

NORTHWEST
**FLOWER &
 GARDEN**
 FESTIVAL®

**FEBRUARY 26-
 MARCH 1, 2020**

Washinton State
 Convention Center

How-to set up your company's Exhibitor Listing

How-to create your listing - as easy as 1-2-3-4!

1. Enter your company info online at:
<https://www.gardenshow.com/add-exhibitor-login>
2. Log in with the username: **NFGFMarch@mpe.com** and
 password: **NFGFMarchEX20**
 Please note that the password is case sensitive. Contact your show
 manager if you want to fax/email your information.
3. We will create your company profile and set up your Request
 Information form.
4. We will update and maintain your page as required so you can
 promote product launches, store sales, events and more through
 your company page!

Tips to get the most out of your listing

- Enter a full description of your company. The more information you
 provide the better, as it will help people find you using the search
 tool.
- Use as many keywords as possible. The keywords will help you
 appear in the search results. If you sell different types of products,
 be sure to list them all.
- Select the category that best represents your company.
 Your company will be listed under this heading.
- Include your booth number. Make sure customers can find your
 company on the show floor.
- Offer a show special or discount. Use a promo code or offer a percentage off to people who mention your listing,
 this way you can track the results.
- Follow up with email requests. Be sure and reply to any quote requests you receive - try and make appointments with
 customers during the show.

Benefits of creating your company listing

VISIBILITY - Receive a full page on our website (www.GardenShow.com) to promote your company, store(s) and
 products. Update this information while your listing is active to promote show specials, new products, store openings
 and more!

SALES - Consumers can contact you through a search function and email form and you can immediately respond to
 requests for more information.

Need more help?

If you need technical help or want to make changes to your listing, please email **Jen Shaw** at jens@MPEshows.com.

GardenShow.com

