

# HOME +REMODELING SHOW

# 19,090 CONSUMERS ARE LOOKING FOR YOU!

**JANUARY 18-20, 2019**

Dulles Expo Center—Chantilly, VA

## MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

More than 19,000 homeowners attend the **Home + Remodeling Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. The **Home + Remodeling Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

### EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Entertainment & Electronics
- Recreation, Fitness
- Utility Companies
- Kitchen & Bath
- Windows, Window Coverings & Doors
- Pools & Spas
- Home Décor, Art, Design & Furnishings



**WE ATTRACT  
A MORE  
QUALIFIED  
AUDIENCE**

**96%**

of visitors are unique to EACH of our shows

**95%**

are homeowners

**92%**

plan on completing a project

**72%**

are ages 35-64

**69%**

attend with a spouse or partner – meet BOTH decision makers

**61%**

have a home renovation budget of up to \$50,000

**\$147,565**

average annual household income across all our U.S. shows

*Source: 2017 Marketplace Events Attendee Survey*

Did you know?

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 54 CONSUMER HOME SHOWS AND NINE HOLIDAY SHOWS IN 28 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 20,000 EXHIBITORS AND 1.8 MILLION ATTENDEES.

## MORE THAN JUST A BOOTH

- Standard pipe & drape
- Six exhibitor badges per 100 sq. ft. (20 maximum)
- 20 admission passes 10'x10' (50 maximum)
- FREE listing in the official Show Guide
- Exhibitor manual for pre-show planning
- 24-hour security
- FREE parking
- Online Exhibitor Listing (your own Web page!)
- Sponsorship Opportunities
- Promotional opportunities with major media partners



## HEAR WHAT ONE OF OUR EXHIBITORS HAD TO SAY.

"I am truly impressed with the Marketplace Events Dulles Team! They work so hard to make the event one of the best events (of over 500 events) we do. Working with the team, and the teams before them have been an absolute pleasure, and they always try to help me achieve my goals! Thank you so much Marketplace Events!"

*Andy Hill, HOMEFIX CUSTOM REMODELING*



**CAPITAL HOME SHOW**  
**SEPTEMBER 21-23, 2018**

Dulles Expo Center  
Chantilly, VA  
[CapitalHomeShow.com](http://CapitalHomeShow.com)

**HOME + REMODELING SHOW**  
**JANUARY 18-20, 2019**

Dulles Expo Center  
Chantilly, VA  
[HomeAndRemodelingShow.com](http://HomeAndRemodelingShow.com)

**CAPITAL REMODEL + GARDEN SHOW**  
**FEBRUARY 22-24, 2019**

Dulles Expo Center  
Chantilly, VA  
[CapitalRemodelAndGarden.com](http://CapitalRemodelAndGarden.com)

## SHOW HOURS

Fri	JAN 18	10:00 a.m. - 9:00 p.m.
Sat	JAN 19	10:00 a.m. - 9:00 p.m.
Sun	JAN 20	10:00 a.m. - 6:00 p.m.

## MOVE-IN HOURS

Tue	JAN 15	Noon - 5:00 p.m. (400 sq. ft. or larger ONLY)
Wed	JAN 16	8:00 a.m. - 5:00 p.m.
Thu	JAN 17	8:00 a.m. - 5:00 p.m.

## MOVE-OUT HOURS

Sun	JAN 20	6:01 p.m. - 10:00 p.m.
Mon	JAN 21	8:00 a.m. - Noon

*Hours subject to change.*

## BOOTH PRICING

Exhibit Space Rate \$22.29/sq. ft.

Exhibitor Listing - Required \$99

New Exhibitor \$100

Marketing Package - Required

### ADDITIONALLY:

Direct Sell Fee \$200/10'x10'

Main Aisle Premium \$250

Corner Premium \$250/corner

**DON'T MISS OUT ON GROWING YOUR BUSINESS! CALL TODAY!**



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