

FOR IMMEDIATE RELEASE



Northwest Flower & Garden Festival “Spring Fever” Celebrates the Region in Full Bloom

New Fleurs de Villes Mannequins Dressed in Blooms, Coveted Garden Displays, Hands-On Workshops and More Revere the Arrival of Spring; Early Bird Tickets on Sale Now

SEATTLE – October 28, 2019 – Tickets are now available for the Northwest Flower & Garden Festival, a Northwest gardening tradition for over 30 years returning for its five-day festival on February 26 – March 1, 2020, at the Washington State Convention Center. Dozens of extraordinary display gardens will delight the senses, 100 free seminar workshops will be packed with educational tips and tricks, and thousands of treasures in the garden marketplace will be available to take home from the show – the perfect place to celebrate “Spring Fever” and kickoff the start of the season.

Fleurs de Villes’ internationally-acclaimed floral art debuts!

Each [Fleurs de Villes](#) bespoke floral mannequin will be designed in partnership with the city’s top florists, providing a new source of wonder and entertainment for seasoned veterans and budding gardeners alike.



The second-largest garden festival in the U.S. continues to expand this year by bringing more gardening nonprofits, local nurseries and community resources to one place. Elevated food and drink options will be available on-site. Sip custom floral cocktails, snack on gourmet bites and enjoy live music in between workshops, seminars and demonstrations full of inspiration and advice for experts, beginners and everyone in between.

Gardening's most influential will be in Seattle to mingle with guests, answer questions and share exclusive tips, including celebrity speakers such as Ciscoe Morris, Lisa Steele and David Mizejewski. *Garden Answer's* Laura LeBoutillier will appear for a meet & greet sponsored by Proven Winners. Fan-favorite activities like Container Wars, City Living and Blooms & Bubbles are back again to provide an unmatched experience for garden, home and design enthusiasts. Two-time "Best in Show" winner, Christianson's Nursery, will return to the display garden stage to compete for the Festival's top prize. Legacy vendors like Swanson's Nursery, Lee Valley Tools and Bob Bowling Rustics will headline the marketplace for the ultimate festival shopping experience.

Early bird tickets are now available at gardenshow.com. Visitors are encouraged to check out exclusive hotel rates and packages with our lodging partners, available [here](#).

About the Northwest Flower & Garden Festival

The Northwest Flower & Garden Festival is one of the world's leading garden shows, ranked second largest in the U.S. The show is renowned for its size and quality of the display gardens, seminars, and commercial exhibits, drawing visitors and participants from across the globe. The Northwest Flower & Garden Festival is owned and produced by Marketplace Events, the largest producer of home shows in North America. Learn more at www.gardenshow.com.

About Marketplace Events

MARKETPLACE EVENTS creates vibrant expositions connecting enthusiasts with experts, products and services in dynamic face-to-face environments. The company produces 51 consumer home shows in the US, 16 in Canada, five holiday shows, two bridal shows and one spring boutique. The 75 combined events, in 34 markets, currently attract 22,000 exhibitors, 1.9 million attendees and another 3 million unique web visitors annually. From 15 offices, the 170-person staff produces some of the most successful and longest-running shows in North America, including market-leading shows in Minneapolis, Philadelphia, Indianapolis, Vancouver, Calgary and Montreal – some of which have thrived in their markets for more than 75 years.

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