

PHILLY HOME + GARDEN SHOW

FEBRUARY 12-14, 2021
Greater Philadelphia
Expo Center



Meet your next few thousand customers here!

Thousands of qualified homeowners attend the **Philly Home + Garden Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. The **Philly Home + Garden Show** features high-interest exhibits, high-profile experts and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

Get face to face with qualified homeowners



97%

have a project in mind



93%

homeowners



75%

attend with a spouse or partner—meet BOTH decision makers



72%

plan to spend up to \$25,000 with an exhibitor from the show within the next 12 months



\$113,675

average annual household income

Source: 2019 MarketplaceEvents Attendee Survey



21,070

TOTAL ATTENDEES FROM 2020

22.8+ MILLION

PAID MEDIA IMPRESSIONS

ADVERTISING SPEND TOPS

\$207,000+!



Home Shows WORK!

“Great show! Gardens were beautiful and well-designed. The show team is always available to answer questions.”

Therese Dooner, AJR Environmental

“Our company thrives on face-to-face marketing. The Philly Home Show and the Philly Home + Garden Show allow us to meet an outstanding amount of homeowners.”

Fred Taylor, Mid Atlantic Waterproofing

“The Philly Home + Garden Show is one of the few events that is worth the money we invest. Marketplace Events does a great job promoting the show and provides teaching opportunities to help exhibitors get the most from their events.”

Lynne Davis Lee, Gutter Helmet by Harry Helmet



Mike Rowe

“There’s really no place like these shows that puts you face to face with qualified homeowners. With so many companies struggling to find workers, getting the right jobs has never been more important.”

Mike Rowe, CEO of the mikeroweWORKS Foundation and Skilled Trades Advocate

Mike Rowe will not be appearing at the Philly Home Shows.

Booth Prices

Exhibit Space Rate \$18.99/sq. ft.

REQUIRED:
Exhibitor Listing \$99

OPTIONAL:
Direct Sell Fee \$250/booth
Corner Premium \$250/corner
Main Aisle Premium \$100/corner

**CALL TODAY
TO BOOK!**

215-704-4124



We’ve got you covered!

**PHILLY
HOME
+GARDEN
SHOW**

FEBRUARY 12-14, 2021

Greater Philadelphia Expo Center
PhillyHomeAndGardenShow.com

TWO WEEKENDS ONLY
**PHILLY
HOME
SHOW**

MARCH 19-21 & 26-28, 2021

Pennsylvania Convention Center
PhillyHomeShow.com

96% of visitors are unique to EACH of our shows. Get in front of a new audience at each show!

MARKETPLACE | **EVENTS**

Marketplace Events is the largest producer of home shows in North America with more than 75 consumer shows.

GET CONNECTED!



@PhillyHomeShow
48,088 impressions



Home And Garden Events
106,000+ fans



PhillyHomeShows