

EXHIBITOR MANUAL

Central Bank Center

- 46th annual-
**HOME &
GARDEN
SHOW**

- CENTRAL KENTUCKY -



April 9-11, 2021

This Exhibitor Manual has been compiled to help you and your staff with complete details about all phases of the exhibition process at the Central Kentucky Home & Garden Show.

Enclosed you will find helpful information to make your participation in our show successful.

We strongly urge that you give this manual to those having responsibility for your participation in the show.

CentralKentuckyHomeShow.com

MARKETPLACE | EVENTS
Largest Home Show Producer in North America

SHOW MANAGEMENT

Central Home and Garden Show is produced and managed by:

Marketplace Events

12800 N Meridian St. Ste 135 | Carmel, IN 46032

Tami Bailey, Show Manager

P: 800.395.1350 Ext. 155

Tamib@mpeshows.com

SHOW TEAM

Tami Bailey Show Manager | tamib@mpeshows.com | 800.395.1350 x155

Heather Newsom Operations Coordinator | heathern@mpeshows.com | 800.395.1350 x161

SHOW FACILITY

Central Kentucky Home and Garden Show is held at:

Central Bank Center

430 W. Vine St. | Lexington, KY 40507

859.233.4567

SHOW DECORATOR

Booth Furnishings: rental of tables, chairs, booth carpeting, tape for flooring, forklifts, signs, labor, telephone, internet, electricity, etc.

- The decorator's office will be open during move-in, show, and move-out.
- Order what you need well in advance of the show to ensure availability of all needed items and to take advantage of the decorator's discounted rates. You may call or email to order:

Lexpo Expo Services

Phone: 859.551.3046

Fax: 859-254-8151

Email: mconley@centralbankcenter.com

Order forms are available on our website: <https://centralkentuckyhomeshow.com/exhibitor-kit>

Deadline for Advance Rate: **March 22, 2021.**

SHOW HOURS

Friday	April 9, 2021	12:00pm - 8:00pm
Saturday	April 10, 2021	10:00am - 8:00pm
Sunday	April 11, 2021	11:00am - 5:00pm

MOVE-IN HOURS

Tuesday*	April 6, 2021	9:00am - 7:00pm
Wednesday*	April 7, 2021	9:00am - 7:00pm
Thursday	April 8, 2021	9:00am - 7:00pm

Drive in is available on Tuesday and Wednesday ONLY! No driving in on Thursday, cart and carry in only.

NOTE: There will be no push carts available for move-in or move-out. You will have to bring your own.

SCHEDULED MOVE IN, THURSDAY, APRIL 8 FOR THE FOLLOWING BOOTHS – LAST IN/FIRST OUT:

Booth #'s 134, 135, 137, 138, 140, 148, 236, 238, 245, 247, 843, 845, 849, 939, 942, 944, 945, 949, 1042, 1043, 1044, 1049, 1140

MOVE-OUT HOURS

Sunday	April 11, 2021	5:00pm - 9:00pm
Monday	April 12, 2021	8:00am - 12:00pm

LEXINGTON HABITAT FOR HUMANITY

Lexington Habitat for Humanity is excited to be involved in the 2021 Central Kentucky Home & Garden Show! The Central Kentucky Home & Garden Show is permitted to providing convenient ways to ensure each show has minimal waste. This year, the Lexington Habitat for Humanity Restore will have trucks available to any exhibitor who would like to donate goods or materials that can be reused and resold at Restore. They accept anything from home goods, building materials, appliances, furniture, light fixtures and tools, to lawn and garden items. The revenue that is generated at Restore allows Lexington Habitat to offer affordable housing and affordable home repair options to families in need.

If you are interested in donating, please reach out to Lexington Habitat ReStore as soon as possible using one of the contact methods below. They will coordinate with you to make sure your items are marked for donation pick up after the show closes, and to provide you with a donation receipt for your items. Thank you for helping keep usable materials out of the landfill and supporting a world where EVERYONE has a decent place to live.

