

HOME +REMODELING SHOW

19,090 CONSUMERS ARE LOOKING FOR YOU!

JANUARY 18-20, 2019

Dulles Expo Center—Chantilly, VA

MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

More than 19,000 homeowners attend the **Home + Remodeling Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. The **Home + Remodeling Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Entertainment & Electronics
- Recreation, Fitness
- Utility Companies
- Kitchen & Bath
- Windows, Window Coverings & Doors
- Pools & Spas
- Home Décor, Art, Design & Furnishings



**WE ATTRACT
A MORE
QUALIFIED
AUDIENCE**



96%

of visitors are unique to EACH of our shows

95%

are homeowners

92%

plan on completing a project

72%

are ages 35-64

69%

attend with a spouse or partner – meet BOTH decision makers

61%

have a home renovation budget of up to \$50,000

\$147,565

average annual household income across all our U.S. shows

Source: 2017 Marketplace Events Attendee Survey

Did you know?

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 58 CONSUMER HOME SHOWS AND EIGHT HOLIDAY SHOWS IN 32 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 20,000 EXHIBITORS AND 1.8 MILLION ATTENDEES.

MORE THAN JUST A BOOTH

- Standard pipe & drape
- Six exhibitor badges per 100 sq. ft. (20 maximum)
- 20 admission passes 10'x10' (50 maximum)
- FREE listing in the official Show Guide
- Exhibitor manual for pre-show planning
- 24-hour security
- FREE parking
- Online Exhibitor Listing (your own Web page!)
- Sponsorship Opportunities
- Promotional opportunities with major media partners



HEAR WHAT ONE OF OUR EXHIBITORS HAD TO SAY.

"I am truly impressed with the Marketplace Events Dulles Team! They work so hard to make the event one of the best events (of over 500 events) we do. Working with the team, and the teams before them have been an absolute pleasure, and they always try to help me achieve my goals! Thank you so much Marketplace Events!"

Andy Hill, HOMEFIX CUSTOM REMODELING



CAPITAL HOME SHOW
SEPTEMBER 21-23, 2018

Dulles Expo Center
Chantilly, VA
CapitalHomeShow.com

HOME + REMODELING SHOW
JANUARY 18-20, 2019

Dulles Expo Center
Chantilly, VA
HomeAndRemodelingShow.com

CAPITAL REMODEL + GARDEN SHOW
FEBRUARY 22-24, 2019

Dulles Expo Center
Chantilly, VA
CapitalRemodelAndGarden.com

DON'T MISS OUT ON GROWING YOUR BUSINESS! CALL TODAY!

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SHOW HOURS

Fri	JAN 18	10:00 a.m. - 9:00 p.m.
Sat	JAN 19	10:00 a.m. - 9:00 p.m.
Sun	JAN 20	10:00 a.m. - 6:00 p.m.

MOVE-IN HOURS

Tue	JAN 15	Noon - 5:00 p.m. (400 sq. ft. or larger ONLY)
Wed	JAN 16	8:00 a.m. - 5:00 p.m.
Thu	JAN 17	8:00 a.m. - 5:00 p.m.

MOVE-OUT HOURS

Sun	JAN 20	6:01 p.m. - 10:00 p.m.
Mon	JAN 21	8:00 a.m. - Noon

Hours subject to change.

BOOTH PRICING

Exhibit Space Rate \$22.29/sq. ft.

Exhibitor Listing - Required \$99

New Exhibitor \$100

Marketing Package - Required

ADDITIONALLY:

Direct Sell Fee \$200/10'x10'

Main Aisle Premium \$250

Corner Premium \$250/corner