

HOME +REMODELING SHOW

19,400 - 23,000 CONSUMERS ARE LOOKING FOR YOU!

JANUARY 17-19, 2020

Dulles Expo Center—Chantilly, VA

MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

19,400 - 23,000 homeowners attend the **Home + Remodeling Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. The **Home + Remodeling Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Entertainment & Electronics
- Recreation, Fitness
- Utility Companies
- Kitchen & Bath
- Windows, Window Coverings & Doors
- Pools & Spas
- Home Décor, Art, Design & Furnishings



WE ATTRACT
A MORE
QUALIFIED
AUDIENCE

96%

of visitors are unique to EACH of our shows

92%

are homeowners

84%

plan to complete a project

74%

attend with a spouse or partner - meet BOTH decision makers

73%

are ages 35-64

\$141,221

average annual household income

*Source: 2018 Marketplace
Events Attendee Survey*

Did you
know?

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 59 CONSUMER HOME SHOWS, FIVE HOLIDAY SHOWS AND TWO BRIDAL SHOWS IN 31 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 20,000 EXHIBITORS AND 1.8 MILLION ATTENDEES.

HomeAndRemodelingShow.com

MARKETPLACE **EVENTS**
Largest Home Show Producer in North America

MORE THAN JUST A BOOTH

- Standard pipe & drape
- Six exhibitor badges per 100 sq. ft. (20 maximum)
- 20 admission passes 10'x10' (50 maximum)
- FREE listing in the official Show Guide
- Exhibitor manual for pre-show planning
- 24-hour security
- FREE parking
- Online Exhibitor Listing (your own Web page!)
- Sponsorship Opportunities
- Promotional opportunities with major media partners



HEAR WHAT ONE OF OUR EXHIBITORS HAD TO SAY.

"I am truly impressed with the Marketplace Events Capital Team! They work so hard to make the event one of the best events (of over 500 events) we do. Working with the team, and the teams before them have been an absolute pleasure, and they always try to help me achieve my goals! Thank you so much Marketplace Events!"

Andy Hill, HOMEFIX CUSTOM REMODELING



SHOW HOURS

Fri	JAN 17	10:00 a.m. - 9:00 p.m.
Sat	JAN 18	10:00 a.m. - 9:00 p.m.
Sun	JAN 19	10:00 a.m. - 6:00 p.m.

MOVE-IN HOURS

Tue	JAN 14	Noon - 5:00 p.m. (400 sq. ft. or larger ONLY)
Wed	JAN 15	8:00 a.m. - 5:00 p.m.
Thu	JAN 16	8:00 a.m. - 5:00 p.m.

MOVE-OUT HOURS

Sun	JAN 19	6:01 p.m. - 10:00 p.m.
Mon	JAN 20	8:00 a.m. - Noon

Hours subject to change.

BOOTH PRICING

Exhibit Space Rate \$21.29/sq. ft.

Exhibitor Listing - Required \$99

ADDITIONALLY:

Direct Sell Fee	\$200/booth
Main Aisle Premium	\$250
Corner Premium	\$250/corner

CAPITAL HOME SHOW
SEPTEMBER 20-23, 2019

Dulles Expo Center
Chantilly, VA
CapitalHomeShow.com

HOME + REMODELING SHOW
JANUARY 17-19, 2020

Dulles Expo Center
Chantilly, VA
HomeAndRemodelingShow.com

CAPITAL REMODEL + GARDEN SHOW
FEBRUARY 21-23, 2020

Dulles Expo Center
Chantilly, VA
CapitalRemodelAndGarden.com

DON'T MISS OUT ON GROWING YOUR BUSINESS! CALL TODAY!



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