to dispose of any shipping crates or other rubbish created through the building or dismantling of their individual displays.

### **3.2 BUILDING REGULATIONS:**

**ADA service animals (i.e. Guide dog, signal dog) or any other animal individually trained to aid an individual with a disability are allowed in the facility. All sanitary needs for animals are the responsibility of the owner. Animals are NOT permitted within 50 ft. of any food prep or service area, unless they are ADA service animals. Personal pets are not permitted in the facility.**

No one may tape, nail, tack, or otherwise fasten to ceilings, glass, doors, painted surfaces, columns, walls, **finished floors**, or window decorations of any kind. Anything that is taped to an **unfinished floor** must be taped with duct tape, or tape obtainable from the decorator, by order of the American Royal Center.

Adhesive-backed decals and stickers are prohibited in the American Royal Center. They are not to be used or distributed anywhere on the premises.

Glitter & confetti may not be used in carpeted areas of the building.

Candles may be used only on tables when securely supported on substantial noncombustible bases, and properly located to avoid danger of ignition of any



combustible materials. Candle flames must be protected and enclosed in glass.

**NO HELIUM, PROPANE OR GAS CONTAINERS ARE ALLOWED BY ORDER OF THE AMERICAN ROYAL CENTER.**

**HELIUM FILLED BALLOONS ARE NOT ALLOWED IN THE BUILDING.**

Landscapers: Heavy plastic sheeting must be put down on the facility floor before constructing exhibits. There is a special dumpster on the east dock for the disposal of large landscaping materials. DO NOT put heavy materials in regular dumpsters. If you need to cut stone MUST be done outside the facility and the door should be closed to prevent excessive dust indoors. No water exhibits are allowed on carpeted areas of the facility.

All pools, decorative fountains, etc. must be waterproofed and may be tested by American Royal Center Engineering prior to installation.

Please do not place cement directly on the floor. Place paper or plastic under any cement will be poured for your display. Linoleum is **NOT** to be cemented to the floor. Do not paint on the floors. Carpet should only be taped to the floor, not glued. Please do not bore holes in the floors, walls or ceilings, or chip the concrete in any way.

Do not use any floor drains in the facility, as they may not be operable. Contact Show Management for guidance if you need to dispose of liquid.

**Cars and trucks are not allowed to remain inside the building unless they are deemed as part of an exhibit. Vehicles used as an exhibit must have less than ¼ tank or five (5) gallons of fuel in the gas tank. All fuel tanks shall be locked or effectively sealed in accordance with the Fire Marshal, and at least one battery cable shall be disconnected from the ignition system. Ignition keys for vehicles on display shall be kept by a responsible person at the display location for removal of such vehicles from the building in the event of an emergency. Carpeting or visqueen must be placed underneath the vehicle for any possible leakage.**

No exhibitor will be permitted on the roof of the building for the purpose of installing aerials or for any other reason.

**SMOKING IS PROHIBITED INSIDE THE AMERICAN ROYAL CENTER.** Anyone in violation is subject to a fine by the City of Kansas City.

**YOUR COMPANY WILL BE RESPONSIBLE FOR ALL DAMAGES!**

### **3.3 PARKING REGULATIONS:**

Vehicles may unload their product, equipment, etc. at the building, but quickly move to these designated areas after unloading. Throughout the scheduled event, if trucks need to restock, opportunities for unloading will be accommodated.

**No parking will be allowed adjacent to occupied buildings.** Painted striping along the asphalt and other measures will assist in designating no parking areas.

**A parking pass is required by the city-controlled lots for parking during show hours. Parking passes can be purchased at the Show Office at a discounted cost of \$15 during check in, or \$18 from the city lot attendants, or you may pay cash daily to the lot attendants.**

For any questions concerning parking, contact Show Management.

### **3.4 FIRE REGULATIONS:**

The safety of all occupants of the facility is of primary concern. Any unsafe conditions or activity should be IMMEDIATELY reported to Show Management for corrective measures. The information contained in this outline is a summary of standard operating procedures in cooperation with the Fire Marshal of Kansas City.

