

Your Project. Our Experts.



YOUR GUIDE TO #ERS22

Real renovation advice from experts you trust.

When you think of January, what comes to mind? Snow - check. Planning renovations - check. Winter holiday plans - check. HGTV's Bryan Baeumler from Island of Bryan? Check check! After a two year pandemic hiatus, we are thrilled to be welcoming Bryan (and you!) back to the Edmonton Renovation Show.

After more time than ever spent inside, refreshing and reinventing our homes is on the top of everyone's mind, which makes planning for them in advance more important than ever. We look forward to hosting you at this year's show as you hear from our expert presenters on everything from renovating historic homes to turning your investment property into a profitable rental. Then, take the chance to meet over 200 exhibitors who are ready to educate and inspire - and save you some money on your project along the way.

It's your one stop shop for everything you need. See you there!

Kristy Cairns
Group Manager

Please note: The wellbeing and safety of all attendees, sponsors, exhibitors and staff is our first priority. MarketPlace Events continues to follow all provincial health orders set by the Government of Alberta, City of Edmonton and its facilities. As such, The Edmonton Renovation Show will be participating in the Restriction Exemption Program. Attendees of ERS22 over the age of 12 must provide proof of vaccination or approved negative COVID-19 test from within the past 72 hours to attend the event.

We appreciate your support in producing a dynamic marketplace and supporting local businesses through the pandemic.

THE VITALS

WHEN

Friday January 28 | 12pm – 9pm
Saturday January 29 | 10am – 9pm
Sunday January 30 | 10am – 6pm

WHERE

Edmonton Expo Centre
7515-118 Ave NW
Edmonton, AB T5B 0J2

HOW

Purchase tickets online:
edmontonrenovationshow.com

Adults (13+): \$13.00
Seniors (60+): \$10.00
HALF DAY Adults (13+): \$6.50
(after 4PM)
Children (12 and under): Free

PURCHASE ONLINE & SAVE \$2



EDMONTONHOMESHOWS



@YEGHOMESHOWS

MEET OUR EXPERTS



Bryan Baeumler

HGTV Canada Celebrity Contractor
Island of Bryan

Bryan doesn't believe he's put in an honest day's work unless he gets his hands dirty. A natural-born teacher, the Gemini-award winning host has been educating and entertaining viewers across Canada and the US since 2007 on the hit shows Disaster DIY, Canada's Handyman Challenge, Leave it to Bryan, and House of Bryan, Bryan Inc. Bryan's quick wit and easy-going personality have made him a huge hit with viewers on all of his home renovation shows.

Learning valuable tricks of the trade from his father, a meticulous aircraft engineer, Bryan spent his childhood summers building his family's cottage from the ground up.

After earning a dual degree in Political Science and Business, Bryan was headed towards a career of practicing law. Realizing he'd rather be renovating than being chained to a desk, his innate passion for building took over and he traded in his tie for a tool belt and founded Baeumler Quality Construction.

A few kids and number of hit TV shows later, Bryan continues to tackle home renovation projects, be the spokesperson for numerous products and expand his growing businesses to include Baeumler Approved and Baeumler Custom Cabinetry.

Presentation Topic: Tales from the Island, lessons learned, and the REAL value hiding inside your home.

 @BryanBaeumler  Bryan Baeumler  @Bryan_Baeumler www.bryanbaeumler.com

Catch Bryan Baeumler at The Edmonton Renovation Show on The Sleep Country Main Stage presented by the Edmonton Journal Friday January 28 at 6pm and Saturday January 29 at 1pm.



Christina Dennis

The DIY Mommy

Christina Dennis is an expert renovator and DIY enthusiast. With nearly 1.2 million followers on YouTube, Instagram and Pinterest, Christina has a unique ability to connect with those looking to update their home and lives on a budget, with magazine worthy results. She loves to create craft and décor ideas on a budget, has restored two family vacation trailers and most recently completed the renovation of their family lake home - and has inspired millions along the way. If you like colour, enjoy learning how to make things, and have a penchant for farmhouse style with an eclectic twist, you'll love following the creative tutorials and inspirational decorating ideas on Christina's blog and YouTube channel.

