

**INCLUDE THIS FORM
WITH YOUR ORDER
PLEASE USE BLACK INK**

NAME OF SHOW:	OTTAWA HOME & REMODELLING SHOW		
COMPANY NAME:	BOOTH#:		
ADDRESS:	BOOTH SIZE	X	
CITY/STATE/ZIP:			
CONTACT NAME:	PHONE #:		
CONTACT EMAIL:			

Payment Information

Freeman only accepts payment information electronically. Place your order on FreemanOnline or follow the steps below to provide your payment information electronically and submit your order forms.

Freeman will no longer accept cash payments for any Freeman Services.

1. Submit your payment information

Proceed to our electronic Freeman Pay site to securely submit your payment information

<https://www.freemanpay.com/487105>

2. Submit your order

Upload your order forms through the same link used to submit your payment information

- Both your order and your payment must be received by the discount deadline date to guarantee discount pricing
- Orders received without payment or after the discount price deadline date will be charged at the standard price.
- Copies of invoices may be picked up from the Freeman Service Center prior to show closing.

FREEMAN method of payment

RENTAL EXHIBITS THAT IMPRESS

When it comes to your exhibit, effective solutions don't require expensive investments. Take the stress out of your upcoming show with a rental exhibit from Freeman. With quality rental options that meet your budget requirements, we'll have you exhibit ready at a moment's notice, without the hassle of ownership.

DES LOCATIONS DE STANDS QUI IMPRESSIONNENT

Quand il s'agit de votre exposition, des solutions efficaces ne nécessitent pas des investissements onéreux. Évitez le stress de votre prochain événement en louant votre stand auprès de Freeman. Avec des options de location de qualité qui seront adaptées à votre budget, nous installerons et préparerons votre stand à l'avance, sans les tracas liés à l'entretien de votre propre stand.

PACKAGE 1 | FORFAIT 1



10' X 20'



10' X 10'

PACKAGE 1 UPGRADE OPTIONS

With Graphics and Cabinet

OPTIONS D'AMÉLIORATIONS DU FORFAIT 1

Avec graphiques et cabinet



10' X 10'

FREEMAN

PACKAGE 2 | FORFAIT 2



PACKAGE 3 | FORFAIT 3



PACKAGE 4 | FORFAIT 4



PACKAGE 2 UPGRADE OPTIONS

With Graphics and Cabinet

**OPTIONS D'AMÉLIORATIONS
DU FORFAIT 2**

Avec graphiques et cabinet

10' X 10'



PACKAGE 3 UPGRADE OPTIONS

With Graphics and Cabinet

**OPTIONS D'AMÉLIORATIONS
DU FORFAIT 3**

Avec graphiques et cabinet

10' X 10'



PACKAGE 4 UPGRADE OPTIONS

With Graphics and Cabinet

**OPTIONS D'AMÉLIORATIONS
DU FORFAIT 4**

Avec graphiques et cabinet

10' X 10'



FREEMAN

PACKAGE 5 | FORFAIT 5



10' X 20'



10' X 10'

PACKAGE 6 | FORFAIT 6



10' X 20'



10' X 10'

PACKAGE 5 UPGRADE OPTIONS

With Graphics and Cabinet

**OPTIONS D'AMÉLIORATIONS
DU FORFAIT 5**

Avec graphiques et cabinet

10' X 10'



PACKAGE 6 UPGRADE OPTIONS

With Graphics and Cabinet

**OPTIONS D'AMÉLIORATIONS
DU FORFAIT 6**

Avec graphiques et cabinet

10' X 10'



FREEMAN

Other upgrade options available that allow you to change the panels to slatwall or add shelves, change the metal colour and add cabinets as a storage option with the dual purpose of a reception counter.

Autres options d'amélioration disponibles qui vous permettent de changer les panneaux en slatwall ou d'ajouter des étagères, de changer la couleur du métal et d'ajouter des cabinets comme option d'entreposage avec le double objectif d'un comptoir de réception.



