

PHILLY HOME +GARDEN SHOW

FEB. 14-16, 2020
Greater Philadelphia
Expo Center
OAKS, PA

How-to set up your company's Exhibitor Listing

How-to create your listing - as easy as 1-2-3-4!

1. Enter your company info online at:
<https://www.phillyhomeandgarden.com/add-exhibitor-login>
2. Log in with the username: **PHGSFebruary@mpe.com** and
password: **PHGSFebEX20**
Please note that the password is case sensitive. Contact your
show manager if you want to fax/email your information.
3. We will create your company profile and set up your Request
Information form.
4. We will update and maintain your page as required so you can
promote product launches, store sales, events and more through
your company page!

Tips to get the most out of your listing

- Enter a full description of your company. The more information you
provide the better, as it will help people find you using the search tool.
- Use as many keywords as possible. The keywords will help you appear
in the search results. If you sell different types of products, be sure to
list them all.
- Select the category that best represents your company.
Your company will be listed under this heading.
- Include your booth number. Make sure customers can find your
company on the show floor.
- Offer a show special or discount. Use a promo code or offer a
percentage off to people who mention your listing, this way you can track the results.
- Follow up with email requests. Be sure and reply to any quote requests you receive - try and make appointments with
customers during the show.

Benefits of creating your company listing

VISIBILITY - Receive a full page on our website (www.PhillyHomeAndGarden.com) to promote your company, store(s)
and products. Update this information while your listing is active to promote show specials, new products, store openings
and more!

SALES - Consumers can contact you through a search function and email form and you can immediately respond to
requests for more information.

Need more help?

If you need technical help or want to make changes to your listing, please email **Jen Shaw** at jens@MPeshows.com.

The screenshot displays the website for the Philly Home + Garden Show, held from February 14-16, 2020, at the Greater Philadelphia Expo Center in Oaks, PA. The page features a navigation bar with links for INFORMATION, SHOW FEATURES, EXHIBITOR LIST, LOOKING TO EXHIBIT, BLOG & SOCIAL, and a BOOTH QUOTE button. A large banner image shows a fire pit with a fire burning in it. Below the banner, the 'EXHIBITOR LISTINGS' section is visible. On the right side, there is a 'GET A BOOTH QUOTE' section with a 'BOOTH QUOTE' button. Below this is a 'SEARCH THE EXHIBITOR LIST' section with a search bar and a 'SEARCH' button. At the bottom right, there is an advertisement for 'COUNTRY LANE FURNITURE LLC' with a phone number and website. The main content area on the left contains a form titled 'ADD YOUR EXHIBITOR LISTING' with fields for Company Name, Address 1, Address 2, City, State/Province, Zip/Postal Code, Phone Number, Booth #, Website, Facebook page, and Twitter page. A note at the bottom of the form states: 'Please enter your full and better business name if applicable.'