

ON-SITE SIGNAGE RULES



FLAGS

 Feather flags and tear drop flags will NOT be allowed in booth spaces under 400 sq. ft. Flags must be pulled into the booth and not hanging into the aisle or obstructing the view of neighbors. Flags are not to be put on top of buildings or structures.

INLINE

- Max height: under 8' to hang from pipe & drape banner with S-hooks.
- Free standing signs should be placed in the back half of the booth where they will not block your neighbor's site-lines.

ENDCAPS (Peninsulas)

- Signs can be higher than 8' IF they are permanently affixed to booth display.
- Must be draped (at exhibitor's expense) if sign hangs above back neighbor's booth.
- Fine if it is in the front or middle of exhibitor's space.

ISLANDS

- Signs can be higher than 8' IF they are permanently affixed to booth display.
- Signs may be displayed anywhere inside the island.

HANGING A SIGN:

- Only allowed over a 20'x20' booth space or larger.
- Sign must be approved by show management.
- Exhibitor must pay \$500 sponsorship fee.
- All signs are hung at the exhibitor's expense.

FOR QUESTIONS REGARDING RULES AND REGULATIONS PLEASE CONTACT ANNE OR LEONOR



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