10' X 10'

SLATWALL | SLATWALL



10' X 10'

COLOURED PANELS | PANNEAUX COLORÉS



10' X 10'

SHELVES | ÉTAGÈRES



10' X 10'

BLACK METAL | MÉTAL NOIR



CABINETS | CABINETS

Booth Panels – Colour Options Included with Rental Package

Panneaux de stand – Options de couleurs comprises dans le forfait de location



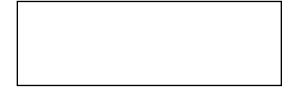
black fabric | tissu noir



blue fabric | tissu bleu



grey fabric | tissu gris



white | blanc

Classic Carpet (16 oz.) – Colour Options Included with Rental Package Options Above

Tapis Classique (16 onces) – Options de couleurs comprises dans les forfaits de location ci-dessus



black | noir



blue | bleu



grey | gris



red | rouge

Actual colours may vary slightly | Les couleurs véritables peuvent varier légèrement

Rental exhibits include:

- 10'x10' or 10'x20' Classic Carpet
- Exhibit Installation and Dismantle
- Exhibit Material Handling
- Nightly Vacuuming
- 2-arm lights per 10' Booth
- Power (500 watts) for LIGHTS only (and labour to install the lights)

Tous les stands clé en main comprennent:

- Tapis Classique 10' x 10' ou 10' x 20'
- Installation et démontage du stand
- Manipulation de matériel du stand
- Aspirateur quotidien
- 2 lampes à bras par 10 pieds et la main-d'oeuvre associée pour l'installation
- Électricité pour les LUMIÈRES seulement (500 watts)

questions?

All packages can be customized or modified to fit your specific needs. To speak with an Exhibitor Sales Specialist, call the number listed on the Quick Facts.

des questions?

Tous les forfaits peuvent être personnalisés ou modifiés pour s'adapter à vos besoins spécifiques. Pour parler avec un spécialiste en ventes pour exposants, appelez le numéro figurant dans les Infos rapides.

“CLEAN FOOTPRINT” BOOTH PACKAGE

When you select the “Clean Footprint” package your booth will use only materials that can be reused or recycled. All flooring, lighting, furniture and booth structure will go back into inventory to be reused again. Your personalized graphic panels used in the booth will be on a reusable and recyclable substrate.



FORFAIT “EMPREINTE ÉCOLOGIQUE RÉDUITE”

Lorsque vous sélectionnez le forfait « Empreinte écologique réduite » votre stand sera conçu uniquement avec des matériaux qui peuvent être réutilisés ou recyclés. Plancher, éclairage, mobilier et structure de stand retournent en inventaire pour être utilisés à nouveau. Vos panneaux graphiques personnalisés employés pour votre stand seront imprimés sur un substrat réutilisable et recyclable.

**INCLUDE THE FREEMAN METHOD OF
PAYMENT FORM WITH YOUR ORDER**

FREEMAN rental exhibits

NAME OF SHOW: OTTAWA HOME & REMODELLING SHOW

COMPANY NAME: _____ BOOTH #: _____

CONTACT NAME: _____ PHONE #: _____

E-MAIL ADDRESS: _____

For assistance, please call 613-748-7180 to speak with one of our experts.

For fast, easy ordering, go to www.freeman.com

All exhibits include: installation/dismantle and material handling of exhibit, classic carpet with nightly vacuuming, 2 arm lights (per 10' unit), electrical service and labour to hang arm lights.

To place your order, please check the appropriate box and complete the remaining selections at the bottom of the form.

RENTAL EXHIBITS

		Discount Price	Standard Price		Discount Price	Standard Price	Total
Package 1	<input type="checkbox"/> 10' x 10'	1097.50	1536.50	<input type="checkbox"/> 10' x 20'	1614.50	2260.30	_____
Package 2	<input type="checkbox"/> 10' x 10'	827.50	1158.50	<input type="checkbox"/> 10' x 20'	1343.75	1881.25	_____
Package 3	<input type="checkbox"/> 10' x 10'	1028.00	1439.20	<input type="checkbox"/> 10' x 20'	1644.50	2305.30	_____
Package 4	<input type="checkbox"/> 10' x 10'	1078.00	1509.20	<input type="checkbox"/> 10' x 20'	1745.00	2443.00	_____
Package 5	<input type="checkbox"/> 10' x 10'	827.50	1158.50	<input type="checkbox"/> 10' x 20'	1343.75	1881.25	_____
Package 6	<input type="checkbox"/> 10' x 10'	927.75	1298.85	<input type="checkbox"/> 10' x 20'	1444.00	2021.60	_____

- Orders received after the deadline date or without payment will be charged the Standard Price and are subject to availability.
- Orders cancelled after production begins are subject to a 100% Cancellation Charge.

