



We invite you to become an outlet to sell tickets to the Northwest Flower & Garden Festival

The **Northwest Flower & Garden Festival** will run from *February 20 – 24, 2019*, at the Washington State Convention Center in Seattle. Our theme this year is “**Gardens of the World**”. Become a partner with the event that celebrates the nursery industry, educating and inspiring amateur and experienced garden enthusiasts alike.

Benefits of Selling Show Tickets:

- Your company will be listed on the Tickets page of our website as an Official Ticket Outlet. The Show website will post your address, phone number, and link to your website.
- Your company information included in our press kit which is sent out to hundreds of publications.
- The Show provides and encourages you to download Show logos and "Official Ticket Outlet" banner for you to place on your website, or email to your customer base.
- Assist in bringing more foot traffic to your location in the slower months of December through February. You will be provided with Show posters and guides, which we encourage you to display to help bring in potential customers.
- Materials for Early-Bird, Student and Regular Adult ticket sales will be delivered or mailed to you no later than the 1st week of December, in plenty of time for early holiday shoppers looking for the perfect gardener's gift.
- A fabulous opportunity for your sales associates to up-sell an item from your store to go with a Northwest Flower & Garden Festival ticket.
- There are no up-front charges to sell tickets. You only pay us back for the tickets you sold after the Show is over.
- Opportunity to receive a \$50 bonus and/or 3% commission on the tickets you sell (see attached Guidelines for stipulations).
- You will receive six complimentary tickets to the Show, which you can use for staff or to conduct ticket giveaways at your store, website or social media.

After you have read the Ticket Outlet Guidelines, please fill out and submit the Application by **October 26, 2018**. If this is your first year as an outlet, you will be requested to submit a Credit Application. If you have any questions, please give us a call or include your comments on the Application form. We look forward to hearing from you soon!

