

# OFFICIAL PRODUCT SPONSORSHIP

***Benefits include, but are not limited to:***

## **Advertising & Promotion**

- Banner ad with link on show's official website, appears on all pages of site
- Opportunity to include sponsor logo and/or special offer from YOUR COMPANY on two pre-show email blasts
- Logo identification on Floor Plan in Show Guide
- YOUR COMPANY bolded in exhibitor listing in show's official Show Guide
- Website link from show's official website on sponsor page, with short paragraph about YOUR COMPANY
- Official Product Sponsor exclusivity, no other product in your category will be recognized as an Official Product Sponsor during the 2018 Philly Home + Garden Show season
- The right to use the phrase "Official XYZ Product Sponsor of the Philly Home + Garden Show" in any of your company's marketing materials, as well as use of the Philly Home + Garden Show logo in print
- 50 complimentary tickets

## **On-Site Exposure**

- Three floor decals in high-traffic aisle positions at the event. Exact placement of the decals to be decided upon site inspection. Show will be responsible for all decal production and installation.
- Large sign provided for your exhibit space stating "Official XYZ Product Sponsor of the Philly Home + Garden Show"
- Listing with your logo on the large sponsor sign at or near show entrance

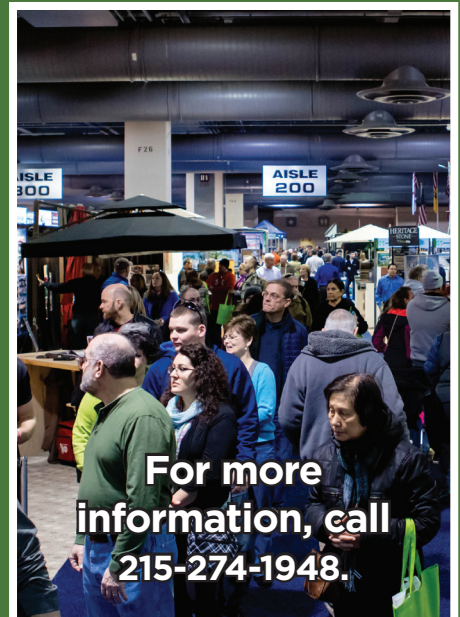
**Build Awareness! Increase Brand Loyalty!  
Drive Sales!**

# PHILLY HOME + GARDEN SHOW

**FEBRUARY 16-18, 2018**

Greater Philadelphia Expo  
Center—OAKS, PA

**SPONSOR  
INVESTMENT  
\$2,000**



[PhillyHomeAndGarden.com](http://PhillyHomeAndGarden.com)

**MARKETPLACE | EVENTS**  
Largest Home Show Producer in North America