- 1) Exhibit hall floor plans must be submitted to the Director of Facilities prior to the scheduled opening for Fire Marshal approval.
- 2) All exhibit floor or registration plans are to include the following information:
  - a) Perimeter aisles of fifteen (15) feet must be included on all four (4) sides of the floor plan.
  - b) Area must be clear (20) feet directly in front of the entrance/exit point of an escalator.
  - c) Official name of the show, sponsoring organizations, dates, and names of service providers must be provided.
  - d) All plans are to be drawn to scale.
  - e) Primary entrance doors and emergency exits must be readily determined.
  - f) Service desk locations should be indicated.
  - g) Service provider storage areas or “bone yards” must be clearly marked if located on the floor.
  - h) Specify if aisles are to be carpeted.
  - i) Distinction between pipe and drape or hard walls is to be clearly indicated.
  - j) Temporary exhibit floor food service areas are to be clearly indicated.
  - k) Fire floor ports are to be clearly identified.
  - l) Hard copies of plans are available through the KCCEC Sales or Event Services Departments. Plans may also be downloaded, in AutoCad or AutoCadLT format. Consult the Facility Manager to receive a link.

- 3) Submit plans to the Kemper Arena Director of Facilities before erecting a structure as a display inside an exhibit building, unless the decorative and construction materials are non-combustible or flameproof.
- 4) Heavy equipment operators must be licensed and at least 18 years of age.
- 5) Forklifts are not allowed to be in motion when general public is present in area.
- 6) Forklifts emitting smoke or visible exhaust are subject to testing and may be prohibited from use. Exhaust fans will be used for removal of exhaust or smoke at the discretion of Director of Facilities.
- 7) All exit doors serving any occupied areas of the building must remain unlocked, unobstructed, and in proper operating condition. Exit signs must function properly and be visible from all areas.
- 8) All exits, hallways, and aisles leading from buildings or tents are always to be kept clear and unobstructed.
- 9) All curtains, table skirts, drapes, and decorations must be either be constructed of flameproof material, treated with an approved flame proofing material, or treated with an approved flame proofing solution. (Treatment shall be renewed as often as necessary to maintain the flame proofing effect.) All such material is subject to inspection and flame testing by the Fire Marshal. No combustible materials, merchandise, or signs shall be attached to, hung from, or draped over flameproof side and rear divider draperies of booths, or attached to table skirting facing aisles, unless flame proofed.
- 10) All sawdust and shavings shall be stored and maintained in a manner approved by the Fire Marshal.
- 11) All evergreen used for decorating must be flame retardant, live, and growing (no cut trees) and balled in burlap. No pine boughs or cuttings are allowed.
- 12) Automobiles, trucks, boats, tractors, machinery and other motor vehicles utilizing flammable fuels, which are placed on display inside any building, shall have no more than five (5) gallons of fuel, or one-fourth (1/4) of a tank, whichever is less. All fuel tanks shall be locked or effectively sealed, and battery cables shall be disconnected from the ignition system. Ignition keys for vehicles on display shall be kept by a responsible person at the display location for removal of such vehicles from the building in the event of an emergency. Vehicles, boats, or other motor craft equipment are not to be fueled or defueled within the building. Any vehicles requiring battery power for demonstration must use an auxiliary power source.
- 13) The storage of combustible shipping containers must be confined to areas approved by the Fire Marshal.
- 14) The use of open flames, burning, or smoke-emitting materials as part of an act, display, or show must have prior approval from the Fire Marshal.
- 15) Combustible waste is to be collected as it accumulates and stored in noncombustible covered containers which are emptied at least once each day.
- 16) The use of liquefied petroleum gases inside buildings, tents, or any other areas is restricted, except by special permit, and is subject to field inspection. Plans to use liquefied petroleum gases must be submitted for approval.
- 17) Approved fire extinguishing equipment must be provided and maintained in all areas as designated by the Fire Marshal.
- 18) All booths having cooking demonstrations that use liquid propane gas equipment must have a 2A-10BC fire extinguisher.