CHOOSE YOUR PANEL

- Blue Fabric Gray Fabric Black Fabric White Hardwall

CARPET

Our Classic Carpet and nightly vacuuming are included in the price of your Rental Exhibits. The following colours are available:

Check colour choice

- Black Blue Red Grey

You may want to add padding; please refer to the Carpet Order form in the service manual for pricing.

LIGHTING

Each Rental Exhibit includes 2 Arm Lights (per 10' unit). 4 arm lights (per 20' unit).

Note: Electrical service and labour to hang the lights are included in our standard rental exhibit package price.

*Power must be ordered separately for additional requirements.

HEADER IDENTIFICATION SIGN

Indicate which colour lettering you would like. We have a wide variety of standard colours available:

- Black Blue Brown Burgundy PMS Color _____
- Red Teal White Dark Green Font Type _____

*Unless font type is indicated, Helvetica will be used.

Indicate exactly how you want your company name to appear:

ENHANCE YOUR EXHIBIT

Enhance your exhibit and have an Exhibitor Sales Specialist contact you for pricing by checking any of the following boxes:

- Slatwall & Shelves Cabinets & Counters Specialty Coloured Metal Recyclable Graphics
- Coloured Panels Creating a Custom Exhibit Graphics & Custom Logo White Eco-Board

TOTAL COST

Sub-Total _____ + 13% HST _____ = TOTAL _____

FIT TO PRINT

SmartFabric™ is a triple layered fabric made of 100% polyester that's ideal for printed graphics. It's an extremely versatile all-in-one fabric and has been treated to meet NFPA 701 small-scale flammability standards.

PRÊT À L'IMPRESSION

SmartFabric™ est un tissu à triple épaisseur en 100 % polyester idéal pour les graphiques imprimés. C'est un tissu tout-en-un extrêmement polyvalent qui a été traité pour répondre aux normes d'inflammabilité à petite échelle NFPA 701.



Your Marketing Message Here

Call customer service at the number listed on the Quick Facts. For fast, easy ordering, go to www.freeman.com

Communiquez avec le service à la clientèle au numéro figurant sur le feuillet Expo en bref. Pour des commandes rapides et faciles, rendez-vous sur www.freeman.com

STANDS SMARTFABRIC™ RENTAL EXHIBITS



10' x 10' ft. unit
unité 10' x 10'

FRAME | CADRE

117" 93.5"H



10' x 20' ft. unit
unité 10' x 20'

FRAME | CADRE

234" 93.5"H

CLEAR ACRYLIC SHELF
TABLETTES EN ACRYLIQUE
TRANSPARENT

36" 12"H 25"

(up to 15lbs each | jusqu'à 15 livres chacune)

RENTAL EXHIBITS INCLUDE:

- Custom Fabric Graphic (item purchased to keep)
- Zippered Carrying Case for Fabric Graphic (item purchased to keep)
- Rental Frame
- 10'x10' or 10'x20' Classic Carpet (select colour on back page)
- Exhibit Installation & Dismantle
- Exhibit Material Handling
- Nightly Vacuuming
- 2 Arm Lights per 10' Booth
- 4 Arm Lights per 20' Booth
- 2 Clear Acrylic Shelves per 10' booth (36"x12", up to 15 lbs.)
- 4 Clear Acrylic Shelves per 20' booth (36"x12", up to 15 lbs.)
- Power (500 watts) for LIGHTS only (and Labour to install lights)

TOUS LES STANDS EN LOCATION COMPRENNENT:

- Graphique en tissu personnalisé (article acheté et conservé)
- Sac de transport avec fermeture éclair pour le graphique en tissu (article acheté et conservé)
- Cadre loué
- Tapis classique 10'x10' ou 10'x20' (sélectionnez la couleur ci-dessous)
- Installation et démontage de l'exposition
- Manipulation des matériels de l'exposition
- Aspirateur quotidien
- 2 lampes à bras pour stand 10'
- 4 lampes à bras pour stand 20'
- 2 tablettes en acrylique pour stand 10' (36" x 12", capacité de 15 livres)
- 4 tablettes en acrylique pour stand 20' (36" x 12", capacité de 15 livres)
- Électricité pour les LUMIÈRES seulement (500 watts) et la main-d'oeuvre associée pour l'installation

FRAME ONLY UNIT | CADRE UNIQUEMENT

This option is available for customers who have previously rented the SmartFabric™ Rental Exhibit and are reusing their backwall graphic. Fabric from other sources will not be installed on this Freeman frame rental. If you need Freeman to create a new graphic, please select the SmartFabric™ Rental Exhibit. No fabric graphics will be provided separately from the rental unit.