Show Topic: 10 Lessons I Learned Renovating & Managing a Short Term Rental Home

Have you ever thought of investing in a second property to use as a short term rental home? What are some considerations when renovating, launching and managing a short term rental? Join Christina Dennis, The DIY Mommy, as she shares 10 important lessons she learned while renovating a 60 year old lake cottage and turning it into a vacation rental. From inspecting the property to being a good host, you'll walk away from this session inspired and armed with valuable short term rental knowledge from someone who's been there!

 @theDIYMommy  The DIY Mommy  The DIY Mommy  The DIY Mommy www.thediymommy.com

Catch Christina Dennis of The DIY Mommy at The Edmonton Renovation Show on The Sleep Country Main Stage presented by the Edmonton Journal Friday January 28 at 5pm, Saturday January 29 at Noon and Sunday January 30 at Noon.

MEET OUR EXPERTS



Jenna Pryor

**CEO & Senior Designer
Plum Interior Design**

Jenna is the owner and senior designer at Plum Design. Plum Design is residential and commercial design firm. With over a decade of experience in design, Plum Design tackles projects large and small with a focus on heritage homes, quality and detailed builds.

Jenna's passion for heritage restoration starts at home. She is currently doing a major renovation on her own 1914 home. Respecting the heritage details that remain and working to bring back the ones that are missing is a big task but more importantly is making a century old home function for the way a modern family of 7 live!

You will see in Jenna's work and in her store, Plum Home, there is a focus on a curated look: one that is collected over time and reflects the homeowners taste. Good design takes time and planning. This usually means a mix of antiques and Jenna's own line of custom upholstered furniture.

Life is busy with 4 little ones at home and another on the way. Along with running her retail store Plum Home and an exciting venture opening in 2022. Whether it be in store or on a job site Jenna's passion and commitment to quality work and beautiful spaces is clear.

Presentation Topic: Making a 1914 Home Work for a Modern Family.



@jennalpryor



Plum Home + Design

pluminteriordesign.ca

Catch Jenna Pryor at The Edmonton Renovation Show on The Sleep Country Main Stage presented by the Edmonton Journal Friday January 28 at 2pm and 4pm and Saturday January 29 at 4pm.



Jennifer Hughes

**Turquoise Chair
Designer of The Sleep Country Main Stage**

In 2008, Jennifer Hughes graduated from the Residential Interior Decorating Program from the University of Alberta. Over the years Jennifer has teamed up with Home Builders and contractors, as well many private clients around Edmonton to create beautiful interiors.

She is passionate about creating beautiful and functional spaces for her clients that reflect their personal style and transform their design dreams into reality. She loves to style spaces for resale purposes to full house furnishings.



Jennifer Woch

**House of j
Designer of The Lounge & Kitchen Secrets**

House of j is an Edmonton full service interior design company that is dedicated to personal quality work. Interior design and decorating is at the core of who Jennifer is.

Her belief is that interior design is not something that is dictated by the latest magazine trend, but rather it is dictated by each individual.



@turquoisechair

www.turquoisechair.com



@houseofjinteriors

www.houseofjinteriors.com

REAL INSPIRATION

About The Edmonton Renovation Show

Does your do-it-yourself project need a bit of a helping hand? Get real home advice for all your renovation needs from trusted local experts including HGTV Canada's Bryan Baeumler, DIY expert Christina Dennis of The DIY Mommy and more at the Edmonton Renovation Show. With more than 100 exhibitors and plenty of exciting new features, it's the place to be for real advice, real inspiration and real experts at every turn. From kitchen and baths to flooring and more, see the latest trends, get expert advice and find great deals sure help you start and finish your New Year renovation goals.

Sleep Country Main Stage

Presented by The Edmonton Journal

Designed by Turquoise Chair

It's time to ring in the New Year the right way - on trend and on budget! Join us on The Sleep Country Main Stage, presented by the Edmonton Journal to hear from top home improvement leaders including: HGTV's Bryan Baeumler, do-it-yourself master Christina Dennis of The DIY Mommy and local designer Jenna Pryor. Stop by the insta-worthy stage, designed by Turquoise Chair, and gain the confidence and knowledge you need to tackle any renovation project!