- 19) All standpipes and hose cabinets shall be kept clear and unobstructed at all times.
- 20) The use of welding and cutting equipment for demonstration purposes must be by permit from the Fire Marshal.
- 21) The demonstration or use of equipment using liquid fuel in the building is restricted and is subject to plan review and permit. Cylinders of compressed gases are prohibited, unless approved by the Fire Marshal, and shall be secured in an upright position.
- 22) Propane tanks may not exceed five (5) pounds LPG capacity and require Fire Marshal approval. All tanks must be turned off and disconnected at the end of every day. Show management must always provide appropriate fire extinguishers and have them readily available. LPG is in the building.
- 23) There shall not be obstruction, such as vehicles parked in doorways or barricades across sidewalks, blocking exit doors from the outside of any building.
- 24) No curtains, drapes, or decorations shall be hung in such a manner as to cover any exit signs.
- 25) No vehicles shall be parked in fire lanes outside of buildings.
- 26) No flammable liquids shall be used or admitted inside of buildings except by approval of the Fire Marshal.
- 27) Artificial lighting, such as lanterns and candles, requires prior approval of the Facility Manager.
- 28) The use of sterno-gel is prohibited.
- 29) Each exhibitor shall provide an approved, noncombustible container with an approved cover for daily accumulation of waste material.
- 30) The use of all gas-fired heating units, either portable or stationary, shall be in accordance with the City Code. The use of the "Salamander" stove is strictly prohibited.
- 31) Firefighting and emergency equipment, including fire extinguishers, fire hose cabinets, floor fire ports, fire alarm pull stations, and standpipes, may not be hidden or obstructed. If fire floor ports are in a carpeted area, the carpet must be marked and cut to allow for access.
- 32) Combustible waste, such as broken crates, empty boxes, packing material, etc., may not be stored in exhibit halls, meeting rooms, or exit areas.
- 33) Under no circumstances will box/crate storage or equipment storage be permitted to obstruct emergency exits from any area of the building.
- 34) Crate storage is the responsibility of the appropriate service provider. Limited crate storage is allowed in the exhibit hall if there is at least ten (10) feet of space between the trade show floor and all other walls. There should also be appropriate cross aisles to allow access to fire exits. Service providers need to submit all crate storage plans to the Director of Facilities for approval.
- 35) All electrical equipment must be UL approved. All gasoline engines must be AGA approved.
- 36) All emergency exits, hallways, and aisles leading from the building are to be kept clear and unobstructed. Vehicles in fire lanes or blocking exhibits, etc. will be removed at the owner's expense.
- 37) The use of welding equipment, open flames, or smoke-emitting material as part of an exhibit must be specifically approved on an individual basis by the Director of Facilities.

- 38) Written specifications may be submitted to Kemper Arena management to require Fire Marshal approval.
- 39) Fire lanes must always be maintained on the loading dock and in the parking garages.
- 40) For more information on fire code regulations, call the Fire Marshal's office at (816) 784-9100.

THE KANSAS CITY FIRE MARSHAL RESERVES THE RIGHT TO MAKE ANY FINAL DECISION REGARDING THE ABOVE REQUIREMENTS.

**NOTE: ALL ABOVE REGULATIONS ARE REQUIRED UNDER THE FIRE CODES OF THE STATE OF MISSOURI.**

### **3.5 SECURITY:**

While the KC Remodel + Garden Show has 24-hour security, Marketplace Events and the American Royal Center does not assume responsibility for lost, stolen or damaged merchandise. Exhibitors should be prudent and not leave valuables unattended within exhibit space.

#### **Security Suggestions:**

Do not leave your booth unattended during the set-up, show or move-out period.

Do not leave small items, one-of-a-kind special samples, prototypes, generated leads, or extremely valuable merchandise in your booth overnight.

### **3.6 INSURANCE:**

Neither Show Management nor the American Royal Center will accept responsibility for injury to persons, loss of, or damage to products, exhibits, equipment or decorations by fire, accident, theft, or any other cause while in the building.

**EXHIBITORS MUST PROVIDE ADEQUATE INSURANCE FOR THEIR OWN PERSONNEL, EXHIBITS AND MATERIALS AGAINST ALL SUCH HAZARDS.**

**NOTE: Marketplace Events offers reasonably priced insurance policies for our shows. Contact Show Management for details.**

No alcohol may be consumed on show site other than during designated times and locations as specified in this Exhibitor Service Manual and/or on posted signage by the show facility/convention center. Alcohol consumption is strictly forbidden during all move-in and move-out hours. Additionally, the use or distribution of illegal drugs is strictly forbidden. Any persons including exhibitors, service providers, employees, attendees or anyone else working at or attending the show that does not comply with this policy will be removed from the show and their credentials will be revoked.

### **3.7 MICROPHONES, AUDIO EQUIPMENT AND MUSIC:**

Use of microphones, audio equipment and musical instruments within exhibit space is permitted, however, sound levels must be kept at a volume that management deems

reasonable. Violators will receive one warning. If there are more problems with volume, Show Management reserves the right to prohibit the exhibitor from using sound equipment for the remainder of the show.

#### **MUSIC, PHOTOGRAPHS AND OTHER COPYRIGHTED MATERIAL-**

Each exhibitor is responsible for obtaining all necessary licenses and permits to use music, photographs or other copyrighted material in exhibitor's booth or display. No exhibitor will be permitted to play, broadcast or have performed any music or use any other copyrighted material, such as photographs or other artistic works, without first presenting to Marketplace Events proof that the exhibitor has, or does not need, a license to use such copyrighted material. Marketplace Events reserves the right to remove from the exhibit all or any part of any booth or display which incorporates photographs or other copyrighted material and for which the exhibitor fails to produce proof that the exhibitor holds all required licenses. The exhibitor shall remain liable for all claims, causes of action, suits, damages, liability, expenses and costs, including reasonable attorney's fees, arising from or out of any violation of infringement (or claimed violation or infringement) by exhibitor, exhibitor's age or employees of any patent, copyright or trade secret rights or privileges.

