

JOHNSON COUNTY

HOME +GARDEN SHOW

JANUARY 26-28, 2018

Overland Park Convention Center

How-to set up your company's Exhibitor Listing

How-to create your listing – as easy as 1-2-3-4!

1. Enter your company info online at:
<http://www.johnsoncountyhomeshow.com/add-exhibitor-login>
2. Log in with the username: **JCHGJanuary** and
password: **JCHGJanEX8**
Please note that the password is case sensitive. Contact your show
manager if you want to fax/email your information.
3. We will create your company profile and set up your Request
Information form.
4. We will update and maintain your page as required so you can
promote product launches, store sales, events and more through
your company page!

Tips to get the most out of your listing

- Enter a full description of your company. The more information you
provide the better, as it will help people find you using the search
tool.
- Use as many keywords as possible. The keywords will help you
appear in the search results. If you sell different types of products,
be sure to list them all.
- Select the category that best represents your company. Your
company will be listed under this heading.
- Include your booth number. Make sure customers can find your
company on the show floor.
- Offer a show special or discount. Use a promo code or offer a percentage off to people who mention your listing, this way
you can track the results.
- Follow up with email requests. Be sure and reply to any quote requests you receive – try and make appointments with
customers during the show.

Benefits of creating your company listing

VISIBILITY – Receive a full page on our website (www.JohnsonCountyHomeShow.com) to promote your company, store(s)
and products. Update this information while your listing is active to promote show specials, new products, store openings
and more!

SALES – Consumers can contact you through a search function and email form and you can immediately respond to
requests for more information.

Need more help?

If you need technical help or want to make changes to your listing, please email **Jen Shaw** at jens@MPeshows.com.

JohnsonCountyHomeShow.com

The screenshot shows the Johnson County Home + Garden Show website. The top navigation bar includes links for 'HOME + GARDEN SHOW', 'EXHIBITOR LIST', 'LOOKING TO EXHIBIT?', 'BOOTH & SOCIAL', and 'BUY TICKETS'. The main content area is titled 'EXHIBITOR LISTINGS' and features a large image of a fire pit. Below the image is a form titled 'ADD YOUR EXHIBITOR LISTING'. The form includes fields for Company Name, Address 1, Address 2, City, State/Province, Zip/Postal Code, Phone Number, Booth #, Website, Facebook page, and Twitter page. There is also a section for 'Please enter your link on Better Business Bureau (if applicable)'. To the right of the form is a sidebar with a 'RECEIVE A BOOTH QUOTE' section, a 'SEARCH THE EXHIBITOR LIST' section, and an 'advertise here' section with a 'get noticed ADVERTISE HERE' button. At the bottom of the sidebar is a 'subscribe now' button.

MARKETPLACE | EVENTS
Largest Home Show Producer in North America