

MORE THAN 13,250 CONSUMERS ARE LOOKING FOR YOU!

MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.


More than 13,250+ people are looking for help with their projects, big or small! Join us at the **Ottawa Home & Remodeling Show**, January 18-21, 2024 at the EY Centre. Our show features high interest exhibitors, high-profile industry personalities and the latest trends to keep consumers stimulated, motivated, educated and ready to move ahead with their home improvement projects.

Partner with the leading producer of home and garden show events in North America, with over 40 years experience. We know what works; put our experience to work for you!

EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors & Landscaping
- Gutters & Roofing
- Heating & Air Conditioning
- Home Décor, Art, Design & Furnishings
- Home Entertainment & Electronics
- Kitchen & Bath
- Recreation & Fitness
- Utility Companies
- Windows, Window Coverings & Doors

WE ATTRACT A MORE QUALIFIED AUDIENCE:

75% 

attended with spouse
(meet both decision
makers)

80% 

of attendees have a
project in mind

More than 51% 

of attendees have a renovation
budget of up to \$50,000

*Source: 2023 Marketplace Events Attendee Survey

MORE THAN JUST A BOOTH

- Standard pipe & drape
- Exhibitor badges
- Complimentary admission passes
- Listing in official Show Guide
- Exhibitor Kit for pre-show planning
- 24-hour security
- Online exhibitor listing (your own web page!)
- Sponsorship opportunities
- Promotional opportunities with major media partners
- Research/data collection
- Material handling including forklift services and storage



EXHIBITOR SNAPSHOT

The results speak for themselves! Exhibitors shared their experience in the post-show survey from the 2023 Ottawa Home + Remodeling Show. Here's what was reported:

- **84%** stated their overall satisfaction with the show was "excellent", "very good", or "good"
- **85%** will "definitely" or "likely" exhibit at the show again
- **75%** will "definitely" recommend or are "likely to" recommend the show to other potential exhibitors
- The main reasons exhibitors participated in the show was to Create brand awareness (**91%**) and to Generate sales leads (**92%**)

HEAR WHAT OUR EXHIBITORS HAD TO SAY:

"We've been coming to the show for the last 4 years and every year we get a better experience. We get more visibility, more branding done, more customers come into our store afterwards, and we actually have customers come directly to the show just to see us. We just love these shows!"

— Gerry Lavoie, Owner, The Guest Room

"The show is always reinventing itself, giving new energy within the building, and it attracts everybody coming to the show that we want to talk to. They give us what we need, they work with us, they offer suggestions, and they'll help us make the best decision on what we're doing with the booth, how we're managing it, and also the location. If you're a business owner looking to do anything in the Ottawa market, these are the shows you need to invest in."

— Scott Rubino, Production Manager, OakWood

SHOW HOURS

Thursday March 21st	noon–9pm
Friday March 22nd	noon–9pm
Saturday March 23rd	10am–7pm
Sunday March 24th	10am–5pm

BOOTH RATES

Regular Booth Space	\$19.00	per/sq.ft
Main Aisle Booth Space.....	\$20.50	per/sq.ft
Open Corner Premium	\$200.00	per corner
Interactive Exhibitor Listing	\$149.00	(mandatory)

All rates subject to 13% GST

BOOK YOUR SPACE TODAY!

GROW YOUR BUSINESS AT THE OTTAWA HOME & REMODELLING SHOW!

GORDON COX

Sales Manager
Companies A-L
613.667.0509 ext.235
gcox@expomediainc.com

CHRISTOPHER CIGOS

Senior Sales Consultant
Companies M – Z
613.667.0509 ext.233
ccigos@expomediainc.com