### **3.8 SOLICITING, SAMPLES AND SOUVENIRS:**

#### **FOOD SAMPLING**

- 1) **NOTE: It is the exhibitor's responsibility to arrange for a temporary food permit.** The cost for the 3-day permit is currently \$177 when application is submitted at least 14 days prior to the event. Your application & payment should be sent directly to the KCMO City Treasurer. The permit fee will gradually increase for any applications not received at least 14 days prior to the event.

**FAILURE TO OBTAIN A TEMPORARY PERMIT DOES NOT NULLIFY AN EXHIBITOR'S CONTRACTUAL AGREEMENT WITH MARKETPLACE EVENTS.**

#### **FOOD SAMPLING GUIDELINES**

- 2) All alcohol, with the exception of wine served with a plated-meal function, concessions, and novelty sales must be arranged through the in-house caterer/concessionaire who is the exclusive provider of these services.
- 3) Catering at Kemper Arena allows clients to select from an approved list of caterers.
- 4) In general, donated food will not be allowed. Requests for the use of donated food and beverages must be approved, in advance, by the Director of Facilities and coordinated through the in-house caterer/concessionair

Due to liquor licensing laws (Missouri Statute 311.200 and City Charter Section 10- 335), no alcohol is permitted beyond the premises specified in the liquor license.

- 5) Sample-size food, of one (1) ounce or less, and/or beverage products consisting of three (3) ounces or less may be distributed by exposition sponsoring organizations and/or their exhibitors upon authorization of the Show Manager and the Director of Facilities. Samples of *alcoholic beverages* require special arrangement through the Director of Facilities.
  
- 6) Backstage catering is for hired talent, stagehands, and to allow for rider requirements. Backstage catering is not subject to our exclusive catering contract.
  
- 7) All food and/or drink served require a **Temporary Event Permit** issued by the Kansas City Missouri Health Department. All exhibitors, vendors and caterers must comply with all Kansas City, Missouri Health Department permit requirements. It is the responsibility of the vendor to secure the permit. Permits applications submitted within 14 days of the event is subject to an additional fee. Any vendor or exhibitor serving food or drink without a proper Health Department Temporary Event Permit will not be authorized to open. All servers and food handlers must exhibit a clean and professional appearance. **Additional information can be found online at [www.kcmo.org](http://www.kcmo.org)**

**If the website does not provide complete answers to your questions, please call the Kansas City Missouri Heath Department, Public Health Program at (816) 513- 6315.**

**ALL FOOD SAMPLING MUST BE APPROVED BY SHOW MANAGEMENT**

Displays, demonstrations or distribution of samples, souvenirs, promotional material and soliciting of business **MUST BE CONFINED TO THE EXHIBITOR'S BOOTH SPACE. SUCH ACTIVITIES ARE NOT PERMITTED IN THE AISLES, RESTAURANTS, ENTRANCE AREAS, HALLWAYS OR OTHER EXHIBITS.**

**3.9 STAFFING OF EXHIBITS:**

It is required that exhibitors require a staff member in their exhibit at all times during the hours of the show. Show Management does **NOT** assume any responsibility for losses.

**SECTION 4: EXHIBITOR INFORMATION**

#### **4.1 EXHIBITOR BADGES:**

Exhibitor badges will be available for pick up during move-in. Exhibitor badges allow each exhibitor admittance to the show each day. The numbers of exhibitor badges are dependent on size of exhibit space. All personnel working the show must be registered and supply exhibitor badges provided by Show Management for daily admittance to the show. Exhibitor badges are only for principals and employees actually working in the exhibit.

Exhibitor Badges, Parking Passes and Comp Tickets will be held at the show office and can be picked up during move-in.

For Security reasons, each individual must SHOW CREDENTIALS. **SHARING OF SHOW CREDENTIALS IS STRICTLY PROHIBITED. EXHIBITORS ARE STRICTLY FORBIDDEN TO DISTRIBUTE CREDENTIALS IN THE LOBBIES OR PARKING LOTS OF THE SHOW. EXHIBITORS BREAKING THIS REGULATION WILL NOT BE INVITED TO RETURN IN FUTURE EVENTS AND MAY BE ASKED TO LEAVE THE SHOW IMMEDIATELY.**

- Five (5) badges for every one-hundred (100) square feet of booth space will be issued to each exhibitor, with a maximum of twenty (20) exhibitor badges.

