



CALL ATTENTION TO YOUR COMPANY WITH THE NEW EXHIBITOR MARKETING PACKAGE

\$100
REQUIRED WITH
BOOTH SPACE

Holiday shoppers are always looking for what's NEW. The **Cleveland Christmas Connection** provides all NEW Exhibitors the ability to set themselves apart with a high-impact package that drives traffic and promotes their presence.

The NEW Exhibitor package includes:

IN PRINT

- NEW EXHIBITOR icon in the show guide next to your listing.

AT THE SHOW

- NEW EXHIBITOR icon "tent card" for your booth. This should be located in a prime spot for your customers to notice.
- Sign with NEW EXHIBITORS list at show entrance.

ONLINE

- A NEW EXHIBITOR icon will be on your detailed exhibitor listing.
- NEW EXHIBITOR icon will be listed on the home page of the detailed exhibitor listings.
- NEW EXHIBITORS will be represented as its own category.



Sample of Exhibitor Icon



SEARCH BY CATEGORY

- Accessories
- Beauty/Bath & Body
- Crafts
- Food
- Gifts
- Home Décor
- Jewelry
- Kids Acc/Clothing
- Kids Gifts/Toys
- Kitchen/Home Products
- Ladies/Mens Apparel
- New Exhibitors
- Other Events
- Pet/Animal
- Photography
- Recreation, Pool & Spa, Health & Wellness, Fitness
- Service

HAVE QUESTIONS?

CALL TODAY!

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