



February 26 - March 1, 2020

Show Ticket Sale Rules and Regulations for Ticket Outlets

About the Show Tickets

Northwest Flower & Garden Festival tickets are not date specific. Attendees can come any day; however, each ticket is only good for one day. *All tickets are non-refundable.*

Show Tickets Sold Through Ticket Outlets

- **Early Bird Adult Tickets** **\$20.00**

A \$5 savings over the at-the-door Adult ticket price. Ticket Outlets will be the only place that Early Bird discount ticket can be purchased during show days.

- **Student Ticket** **\$10.00**

For students ages 13-23 or with valid Student ID. Children 12 and under are admitted free.

Show Tickets Sold Through Other Methods

Not available at Ticket Outlets

- **Half-Day Ticket** **\$12.00**

Available at gardenshow.com, or at the door of the Convention Center on Show days.
Allows entry only after 3 pm Wednesday – Saturday, and 2 pm on Sunday.

- **Group Tickets** **\$17.00**

Available at gardenshow.com, or at the door of the Convention Center on Show days.
Minimum of 20 tickets must be purchased to receive group rate.

- **Adult Tickets** **\$25.00**

Available at the door of the Convention Center on Show days.

- **2-Day Pass** **\$36.00**

Available at gardenshow.com, or at the door of the Convention Center on Show days.
Good for one person, any two days of the Show.

- **5-Day Pass** **\$75.00**

Available at gardenshow.com, or at the door of the Convention Center on Wednesday of the Show only. *Good for one person per day.*

Ticket Outlet Procedures

NEW FOR 2020:

- **Commission:** Ticket Outlets can receive a \$1.00 commission for every ticket they sell, as long as you meet the minimum requirement of **\$700** in total ticket sales (equivalent of 35 Early Bird tickets), and all unsold tickets and payment for sold tickets are postmarked by the due date of March 20, 2020. There no longer are 2 due dates, the \$50 bonus or 3% commission of total tickets sold.
- **Early Bird Ticket:** Ticket Outlets will be able to sell the Early Bird ticket at the \$20 cost until the last day of the Show. They will not sell the Adult Tickets. This ticket price will be exclusive to Ticket Outlets during show days.
- **Postage Reimbursement:** Marketplace Events will reimburse your postage costs for returning all unsold tickets to our office, as long as all unsold tickets and payment for sold tickets are postmarked by the due date of March 20, 2020. There will not be a minimum requirement of ticket sales to receive your postage reimbursement. The amount paid must be clearly marked on the package, or a receipt is required. There will not be any reimbursement for packages that are not postmarked by March 20, 2020.

BEFORE THE SHOW:

- **Ticket Sales:** Show Tickets (Early Bird and Student) will be delivered to your place of business no later than the first week of December. Included will be a memo describing the ticket sales process, a ticket manifest (must be signed and returned) for each ticket category, Show Posters to display, and informational Show Seminar Guides with a guide holder. **You do not have to pay for your tickets until after the show!**
- **Financial Responsibility:** **Once you sign for and accept delivery of the tickets, you take full responsibility for them.** Each ticket has a monetary value attached to it - you must treat them as cash. You are responsible for all tickets received. Any tickets not returned to our office must be paid for
- **Complimentary Tickets:** Each outlet will receive six complimentary tickets to the Show, which you can use for staff or to conduct ticket giveaways to your customers

AFTER THE SHOW:

- A final reconciliation statement will be mailed to you by the close of the Show on March 1, 2020, which must be completed and postmarked to our office along with your unsold tickets and funds from sold tickets by **Friday, March 20, 2020**.
- A \$1.00 per ticket sold commission will be paid to you if you meet the minimum requirement of **\$700** in total ticket sales (equivalent of 35 Early Bird Tickets), and all unsold tickets and payment for sold tickets are postmarked by the due date of March 20, 2020.
- The commission will be forfeited if all unsold tickets and payment for sold tickets are not postmarked by the due date of March 20, 2020.
- Postage for returning the unsold tickets and payment for tickets sold will be reimbursed as long as the package is postmarked by March 20, 2020.
- All ticket sales must be processed through your company, and payment for sold tickets must be made to Marketplace Events in one payment.
- You are responsible for all tickets received. Any tickets not returned to our office must be paid for. Tickets must be treated as cash - there is no way to track them if they are lost or stolen. **All tickets not returned to our office by March 20, 2020, will be considered sold and you will be invoiced for them.**
- The March 20 deadline to account and pay for all tickets sold is a hard deadline - we have deadlines with the City of Seattle to account for all tickets sold. **If it may be difficult for you to return your unsold tickets and payment to our office by March 20, then we ask that you reconsider applying.** Please contact our office at (206) 620-0938 if you have any questions.