



Social Media Cheat Sheet

Thank you so much for being a part of the <u>Tacoma Home + Garden Show</u> !

We'd love for you to get in on the action and share details about the Show on social media by tagging @tacomahomeshow and using the hashtags #THGS19.

To keep our message clear and consistent, we're sharing this social media cheat sheet with you to assist with any content and messaging you may be sharing prior to and even over the course of the show. Below, you'll find a few key details and talking points about the show that you may want to reference and include in any of the posts that you'll share with your followers and audience. We've also provided some sharing guidelines for you throughout the course of the Show to gain maximum exposure.

Please let us know if you have any questions! Happy sharing!

SOCIAL MEDIA:

Instagram: @tacomahomeshow #THGS19 Twitter: @tacomahomeshow #THGS19 Facebook: facebook.com/homeandgardenevents Web: tacomahomeandgardenshow.com

KEY MESSAGES:

Discover. Plan. Do.

From paint colour to furniture, landscaping to functionality, your space is all about you. Do the homework to make your home work at the Tacoma Home + Garden Show, returning January 24–27, 2019 at the Tacoma Dome. Don't miss **Brett Tutor** of TLC's *Trading Spaces* and must-see features, plus more than 300 trusted brands to choose from. Visit the show website for more details. Buy your tickets online and save \$2!

SHOW DATES & HOURS

Thursday, January 24 11 a.m.-7 p.m. Friday, January 25 11 a.m.- 7 p.m. Saturday, January 26 11 a.m. - 7 p.m. Sunday, January 27 11 a.m. - 5 p.m.

SHOW VENUE & LOCATION

Tacoma Dome 2727 E D St Tacoma, WA 98421

ADMISSION:

Adults (13+): \$12 Adults (13+) ONLINE: \$10 Seniors (60+): \$10 Seniors (60+) ONLINE: \$8 Seniors (60+) Thursday before 5 p.m. \$5 (Box Office Only) Children 12 and under: FREE

Buy your tickets online and save \$2 at www.tacomahomeandgardenshow.com/