

# HOME +REMODELING SHOW

# 19,400 - 23,000 CONSUMERS ARE LOOKING FOR YOU!

## JANUARY 17-19, 2020

Dulles Expo Center—Chantilly, VA

### MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

19,400 - 23,000 homeowners attend the **Home + Remodeling Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. The **Home + Remodeling Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

#### EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Entertainment & Electronics
- Recreation, Fitness
- Utility Companies
- Kitchen & Bath
- Windows, Window Coverings & Doors
- Pools & Spas
- Home Décor, Art, Design & Furnishings



WE ATTRACT  
A MORE  
QUALIFIED  
AUDIENCE

96%

of visitors are unique to EACH of our shows

92%

are homeowners

84%

plan to complete a project

74%

attend with a spouse or partner - meet BOTH decision makers

73%

are ages 35-64

\$141,221

average annual household income

*Source: 2018 Marketplace  
Events Attendee Survey*

Did you  
know?

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 68 CONSUMER HOME SHOWS, FIVE HOLIDAY SHOWS AND TWO BRIDAL SHOWS IN 33 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 22,000 EXHIBITORS AND 1.9 MILLION ATTENDEES.

## MORE THAN JUST A BOOTH

- Standard pipe & drape
- Six exhibitor badges per 100 sq. ft. (20 maximum)
- 20 admission passes 10'x10' (50 maximum)
- FREE listing in the official Show Guide
- Exhibitor manual for pre-show planning
- 24-hour security
- FREE parking
- Online Exhibitor Listing (your own Web page!)
- Sponsorship Opportunities
- Promotional opportunities with major media partners



## HEAR WHAT ONE OF OUR EXHIBITORS HAD TO SAY.

"I am truly impressed with the Marketplace Events Capital Team! They work so hard to make the event one of the best events (of over 500 events) we do. Working with the team, and the teams before them have been an absolute pleasure, and they always try to help me achieve my goals! Thank you so much Marketplace Events!"

*Andy Hill, HOMEFIX CUSTOM REMODELING*

## SHOW HOURS

Fri	JAN 17	10:00 a.m. - 9:00 p.m.
Sat	JAN 18	10:00 a.m. - 9:00 p.m.
Sun	JAN 19	10:00 a.m. - 6:00 p.m.

## MOVE-IN HOURS

Tue	JAN 14	Noon - 5:00 p.m. (400 sq. ft. or larger ONLY)
Wed	JAN 15	8:00 a.m. - 5:00 p.m.
Thu	JAN 16	8:00 a.m. - 5:00 p.m.

## MOVE-OUT HOURS

Sun	JAN 19	6:01 p.m. - 10:00 p.m.
Mon	JAN 20	8:00 a.m. - Noon

*Hours subject to change.*

## BOOTH PRICING

Exhibit Space Rate \$21.29/sq. ft.

### REQUIRED:

Exhibitor Listing \$99

### ADDITIONALLY:

Direct Sell Fee \$200/booth

Main Aisle Premium \$250

Corner Premium \$250/corner

**MARKETPLACE EVENTS is proud to partner with Mike Rowe and the mikeroweWORKS Foundation**

**BOOK YOUR BOOTH FOR A CHANCE TO MEET MIKE ROWE AT OUR SHOW IN MINNEAPOLIS IN FEBRUARY 2020!**



Photo credit: Michael Segal

### BENEFITS TO EXHIBITORS

- Your business associated with one of Forbes 10 Most Trustworthy Celebrities
- Turbo-charged advertising with Mike's image and voice
- Opportunity to partner with mikeroweWORKS Foundation
- Trade Day with free admission for those in the industry and educational sessions from vocational schools
- Online job boards to help you find qualified staff
- Live appearances by Mike Rowe at select shows each year

**CAPITAL HOME SHOW**  
**SEPTEMBER 20-23, 2019**  
Dulles Expo Center  
Chantilly, VA  
[CapitalHomeShow.com](http://CapitalHomeShow.com)

**HOME + REMODELING SHOW**  
**JANUARY 17-19, 2020**  
Dulles Expo Center  
Chantilly, VA  
[HomeAndRemodelingShow.com](http://HomeAndRemodelingShow.com)

**CAPITAL REMODEL + GARDEN SHOW**  
**FEBRUARY 21-23, 2020**  
Dulles Expo Center  
Chantilly, VA  
[CapitalRemodelAndGarden.com](http://CapitalRemodelAndGarden.com)

**DON'T MISS OUT ON GROWING YOUR BUSINESS!**  
**CALL TODAY! 888-248-9751**