



# 2020 EXTRA MARKETING APPLICATION & CONTRACT

## IMPORTANT SHOW GUIDE INFORMATION

### Deadline for Show Guide Content:

- Edmonton Renovation Show · December 2<sup>nd</sup>, 2019
- Edmonton Home & Garden Show · February 3<sup>rd</sup>, 2020

## MARKETING OPPORTUNITIES

### Please sign me up for extra **Show Guide Marketing**:

- Extra Category Listing \$100
- Red Show Guide Listing \$200
- Top of Category Listing \$500

### Please sign me up for **Website Advertising**:

- Medium Rectangle Web Banner \$1,500
- Exhibitor Listing \$129

### Please sign me up for a **logo ID** in the **Show Guide**:

- Ideal for booths 400 sq. ft + \$500

### Please sign me up for the following **exposure in the Show**:

- Show Riser \$400+
- Floor Decal \$200
- Bag Sponsorship Please Inquire
- Category Sponsorship \$4,500

### **Additional Sponsorship Packages Available**

## CONTACT US

### Questions? Please call your sales representative at:

Kirk MacDonald (Companies A-E) x 202  
 Bryan Andrews (Companies F-P, #'s) x 229  
 Alex Black (Companies Q-Z) x 213

## PAYMENT

Subtotal = \_\_\_\_\_

GST (5%) = \_\_\_\_\_

Total = \_\_\_\_\_

Payment **MUST** accompany the signed application; extra marketing will NOT be booked without payment

## MAKE PAYMENT TO MARKETPLACE EVENTS:

- Cheque
- VISA
- MasterCard
- AMEX

Credit Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

**Signature:** \_\_\_\_\_  
*(must be signed by cardholder)*

Card Holder: \_\_\_\_\_

## PLEASE CHECK ONE BOX

- I authorize Marketplace Events to process the **FULL PAYMENT** on the above credit card.

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov/State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Tel: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

Email (required): \_\_\_\_\_ Website: \_\_\_\_\_

*I/We hereby apply for the extra marketing opportunities listed above in the Edmonton Show of choice.*

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

### **FOR OFFICE USE ONLY:** Confirmed Exhibit Space(s):

Date Received: \_\_\_\_\_ Company ID #: \_\_\_\_\_ Salesperson: \_\_\_\_\_

Booth Size: \_\_\_\_\_ Booth Dimensions: \_\_\_\_\_ Booth #: \_\_\_\_\_

IF YOU HAVE SIGNED UP FOR EXTRA SHOW GUIDE LISTINGS,  
PLEASE SELECT THE CATEGORY(S) LISTED BELOW THAT BEST APPLY TO YOUR BUSINESS:

- Apparel/Jewelry
- Appliances
- Architects & Design
- Art
- Awnings/Canopies
- Basement Waterproofing
- Bath Fixtures/Tubs/Sinks/Toilets
- Bathroom Refinishing
- Birdfeeders/Houses/Supplies
- Brick/Stone/Blocks/Pavers
- Builders
- Building Supplies
- Cabinetry
- Cable/Satellite/Telecom/Internet
- Cars
- Chimney/Cleaning /Repair
- Chiropractic
- Cleaning Products/Services
- Closet & Garage Organizing & Storage
- Concrete/Masonry/Coatings/Curbing
- Cookware/Cutlery
- Countertops
- Craft/Hobby
- Cupolas/Weathervanes
- Decks/Refinishing/Sealing
- Doors/Security Doors
- Driveways/Paving/Resurfacing
- Education
- Electrical
- Elevators/Lifts/Ramps/Accessibility
- Energy/Conservation/Solar
- Estate Planning/Wills & Trusts/Funeral
- Fencing/Gates/Railings
- Financial Services/Mortgages
- Fireplace/Mantles/Inserts
- Fitness Equipment/Training
- Flooring
- Flowers/Plants & Trees
- Food & Beverage
- Foundations & Repair
- Funeral
- Furniture
- Gaming
- Garage & Carport
- Garage Doors & Openers
- Garage Flooring
- Garden & Outdoor
- Garden Centers/Nurseries
- Garden Ponds/Fountains & Waterfalls
- Garden Tools/Apparel & Accessories
- Gazebos/Pergolas/Arbors
- Generators
- Gifts & Gadgets
- Granite/Marble/Tile
- Greenhouse/Conservatories/Solariums
- Grills & Accessories
- Gutters
- Health & Wellness
- Home Automation
- Home Decor
- Home Theater & Entertainment
- Humidifiers/Dehumidifiers/Accessories
- HVAC Air Quality Control/Purifiers & Filters
- HVAC Duct Cleaning
- HVAC
- Insulation
- Insurance
- Kitchen & Bath
- Kitchen Accessories & Tools
- Landscape Design/Installation/Architects
- Landscaping & Lawn Maintenance
- Lighting
- Linens/Pillows
- Massage Chairs
- Mattresses/Beds
- Memberships
- Misc.
- Moving Companies/Services/Supplies
- Mowers/Outdoor Power Equipment
- Natural Disaster Services
- Non-Profit
- Orthotics
- OTHER
- Painting Supplies/Services
- Patio Furniture/Grills/Accessories
- Pest Control
- Pet Products & Services
- Play Equipment
- Plumbing
- Pools/Spas/Hot Tubs
- Prepared Foods
- Putting Greens
- Radiant Heat
- Rain Barrels
- Realtors
- Recreational Vehicles
- Remodeling
- Roofing
- Safes/Vaults/Shelters/Safe Rooms
- Saunas
- Security Systems
- Sheds/Barns
- Sheets/Pillows
- Siding/Stucco/Exterior Surfaces & Finishes
- Skylights
- Solar Energy
- Soups/Dips & Sauces
- Sprinklers & Irrigation
- Stairs & Steps
- Sunrooms
- Tile
- Tools & Equipment
- Travel
- Tree Care Services
- Trim/Moulding/Millwork
- Utilities
- Vacuums & Systems
- Water Systems & Filters
- Window Coverings/Tinting/Screens/Shutters
- Window Wells & Covers Windows
- Wine/Cellars