Cette option est disponible pour les clients qui ont précédemment loué un stand SmartFabric™ et réutilisent maintenant leurs graphiques. Les tissus d'autres sources ne seront pas installés sur ce cadre de location Freeman. Si vous avez besoin que Freeman crée un nouveau graphique, sélectionne la location de stand SmartFabric™. Aucun graphique en tissu ne sera fourni sans la location du cadre.



10' x 10' ft. frame
cadre 10' x 10'



10' x 20' ft. frame
cadre 10' x 20'

RENTAL EXHIBITS INCLUDE:

- Rental Frame
- 10'x10' or 10'x20' Classic Carpet (select colour on back page)
- Exhibit Installation & Dismantle
- Exhibit Material Handling
- Nightly Vacuuming
- 2 Arm Lights per 10' Booth
- 4 Arm Lights per 20' Booth
- 2 Clear Acrylic Shelves per 10' Booth (36"x12", up to 15 lbs.)
- 4 Clear Acrylic Shelves per 20' Booth (36"x12", up to 15 lbs.)
- Power (500 watts) for LIGHTS only (and Labour to install lights)

TOUS LES STANDS EN LOCATION COMPRENNENT:

- Cadre loué
- Tapis classique 10'x10' ou 10'x20' (sélectionnez la couleur ci-dessous)
- Installation et démontage du stand
- Manipulation de matériel du stand
- Aspirateur quotidien
- 2 tablettes en acrylique pour stand 10' (36" x 12", capacité de 15 livres)
- 4 tablettes en acrylique pour stand 20' (36" x 12", capacité de 15 livres)
- 2 lampes à bras pour stand 10'
- 4 lampes à bras pour stand 20'
- Électricité pour les LUMIÈRES seulement (500 watts) et la main-d'oeuvre associée pour l'installation

10'X10' OR 10'X20' CLASSIC CARPET (16 OZ.) – Colour Options Included with Rental Package Options Above
TAPIS CLASSIQUE (16 ONCES) 10'X10' OU 10'X20' – Couleur suggérée à la location



black | noir



blue | bleu



grey | gris



red | rouge

Actual colours may vary slightly | Les couleurs véritables peuvent varier légèrement

CUSTOM GRAPHICS

A Freeman Exhibitor Sales Specialist will be contacting you to review the process for providing graphic files and to review helpful tips that will ensure a successful graphic print. Freeman can custom design a graphic file for you using our graphic design services that guarantees a high resolution backwall graphic. Ask your Exhibitor Sales Specialist for more information.

GRAPHIQUES PERSONNALISÉS

Un spécialiste des ventes aux exposants communiquera avec vous pour revoir les procédures de soumission des fichiers graphiques ainsi que les conseils pratiques pour s'assurer d'une impression de qualité. N'hésitez pas à le consulter pour de plus amples informations.

ACCESSORIES | ACCESSOIRES

SmartFabric Rental packages include these accessories. Refer to the "Rental Exhibits Include" sections of each package. These items are available to order as additional accessories if needed.

Les accessoires suivants sont inclus dans la location des stands SmartFabric. Reportez-vous aux options disponibles pour chaque forfait aux pages 2 et 3. Ces articles peuvent être commandés séparément si vous le désirez.

SMARTFABRIC ZIPPERED CARRYING CASE

20"W 8"H 16"D

SAC DE TRANSPORT POUR SMARTFABRIC AVEC FERMETURE ÉCLAIR

20" 8" 16"



CLEAR ACRYLIC SHELF

36"W 12"H .25"D

(up to 15lbs each)

TABLETTE EN ACRYLIQUE TRANSPARENT

36" 12" .25"

(capacité maximale de 15 livres)



“CLEAN FOOTPRINT” BOOTH PACKAGE

When you select the “Clean Footprint” package your booth will use only materials that can be reused or recycled. All flooring, lighting, furniture and booth structure will go back into inventory to be reused again. Your personalized graphic panels used in the booth will be on a reusable and recyclable substrate.