Drop Lexington Habitat ReStore a note and/or photos of your items:

Text Only: 859-287-4142

Email: donations@lexhabitat.org

Phone: 859-252-2224 x109

ACCOUNT BALANCES

Final payment for exhibit space must be made by March 12, 2021. Show management reserves the right to refuse entry to any exhibitor whose account has not been paid in full. Badges & complimentary tickets will not be available until the account has been paid in full.

PARKING

Parking for exhibitors is in Gate 2 of High Street Parking Lot (directly across from the show entrance). Each exhibitor will receive 2 parking passes to use for duration of show.

EXHIBITOR BADGES

Exhibitor badges are required to identify yourself as an authorized exhibitor. Exhibitors will not be allowed access during show days without a badge. Exhibitor badges are not required during move-in.

Five (5) exhibitor badges are provided for less than 400 square feet.

Ten (10) exhibitor badges are provided for 400 square feet of space or more.

COMPLIMENTARY TICKETS

Each exhibitor will also receive complimentary admission tickets to give to friends, family, and customers.

Ten (10) complimentary admission tickets will be giving to each exhibitor.

If you need additional tickets, these can be purchased for \$5.00 each (half price) by completing form (last page of this document) and returning to Heathern@mpeshows.com prior to the show or bringing to show office at the show.

Complimentary tickets are NOT to be distributed in the LOBBIES, FOYERS or PARKING LOTS OF THE Central Bank Center. If complimentary tickets are given to visitors in these areas the exhibitor will not be allowed to exhibit in future events and may be asked to leave the current show immediately.

SHOW OFFICE

Our show office will open on Tuesday, April 6, 9:00 am. When you arrive to move-in, please check in and pickup your exhibitor packet. The Show Office will remain open until noon on Monday, April 12, 2021.

WILL CALL

WILL CALL is located at the Show Entrance ONLY

Please leave your tickets in INDIVIDUALLY marked envelopes with FIRST AND LAST NAME for your guests.

EXHIBITOR BADGES ARE ONLY FOR EXHIBITORS. THEY MAY ONLY BE LEFT FOR PEOPLE WORKING YOUR BOOTH. ATTENDEES NEED AN ADMISSION TICKET.

BOOTH INFORMATION, RULES & REGULATIONS

The following equipment will be provided for each booth space:

- 8 high background drapery with 3' high side partitions in black
- 1 Booth ID Sign the sign will read exactly as your booth was contracted

Exhibitors are allowed to build their booth to the maximum height of 8 feet. This includes back wall and sidewalls.

SIGNS: Sign height may not exceed over the 8' booth height. Exhibitors wishing to display signs over the 8' height limit are subject to a \$500 minimum sponsorship fee. If you have a sign or banner that needs hanging, you will need show approval and again need to pay the \$500 minimum sponsorship fee to the show, and in addition, will need to contact Central Bank Center rigging to arrange for the hanging of the sign. No signs over 4'X10' are permitted to be hung without preauthorization from show management. Contact show management **BEFORE** hanging any sign over 8' as the venue will be responsible for labor and hanging of signs and banners. Signs may be **ONE** sided only. Signs with writing or logos on both sides are **NOT** permitted.

TENTS: Tents of any kind are not allowed as part of your display.

TABLE COVERING: It is mandatory that all tables are properly skirted. Skirting must go from the edge of the table to the floor on all VISIBLE sides. All skirtings must be pressed and neat. Use of plastic tablecloths, sheets, shower curtains or any type of "makeshift" tablecloths are not permitted. We strictly enforce this and will skirt all incorrect skirted tables at the exhibitor's expense.

FLOORING: Flooring is not included in the cost of your exhibit booth. It is mandatory that all exhibit booths are carpeted or have some type of clean, professional looking floorcovering that covers 100% of your booth's square footage. Carpet, Astroturf, hardwood, tile, vinyl flooring etc., are acceptable.

Visqueen must be placed on the floor before laying bricks, patios, mulch, etc. Do NOT drill holes, paint, nail, glue, or affix flooring to the building's flooring. Any damage to the flooring will be repaired at the exhibitor's expense.

FIRE REGULATIONS:

This Facility is in a School Zone as defined by the Gun Free School Zone Act 18 U.S.C adopted November 29, 1990 (The Act). All persons are prohibited from possessing firearms on the premises unless such possession is authorized by exceptions listed in the Act or as authorized by the Commonwealth of Kentucky. Licensor also reserves the right to restrict or prohibit possession of other weapons such as knives and other dangerous weapons.

