

MARKETPLACE | EVENTS

MARKETPLACE EVENTS ACQUIRES TWO PROMINENT HARRISBURG CONSUMER SHOWS

HARRISBURG, PA (SEPTEMBER 13, 2022): Marketplace Events (MPE), North America's largest consumer show producer, announced that it has recently acquired and will manage two of south central Pennsylvania's most popular annual events: the **Pennsylvania Christmas + Gift Show** and the **PA Home + Garden Show**, both of which take place at the Pennsylvania Farm Show Complex in Harrisburg.

In June, Marketplace Events announced that it had purchased the [Pennsylvania Christmas + Gift Show](#) from Pennsylvania Christmas Show. As one of the East Coast's largest holiday shows, the five-day event, now in its 39th year, attracts 500 exhibitors and 30,000 attendees each year. It will take place from Wednesday, Nov. 30 through Sunday, Dec. 4.

The company announced on August 26 that it has purchased the [PA Home + Garden Show](#), the largest industry event of its kind between Philadelphia and Pittsburgh, from the Home Builders Association of Metropolitan Harrisburg, who had been operating the show since 1968. The show attracts 200 exhibitors and 10,000 attendees annually. It will take place March 2-5, 2023.

"Expanding into south central Pennsylvania with these two legacy shows provides MPE with a strong foundation for regional growth," said Tom Baugh, CEO of Marketplace Events. The company also produces the annual [Philly Home + Garden Show](#) in Oaks, PA.

These acquisitions bring the MPE portfolio of consumer shows to 77 annual events in 35 U.S. and Canadian markets, which includes 10 holiday events, 65 home shows and 2 wedding shows.

For more about both of MPE's two new Harrisburg shows - **Pennsylvania Christmas + Gift Show** and the **PA Home + Garden Show** - contact Show Manager Jenna Naffin at jennan@mpeshows.com, phone (484) 854-9084. For more about Marketplace Events, visit <https://marketplaceevents.com>.

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ABOUT MARKETPLACE EVENTS

Marketplace Events creates vibrant expositions connecting enthusiasts with experts, products and services in dynamic, face-to-face environments. The company produces more than 75 consumer shows in North America including home, garden, holiday and wedding shows. The 75+ combined events, in 35 markets, currently attract 22,000 exhibitors, 2 million attendees and another 3 million unique web visitors annually. The company produces some of the most successful and longest-running shows in North

America, including market-leading shows in Minneapolis, Atlanta, Indianapolis, Vancouver, Calgary and Montreal—some of which have thrived in their markets for more than 75 years. For a full list of upcoming events, visit www.marketplaceevents.com

MEDIA CONTACTS

Elise Brown

elise@elisebrownpr.com | 215.990.6955

Shelly Gepfert

ShellyG@mpeshows.com | 828.275.7646