FORFAIT "EMPREINTE ÉCOLOGIQUE RÉDUITE"

Lorsque vous sélectionnez le forfait « Empreinte écologique réduite » votre stand sera conçu uniquement avec des matériaux qui peuvent être réutilisés ou recyclés. Plancher, éclairage, mobilier et structure de stand retournent en inventaire pour être utilisés à nouveau. Vos panneaux graphiques personnalisés employés pour votre stand seront imprimés sur un substrat réutilisable et recyclable.

**INCLUDE THE FREEMAN METHOD OF
PAYMENT FORM WITH YOUR ORDER**

NAME OF SHOW: OTTAWA HOME & REMODELLING SHOW

COMPANY NAME: _____ BOOTH #: _____ BOOTH SIZE: X

CONTACT NAME: _____ PHONE #: _____

E-MAIL ADDRESS: _____

For Assistance, please call 613-748-7180 to speak with one of our experts.

For fast, easy ordering, go to www.freeman.com

SMARTFABRIC RENTAL EXHIBIT

SmartFabric Exhibits provide a custom printed fabric back wall graphic to keep and re-use on future events.



Qty	Description	Discount	Standard	Total
_____	10' x 10' SmartFabric Exhibit	\$ 2219.75	\$ 3107.65	_____
_____	10' x 20' SmartFabric Exhibit	\$ 4279.75	\$ 5991.65	_____

SmartFabric Rental Exhibits Include:

- 116.5" X 92.5" Custom Fabric Graphic (10' x 10') (Purchase)
- 233.5" X 92.5" Custom Fabric Graphic (10' x 20') (Purchase)
- Carrying Case for Graphic (Purchase)
- Rental Frame
- Classic Carpet 10'x10' or 10'x20' (Select color below)**
- Installation & Dismantle of Exhibit
- Material Handling of Exhibit
- Nightly Vacuuming
- 2-Arm Lights (per 10' unit)
- 2 Clear Acrylic Shelves (per 10' unit) (36" x 12", up to 15lbs.)
- Power (500 watts) for LIGHTS only (and Labor to hang lights)

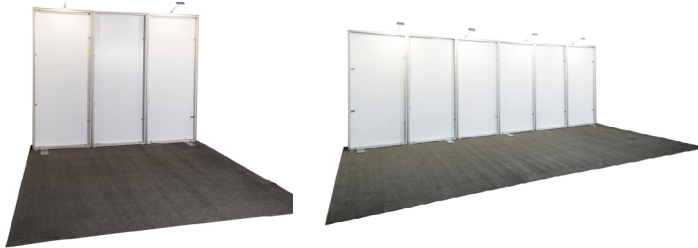
- Classic Carpet:**
 Black Blue Gray Red

CUSTOM GRAPHICS

A Freeman Exhibitor Sales Specialist will be contacting you to review the process for providing graphic files and helpful tips that will ensure a successful graphic print.

FRAME ONLY RENTAL EXHIBIT

The SmartFabric frame only option unit is for exhibitors who have previously rented the SmartFabric exhibit (above) and have the fabric back wall graphic ready for re-use. If you need a new graphic made, please select the SmartFabric Rental Exhibit (above). No fabric graphics will be printed without the rental unit.



Qty	Description	Discount	Standard	Total
_____	10' x 10' Frame Only Exhibit	\$ 1452.50	\$ 2033.50	_____
_____	10' x 20' Frame Only Exhibit	\$ 2420.50	\$ 3388.70	_____

Frame Only Rental Exhibits Include:

- Rental Frame
- Classic Carpet 10'x10' or 10'x20' (Select color below)**
- Installation & Dismantle of Exhibit
- Material Handling of Exhibit
- Nightly Vacuuming
- 2-Arm Lights (per 10' unit)
- 2 Clear Acrylic Shelves (per 10' unit) (36" x 12", up to 15lbs.)
- Power (500 watts) for LIGHTS only (and Labor to hang lights)

- Classic Carpet:**
 Black Blue Gray Red

ACCESSORIES (For use only with SmartFabric Rental Exhibit or Frame Only Rental Exhibit)

Qty	Description	Discount Price	Standard Price	Total
_____	SmartFabric Arm Light	\$ 65.00	\$ 91.00	_____
_____	SmartFabric Clear Acrylic Shelf (36" x 12", up to 15lbs.)	\$ 51.50	\$ 72.10	_____
_____	SmartFabric Carrying Case (Purchase)	\$ 20.75	\$ 29.05	_____

QUICK TIPS

- Orders received after the deadline or without payment will be charged the Standard price and are subject to availability. Orders cancelled after production begins are subject to a 100% cancellation charge.
- If shipping literature or products to the show, material handling rates will apply to those items
- The product offered has recyclable content or has eco-friendly attributes and is 100% recyclable according to manufacturer's specifications.