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SleepCountry



Canada's favourite handyman, Bryan Baeumler returns to the Edmonton Renovation Show speaking on the Sleep Country Main Stage.



Christina Dennis of The DIY Mommy will discuss her biggest venture yet - buying, renovating and managing a lake house rental property.
Photo credit: Tracey Jazmin

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Vacation Renovation

Designed by The DIY Mommy

We're saying goodbye to pricey hotels - and hello to Vacation Renovations! Learn from top rental property owners and designers for the latest industry tricks and tips to get your magazine-worthy income property on its way. From dreamy resort-like AirBnb's, to incredibly luxurious VRBO's, whether you're interested in renting out a room, an apartment or an entire lake house, our experts are chalk-full of first-hand knowledge to help you get started. So, pack your notepads and sharpen your pencils, your second 'dream' home, is only a few expert tips away!



INSTA- Inspirations

Featuring: @justinemadesign,
@TheDIYMommy, @lacasabaker, @jennalpryor

It's an Instagram world and they're actually living in it! Take a "scroll" through the show floor and find home design inspiration - straight from the 'gram. These picture perfect #homegoals were curated by some of Edmonton's favourite and up and coming influencers. Toss them a follow! They'll be sure to provide you the inspiration you need to do-it-yourself.

The Lounge

Designed by House of j

It's the space to kick back and relax while you kick back some character into your home and revive your creative senses! Stop by The Lounge designed by House of j and find the inspiration (and fuel!) to breathe new life into your next home improvement project. There's no such thing as staying for too long- grab a snack, refresh and recharge your creative mind back to the show floor, then get ready to flip your home into the new decade!



Kitchen Secrets

It's the heart of the home and where family traditions (and secrets!) lie. Ever wondered what the mystery recipe is for the perfect kitchen? Look no further than Kitchen Secrets designed by House of j. Whether you're looking to update your kitchen cabinets with open shelving, upgrading your appliances to the 21st century or wanting to know which countertops will last the test of time - our secrets are out and here to help!



The M(art)ket

The perfect final touch when designing a room is a stunning piece of art that will tie your vision together! Even better when the art comes with a great story. Stop by The M(art)ket and browse pieces by amazing local artisans with a variety of styles and techniques. These one-of-a-kind pieces will surely be a staple in your home. (Quick tip: To make the most of your art shopping experience, measure your walls before you pop by the show to help you find the perfect fit!)

The Help Desk

Sponsored by The BBB

Is your bathroom a blast from the past? Looking to upgrade your kitchen into the 21st century? Help avoid a DIY disaster at the BBB Help Desk! We'll point you in the right direction to finish your new home improvement project the right way. Find all the help you need at Booth #1100 in Hall C.



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Thelma & Thistle

Updating your closet doesn't always have to mean new built-ins – now's the time to walk into the new year, a newly designed you! Stop by Thelma & Thistle, a local Alberta boutique to shop a curated assortment of affordable, trendy and ultra-rad women's fashion. These hand-picked items will surely have you ready to tackle anything 2022 has in store!

THELMA&THISTLE

Do Your Part Refillery

Sustainable living isn't just a trend – it's a lifestyle! If you're wanting to try your hand at conscious living stop by DYP Refillery to learn more about how simple it can be to live greener and more environmentally friendly. From household items, to travel necessities and home décor, you can shop minimal waste products that are recyclable, compost friendly or refillable. They're here to help you "Do Your Part" to help create a brighter planet and future for everyone!



The Power Plant

Presented by Botaniful

Time to bid farewell to lush-less spaces and pay homage to the living entities that will never...leaf you. Whether your lawn has been yawning or it's "thyme" to add some more florals into your small space, you can grow your green thumb at The Power Plant presented by Botaniful. This "overgrown" floor space of flourishing botany will have to seedling for more!



Beautiful Living

Presented by Simone + Ivy

Live Beautifully with Simone & Ivy! This woman owned and led company has just what you need to gain insight into making your house a home! From furnishings, decor, window coverings, floral and everything home, they're here to help transform your space! Be inspired by their gorgeous living room set vignette, or stop by their store in St. Albert! Their Design Specialists will be there to chat about everything home, and would love to help in your home furnishing and design journey!

