



**February 20 – 24, 2019**

*Gardens of the World*

## **Show Ticket Sale Rules and Regulations for Ticket Outlets**

### **About the Show Tickets**

Northwest Flower & Garden Festival tickets are not date specific. Attendees can come any day; however, each ticket is only good for one day. *All tickets are non-refundable.*

### **Show Tickets Sold Through Ticket Outlets**

- **Early Bird Adult Tickets**      **\$19.00**

A \$5 savings over the regular Adult tickets, and available for purchase through February 19<sup>th</sup>.

- **Regular Adult Tickets**      **\$24.00**

These are Day of Show tickets that will go on sale **February 20-24** only.

- **Student Ticket**      **\$10.00**

For students ages 13-23. Children 12 and under are admitted free.

### **Show Tickets Sold Through Other Methods**

*Not available through Ticket Outlets*

- **Half-Day Ticket**      **\$12.00**

Available at [gardenshow.com](http://gardenshow.com), or at the door of the Convention Center on Show days. *Allows entry only after 3 pm Wednesday – Saturday, and 2 pm on Sunday.*

- **Group Tickets**      **\$17.00**

Available at [gardenshow.com](http://gardenshow.com), or at the door of the Convention Center on Show days. *Minimum of 20 tickets must be purchased to receive group rate.*

- **2-Day Pass**      **\$34.00**

Available at [gardenshow.com](http://gardenshow.com), or at the door of the Convention Center on Show days. *Good for one person, any two days of the Show only.*

- **5-Day Pass**      **\$75.00**

Available at [gardenshow.com](http://gardenshow.com), or at the door of the Convention Center on Wednesday of the Show only. *Good for one person per day only.*

## Ticket Outlet Procedures

- Show Tickets (Early Bird, Adult, and Student) will be delivered to your place of business no later than the 1<sup>st</sup> week of December. Included with the tickets will be a memo describing the ticket sales process, a ticket manifest (must be signed and returned) for each ticket category, Show Posters for you to display, and informational Show Preview Guides with a guide holder. **Remember, you do not have to pay for your tickets until after the show!**
- **Once you sign for and accept delivery of the tickets, you take full responsibility for them.** Each ticket has a monetary value attached to it - you must treat them as cash.
- Each outlet will receive six complimentary tickets to the Show, which you can use for staff or to conduct ticket giveaways at your store, website or social media.
- **After the Show:**
  - A final reconciliation statement will be mailed to you by the close of the Show on February 24, 2019, which must be completed and postmarked to our office along with your unsold tickets and funds from sold tickets by **Friday, March 15, 2019.**
  - A 3% (total sales) administrative fee will be paid to you if you meet the minimum requirement of **\$475** in total ticket sales (equivalent of 25 Early Bird Tickets), and all unsold tickets and payment for sold tickets are postmarked by the due date of March 15, 2019.
  - Your 3% administrative fee will be forfeited if all unsold tickets and payment for sold tickets are not postmarked by the due date of March 15, 2019.
  - In addition to the 3% administration fee, you can receive a **\$50.00 bonus** if all unsold tickets and payment for sold tickets are postmarked by March 6, 2019 **and** have met the minimum sales of \$475.
  - All ticket sales must be processed through your company, and payment for sold tickets made to Marketplace Events in one payment.
  - You are responsible for all tickets received. Any tickets not returned to our office must be paid for. Tickets must be treated as cash - there is not any way to track them if they are lost or stolen. **All tickets not returned to our office by March 15, 2019, will be considered sold, and you will be invoiced for them.**
- The deadline is approximately 3 weeks from the close of the Show. We must have your unsold tickets and payments returned by this date due to deadlines with the City of Seattle that we must meet. **If it is difficult for you to return your unsold tickets and payment to our office within 3 weeks of the Show, then we ask that you not apply to be an outlet.** If we are delayed in making our deadlines due to waiting to process your Reconciliation, you may not be invited back as an outlet the following year.
- Be prepared to receive the biggest rush of ticket purchases the last week prior to the Show.
- All tickets are non-refundable.
- Please contact our office at (206) 620-0938 if you have any questions.