TOTAL COST

Sub-Total _____ + 13% HST _____ = TOTAL _____

**INCLUDE THE FREEMAN METHOD OF
PAYMENT FORM WITH YOUR ORDER**

NAME OF SHOW: OTTAWA HOME & REMODELLING SHOW

COMPANY NAME _____ BOOTH #: _____

CONTACT NAME: _____ PHONE #: _____

E-MAIL ADDRESS _____

For Assistance, please call 613-748-7180 to speak with one of our experts.
For fast, easy ordering, go to www.freeman.com

GRAPHICS AND SIGNS

To order your graphics, complete this order form and attach your sign copy or electronic file.
Please see guidelines for electronic files on the reverse side of this form.

DIGITAL GRAPHICS

Freeman has the capabilities to provide you with the finest digital graphic reproduction available. Capabilities include four-colour, photo-quality, high-resolution digital printing in virtually any size for banners, signage, exhibit graphics and more.

_____ L X _____ W = _____ sq. ft.
sq. ft. _____ x \$22.00 = \$ _____

- \$22.00 per sq. ft. (standard price \$33.00)
- Minimum order per graphic 9 sq. ft. (1296 sq. in.)
- Double sq. ft. for double-sided graphics
- Round sq. ft. to next whole increment
- File conversion, retouching, cloning or colour correcting may incur additional labour charges. (See reverse side for graphic guidelines.)

LARGE DIGITAL GRAPHICS

Please call an Exhibitor Sales Specialist for price quotes on graphics over 80 sq. ft.

File Information:


Electronic File Name _____

Application _____




PMS Colours _____

Backing Material:

- | | |
|--|--|
| Foamcore <input type="checkbox"/> | Masonite <input type="checkbox"/> |
| PVC <input type="checkbox"/> | Plexi <input type="checkbox"/> |
| Gatorfoam <input type="checkbox"/> |  Eco-Board <input type="checkbox"/> |
|  Ultra-Board <input type="checkbox"/> | Other <input type="checkbox"/> |

 The product offered has recycled content or has eco-friendly attributes and is 100% recyclable according to the manufacturer's specifications.

Vertical Horizontal Use Your Judgment For Sign Layout

Special Instructions _____

STANDARD SIZES

CHOOSE YOUR SIZE:




	QTY.	Discount Price	Standard Price	TOTAL
7" x 11"	_____ @	\$34.00	\$51.00 = \$	_____
7" x 22"	_____ @	\$39.25	\$58.90 = \$	_____
7" x 44"	_____ @	\$57.25	\$85.90 = \$	_____
9" x 44"	_____ @	\$62.50	\$93.75 = \$	_____
11" x 14"	_____ @	\$41.75	\$62.65 = \$	_____
14" x 22"	_____ @	\$70.25	\$105.40 = \$	_____
14" x 44"	_____ @	\$80.75	\$121.15 = \$	_____
22" x 28"	_____ @	\$80.75	\$121.15 = \$	_____
28" x 44"	_____ @	\$158.75	\$238.15 = \$	_____
20" x 60" (white only)	_____ @	\$156.25	\$234.40 = \$	_____
40" x 60" (white only)	_____ @	\$309.75	\$464.65 = \$	_____

Note: File conversion, retouching, cloning or colour correcting may incur additional labour charges. (See page 2 for graphic guidelines.)

INDICATE YOUR SIGN COPY HERE:

- Please feel free to attach additional sign copy on separate page.

Vertical Horizontal Use Your Judgment For Sign Layout

Background Colour: _____

Lettering Colour: _____

TOTAL COST

Subtotal + 13% HST = Total

CUSTOMER GUIDELINES FOR SUBMITTING GRAPHICS ARTWORK

Our goal is to provide you with the best quality graphics for your event or exhibit. You can help us in that effort by providing digital art files using the following guidelines. The purpose is to assist you in the process of creating files that are acceptable for production. If you are sending finished print ready files, please pass this information along to your graphic designer or art department. Please use the acceptable software and file types listed below. Make certain to follow the resolution guide to help make your image quality ideal for viewing. Also, accurate color matching can be realized if you follow the color guidelines. Adhering to these guidelines will greatly enhance the accuracy of your artwork for production.