All exit doors must be fully operable and unobstructed during all times of occupancy. Exit signs shall remain illuminated and fully visible.

Use of the Facilities for a trade show or public exhibit purposes requires a detailed floor plan depicting the intended use of the area. Floor plan will be submitted to the CORPORATION for review and approval by the Center and local fire marshal where appropriate. Displays located in corridors shall be located to one side leaving an eight-foot-wide clear walking path. Approval of plans shall obtain prior to sale or allocation of space to potential exhibitors.

Rigging plans must be submitted for approval for events that require equipment in excess of 100lbs to be suspended from the ceiling. Rigging of AV equipment and/or production equipment must be performed by CORPORATION staff or its authorized representative as an Ancillary Service.

Any use of open flames or smoke generating substances or equipment must receive prior approval. All decorations and construction materials must be non-combustible or flame retardant (documentation is required). This includes, but is not limited to, organize decorations such as mulch, hay bales, etc.

Electronical devices must be installed, operated, and maintained in accordance with manufactures intended use and applicable codes. In any case, electrical devices that create a hazard to life or property are not permitted.

The use, display, or storage of flammable liquids, including LP gas, is prohibited except as authorized by local and state fire regulations. Complying vendors using propane for the purpose of authorized food preparations are subject to the following limitations:

- ▶ Compressed gas cylinders must be firmly secured in an upright position
- ▶ Propane storage tanks may be no longer than 5 pounds per booth
- ▶ Booths using propane shall be located no closer than 100 feet apart
- ▶ Additional propane tanks must be stored outside of the building
- ▶ Food preparation is not permitted in carpeted areas

ADDITIONAL INVENTORY: All inventory and personal items must be stored COMPLETELY OUT OF SIGHT. Your booth should look professional and inviting to the attendee.

VEHICLES IN EXHIBITS: If you plan on having a vehicle in your booth as part of your display, please contact Show Management for approval and move-in instructions.

If approved by show management:

- All vehicles must have a locking gas cap or gas cap sealed with tape and no more than 1/4 tank of gas in the vehicle in accordance with Kentucky State Fire Marshal.
- A set of keys must be left with Show Management for the duration of the show.
- All vehicle batteries must be disconnected, and cables taped.
- Motor Vehicles are prohibited in Carpeted areas, unless under the direction of CORPORATION management, to take precautions for protection of CORPORATION property.
- Any use of motorized vehicle in the Facilities is subject to prior approval of CORPORATION. Use of motorized vehicles during public occupancy of Facility is prohibited

FOOD SAMPLING: ALL FOOD SAMPLING MUST BE APPROVED BY CENTRAL BANK CENTER

The food sampling form can be accessed at <https://centralkentuckyhomeshow.com/exhibitor-kit>

For any questions regarding food sampling, please contact: Levy 214.717.9721

P: 859.233.4567 | Email: jaswegan@levyrestaurants.com

DEMONSTRATIONS AND HANDOUTS: Exhibitors demonstrating products and/or distributing marketing materials, product samples or souvenirs are not permitted to do outside the confines of their rented exhibit area. Working in the aisle is strictly prohibited and will be enforced by show management.

SALE OF MERCHANDISE AT THE SHOW: All Exhibitors are reminded that to sell products "cash and carry" during the show, you must comply with all rules and regulations of Marketplace Events. Exhibitors are responsible for obtaining any such permits as required. Only merchandise approved by the show may be sold. No food or drinks may be sold without the approval of CentralBank Center.

Local Sales tax is 6.0%

MICROPHONE, AUDIO EQUIPMENT & MUSIC: Use of microphones, audio equipment and musical instruments is permitted, however, sound levels must be kept at a volume that management deems reasonable. Violators will receive one warning. If there are more problems with volume, ShowManagement reserves the right to prohibit the exhibitor from using sound equipment for the remainder of the show.

STAFFING YOUR BOOTH: All exhibitors are expected to be in their booths during all published show hours, as we do receive consumer complaints about un-manned displays. Our visitors pay an entrance fee and expect to be able to do business with our exhibitors at any time during show hours.

