

# OFFICIAL PRODUCT SPONSORSHIP

***Benefits include, but are not limited to:***

## **Advertising & Promotion**

- Banner ad with link on show's official website, appears on all pages of site
- Opportunity to include sponsor logo and/or special offer from YOUR COMPANY on two pre-show email blasts
- Logo identification on Floor Plan in Show Guide
- YOUR COMPANY bolded in exhibitor listing in show's official Show Guide
- Website link from show's official website on sponsor page, with short paragraph about YOUR COMPANY
- Official Product Sponsor exclusivity, no other product in your category will be recognized as an Official Product Sponsor during the 2018 Philly Home Show season
- The right to use the phrase "Official XYZ Product Sponsor of the Philly Home Show" in any of your company's marketing materials, as well as use of the Philly Home Show logo in print
- 50 complimentary tickets

## **On-Site Exposure**

- Three floor decals in high-traffic aisle positions at the event. Exact placement of the decals to be decided upon site inspection. Show will be responsible for all decal production and installation.
- Large sign provided for your exhibit space stating "Official XYZ Product Sponsor of the Philly Home Show"
- Listing with your logo on the large sponsor sign at or near show entrance

**Build Awareness! Increase Brand Loyalty!  
Drive Sales!**

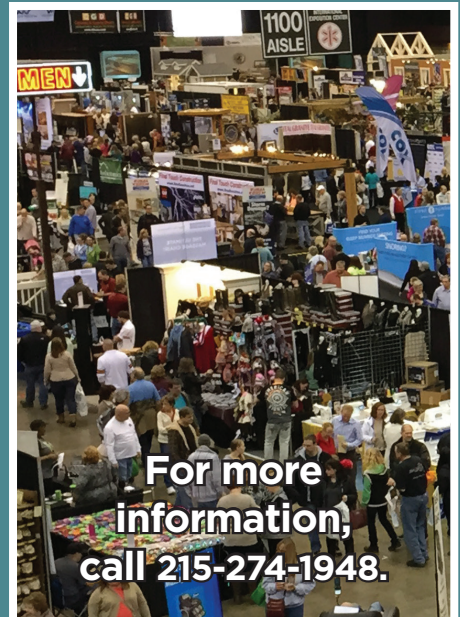
**TWO WEEKENDS ONLY**

# PHILLY HOME SHOW

**JANUARY 12-15 &  
JANUARY 19-21, 2018**

Pennsylvania Convention  
Center—PHILADELPHIA, PA

**SPONSOR  
INVESTMENT  
\$3,000**



[PhillyHomeShow.com](http://PhillyHomeShow.com)

**MARKETPLACE | EVENTS**  
Largest Home Show Producer in North America