

OFFICIAL PRODUCT SPONSORSHIP

Benefits include, but are not limited to:

Advertising & Promotion

- Banner ad with link on show's official website, appears on all pages of site
- Opportunity to include sponsor logo and/or special offer from YOUR COMPANY on two pre-show email blasts
- Logo identification on Floor Plan in Show Guide
- YOUR COMPANY bolded in exhibitor listing in show's official Show Guide
- Website link from show's official website on sponsor page, with short paragraph about YOUR COMPANY
- Official Product Sponsor exclusivity, no other product in your category will be recognized as an Official Product Sponsor during the 2020 Philly Home + Garden Show season
- The right to use the phrase "Official XYZ Product Sponsor of the Philly Home + Garden Show" in any of your company's marketing materials, as well as use of the Philly Home + Garden Show logo in print
- 50 complimentary tickets

On-Site Exposure

- Three floor decals in high-traffic aisle positions at the event. Exact placement of the decals to be decided upon site inspection. Show will be responsible for all decal production and installation.
- Large sign provided for your exhibit space stating "Official XYZ Product Sponsor of the Philly Home + Garden Show"
- Listing with your logo on the large sponsor sign at or near show entrance

**Build Awareness! Increase Brand Loyalty!
Drive Sales!**

PHILLY HOME + GARDEN SHOW

FEB. 14-16, 2020

Greater Philadelphia Expo
Center—OAKS, PA

**SPONSOR
INVESTMENT**

\$2,000



CHRISTIE ELIG

Exhibit Sales Consultant
440-376-2057 (Alpha #, A-M)
christiee@MPeshows.com



JENNA NAFFIN

Show Manager
215-704-4124 (Alpha N-Z)
jennan@MPeshows.com

PhillyHomeAndGarden.com

MARKETPLACE | EVENTS
Largest Home Show Producer in North America