MUSIC, PHOTOGRAPHS & OTHER COPYRIGHTED MATERIALS: Each exhibitor is responsible for obtaining all necessary licenses and permits to use music, photographs or other copyrighted material in exhibitor's booth or display. No exhibitor will be permitted to play, broadcast or have performed any music or use any other copyrighted material, such as photographs or other artistic works, without first presenting to Marketplace Events proof that the exhibitor has, or does not need, a license to use such music or copyrighted material. Marketplace Events reserves the right to remove from the exhibit all or any part of any booth or display which incorporates music, photographs, or other copyrighted material and for which the exhibitor fails to produce proof that the exhibitor holds all required licenses. The exhibitor shall remain liable for all claims, causes of action, suits, damages, liability, expenses, and costs, including reasonable attorney's fees, arising from or out of any violation of infringement (or claimed violation or infringement) by exhibitor, exhibitor's agent or employees of any patent, copyright or trade secret rights or privileges.

ANIMALS/PETS: Service animals are allowed inside the building during event hours.

Personal pets are not allowed.

HELIUM ITEMS:

NO HELIUM, PROPANE OR GAS CONTAINERS ARE ALLOWED IN THE CENTRAL BANK CENTER. HELIUM FILLED BALLOONS ARE NOT ALLOWED TO BE GIVEN OUT TO VISITORS.

ALCOHOL/DRUGS REGULATIONS: No alcohol may be consumed on show site other than during designated times and locations as specified in this Exhibitor Service Manual and/or on posted signage by the show facility. Alcohol consumption is strictly forbidden during all move-in and move-outhours. Additionally, the use or distribution of illegal drugs is strictly forbidden. Any persons including exhibitors, service providers, employees, attendees or anyone else working at or attending the show that does not comply with this policy will be removed from the show and their credentials will be revoked.

CENTRAL BANK CENTER SERVICES AND REGULATIONS

SERVICES INCLUDING: For a list of Services and PDF Order Forms:

<https://centralkentuckyhomeshow.com/exhibitor-kit>

ELECTRIC: Deadline for the **Advance Rate is Monday, March 22, 2021.**

A/V ORDERS: A/V orders cannot be placed online. Please print out the A/V order form and fax in. If you do not see what you are looking for on the form, please contact exhibitor services at 859.551.3046

RIGGING: Rigging is available through Central Bank Center for signs, banners or other items to be suspended.

Order form located on our website at: <https://centralkentuckyhomeshow.com/exhibitor-kit>

P: 859.551.3046 | F: 859.254.8151 | Email mconley@centralbankcenter.com

SMOKING REGULATIONS: No smoking is permitted inside Central Bank Center.

SECURITY

Show Management provides 24 hours security each day during show days. However, neither Show Management nor the Central Bank Center is responsible for lost, damaged or stolen articles. We encourage you to take all valuables with you when the show closes each evening. A tarp / sheet covering your booth after show hours goes a long way in securing your belongings.

Most thefts happen during move-in, move-out and within 30 minutes of show closing. Staff your booth accordingly, and when the show does close, wait for the attendees to clear out.

Report anything of a suspicious nature to Show Management and/or Security. Leads can be followed up to avoid incidents of theft.

Ensure you are adequately insured.

INSURANCE

Show Management is insured against public liability and property damage claims arising out of the conduct of the show. This insurance does not cover exhibitors' property, which is placed on display at the exhibitor's risk. Every reasonable precaution will be taken to protect exhibitors' properties, but Show Management nor Central Bank Center accept responsibility for any losses due to fire, theft, robbery, damage, accident or other causes.

Ensure you are adequately insured.

SHIPPING INFORMATION

All shipments must be prepaid. Address shipments for the show as follows:

LEXPO EXPOSITION SERVICES
"Show Name, Business name & Booth #"
430 W. Vine St.
Manchester Street Loading Dock Door
#5Lexington, KY 40507

****Items will not be delivered without this information ****

- Please make arrangements to dispose of or store shipping crates with the show decorator.
- **Show Management is not responsible for your packages; please do not send packages before your arrival as you MUST be present to sign for them.**