**If additional Exhibitor Badges are needed, they can be purchased for \$10.00 each in the Show Office.**

**Exhibitor Badges MUST BE PRESENTED TO DOOR GUARDS STARTING AT 8:00 A.M. JANUARY 31, 2020 AND THROUGHOUT THE DURATION OF THE SHOW.**

#### **4.2 EXHIBITOR PARKING:**

**A parking pass is required by the city-controlled lots for parking during show hours. Parking passes can be purchased at the Show Office at a discounted cost of \$15 during check in, or \$18 from the city lot attendants, or you may pay cash daily to the lot attendants.**

#### **4.3 EXHIBITOR ENTRANCES:**

Exhibitors can enter the show from the doors located in the Central Exhibit Hall by showing the door guard a valid exhibitor badge. A second exhibitor entrance is located on the east side of Hale Arena at door number 2; and can also be used by showing the door guard a valid exhibitor badge. The only entrance to the show if not showing an exhibitor badge is located on the second-floor entrance to the Upper Exhibit Hall.



#### **4.4 COMPLIMENTARY & DISCOUNT TICKETS:**

Complimentary Tickets: 40 complimentary electronic tickets or 5 physical paper tickets.

Complementary and Discounted tickets are to be used for your special customers, friends and family members. **Discount tickets or complimentary tickets are NOT to be distributed in the LOBBIES, FOYERS or PARKING LOTS OF the American Royal Center. If complimentary or discounted tickets are given to visitors in these areas, the exhibitor will not be allowed to exhibit in future events and may be asked to leave the current show immediately.**

#### **4.5 SHOW GUIDE REQUIREMENTS:**

***Full and final payment for exhibit space must be made by January 6, 2020.***

*Show Management reserves the right to refuse entry to any exhibitor whose account has not been paid in full. Any exhibitor not paid in full by the deadline will NOT appear in the official Show Guide.*

#### **4.6 SALES TAX:**

**Kansas City, Missouri sales tax rate is 8.6%.** Additional information regarding sales tax rates can be obtained from the Missouri Department of Revenue.

#### **4.7 HOTEL INFORMATION:**

Hotel Indigo Kansas City –  
The Crossroads  
2020 Grand Boulevard  
Kansas City, MO 64105 Ph: 816.285.1100

Hilton Garden Inn Kansas City, Kansas  
520 Minnesota Avenue  
Kansas City, Kansas 66101 Ph: 913.907.1602

# MARKETPLACE | EVENTS

## Credit Card Authorization Form

Date: \_\_\_\_\_

Exhibitor Name: \_\_\_\_\_

Payment For:  Exhibit Space  Parking  Tickets  Exhibitor Badges  Other: \_\_\_\_\_

Show:  KC Remodel + Garden  Johnson County Home + Garden  Holiday Boutique

Credit Card:  Visa  Master Card  Discover  American Express (15 digits)

Card Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Expiration Date (MM/YYYY) \_\_\_\_\_ / \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Payment Amount: \$ \_\_\_\_\_

### SIGNATURE AUTHORIZATION

I authorize Marketplace Events to charge my credit card as indicated above:

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

PLEASE SIGN AND FAX THIS FORM TO: 816-931-4782

Marketplace Events  
4050 Pennsylvania Ave. Suite 141  
Kansas City, MO 64111

Ph: 816-931-4686  
Toll Free: 855-931-7469  
Fax: 816-931-4782

### Office Use

Accepted

Declined (message): \_\_\_\_\_

Initials & Date: \_\_\_\_\_



Tickets & Exhibitor Badge Order Form

To purchase additional complimentary tickets, exhibitor badges, or weekend exhibitor parking passes please complete this form and return to the Show | Office Administrator. Items purchased can be picked up at the on-site show office.

Complimentary Tickets at \$5.00/each, for total cost of \$
Additional Exhibitor Badges at \$10.00/each, for total cost of \$
Exhibitor Parking Passes at \$15.00/each, for total cost of \$
TOTAL AMOUNT DUE \$

Company Name:
Company Contact:
Street Address:
City, State & Zip Code:
Phone:

Submit this form via e-mail, fax, or mail using the information listed below. Checks can be made payable to Marketplace Events or attach a fully executed copy of the credit card form.

Marketplace | Events
4050 Pennsylvania, Suite 141
Kansas City, MO 64111
(816) 931-4686 phone | (816) 931-4782 fax
RyanM@MPeshows.com