Please Provide the Following When Submitting Artwork

RASTER ART (photos, logos containing any continuous tone images):

- Art Submitted at 1:1 (100%), resolution should be no less than 60dpi (100dpi preferred)
- Art Submitted at 2:1 (50%), resolution should be no less than 120dpi (200dpi preferred)
- Art Submitted at 4:1 (25%), resolution should be no less than 240dpi (400dpi preferred)

VECTOR ART:

- Logos should be vector and have outlined fonts (if provided as bitmap, please use high-res images)

FONTS and LINKS:

- Supply all fonts used in your design (zip Mac fonts). If unsure how to collect fonts, convert them to outlines
- Supply all links used in your document. Use packaging feature if available. If unsure how to collect links, embed them in the file when saving.

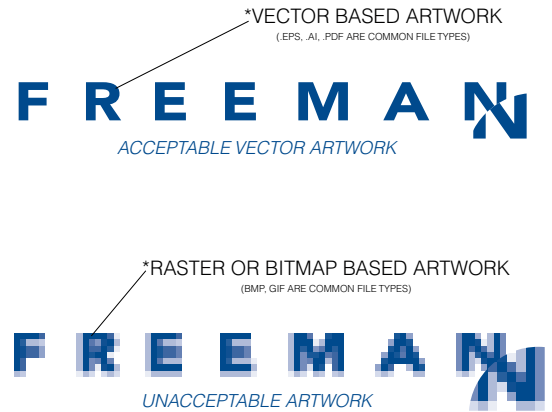
COLOR (when color match is required follow these requirements):

- If PMS color matching is required, please use original Pantone®+ Solid Coated® swatches in your artwork. Modifying Pantone® names will result in printing default color (CMYK).
- CMYK artwork will be produced "As Is". Our color output is balanced and vibrant.
- Convert RGB art to CMYK if possible.
- If you are sending Certified Color Proofs (Gracol, Swop, Fogra), please provide ICC profile information used to print your samples. Best option would be to include our ICC chart on your prints. To obtain the file, please contact memo.nuhbegovic@freemanco.com

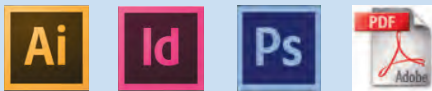
ARTWORK IN THE STRUCTURE

- Please note that any panels going in the metal frame will hide 1/4 " of your art all the way around. If you have a continuous wall where individual panels are divided by metal, use 1.25" spacing in between each panel to account for gaps and the natural flow of the graphics.

ARTWORK EXAMPLE



Acceptable Software



Freeman prefers Adobe Creative Suite software (PC or Mac).

Please always provide:

- **Native files with fonts and links** (zipped)
- **High-res PDF-X/4 exports of the files.**

If you are an Illustrator CC user: "Packaging" feature is highly recommended. For all other versions of Adobe AI (CS6, CS5... etc) please embed linked images and convert fonts to outlines. InDesign files should always be Packaged.

Acceptable File Types and Support Files

NATIVE FILES:

- **AI CLOUD (CC) file** with Packaged supporting links and fonts. You may keep images linked for faster file opening, but Packaging feature must be used.
- **AI (CS6, CS5, CS4...)** file with embedded links and outlined fonts
- **EPS file** with embedded links and outlined fonts
- **INDD file** with Packaged supporting links and fonts

PRINT FILES:

- **High-res PDFX/4** (preferred)
- **AI with PDF content** (choose this option when saving file)
- **EPS files** with embedded links and outlined fonts

RASTER OR BITMAP ART:

- **Photoshop EPS** (Preferred, use 8-bit preview, Max. Quality JPG compression)
- **PSD** (make sure font layers are rasterized)
- **TIFF, JPG** (quality 8 and higher)

Mac users: Use Zip or Stuffit programs when submitting fonts other than OTF (Open Type Fonts)

Verifying resolution on a screen

Adjust zoom till this page measures 8.5" in width. Observe images from different distances. We noticed that from a few feet away anything above 60dpi looks acceptable!



Ways to Submit Final Artwork

- Files below 10MB can be delivered via email.
- Larger files can be sent via disc or uploaded to the Freeman FTP site: <ftp://ftp.myfreeman.com/> userid: **freeman** password: **ask for current one**