

# PHILLY HOME SHOW

**JANUARY 13-16  
& 20-22, 2017**

Pennsylvania Convention Center  
Philadelphia, PA

# Must DO'S

Please be aware of the following rules regarding exhibiting in the show! These are mandatory and will benefit your experience and success at the show.

- \_\_\_\_\_ **I MUST** provide carpet or other appealing flooring that covers the entire dimension of my booth either by renting from the show decorator or providing my own.
- \_\_\_\_\_ **I MUST** make sure the exhibit space is no higher than a maximum of 8' high for the full length and depth of the exhibit space. All sides and surfaces, front and back of exhibits which are exposed to view must be properly finished and decorated by exhibitor at their own expense and to the satisfaction of show management.
- \_\_\_\_\_ **I MUST** have all signs below 8'. I understand that banners on poles are not allowed. Signs must be one-sided and not face into other exhibitors' booths.
- \_\_\_\_\_ **I MUST** stay completely within the dimensions of my booth without protruding into the aisles or into other exhibitors' booth space.
- \_\_\_\_\_ **I MUST** not share my exhibit space with another entity. I understand that each exhibit is restricted to the products and services contracted.
- \_\_\_\_\_ **I MUST** professionally drape and skirt any tables used in my booth either by renting them from the show decorator or providing my own. I understand that bed sheets and plastic tablecloths are not permitted.
- \_\_\_\_\_ **I MUST** staff my booth from open to close each day of the show.
- \_\_\_\_\_ **I MUST** finish the back and side walls of my booth. Graphics, logos or print facing into another booth will not be allowed.
- \_\_\_\_\_ **I MUST** not install any pop-up tents.
- \_\_\_\_\_ **I MUST** stay completely within the dimensions of my booth without protruding into the aisles or other exhibitors' booth space. Aggressive behavior will not be tolerated on-site and those who do not comply will not be invited back to future shows.

**PLEASE BE AWARE FAILURE TO FOLLOW EACH OF THESE RULES MAY RESULT IN YOUR COMPANY NOT BEING ASKED TO EXHIBIT IN FUTURE SHOWS!**