

Marketplace Events

Meet Mike Rowe at the Minneapolis Home and Garden Show Exhibitor Sweepstakes

Official Rules

ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. The "Meet Mike Rowe at the Minneapolis Home and Garden Show" Exhibitor Sweepstakes (the "Sweepstakes") begins at 12:00 a.m., Eastern Time ("ET") January 26, 2019 and ends at 11:59 p.m. ET on January 24, 2020 ("Sweepstakes Period"). The Sweepstakes is sponsored by Marketplace Events (the "Sponsor"), 31105 Bainbridge Road, Suite 3, Solon, OH 44139.

Eligibility: The Sweepstakes is not open to the general public. Sweepstakes is open to legal residents of the forty-eight (48) contiguous United States and the District of Columbia, who have reached the age of majority in his or her state or territory of residence as of the time of entry. In addition, all Entrants must be an exhibitor who has contracted with the Sponsor for a 2020 Home Show. All contracts must have been booked no later than Jan. 24, 2020. Employees, officers and directors of the Sponsor, their parents, affiliates, subsidiaries, agents, advertising and promotion agencies, (collectively "Released Parties") and members of their immediate family (parents, children, siblings, spouses) and persons living in the same household (whether related or not), are not eligible to participate in the Sweepstakes. Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. **Void where prohibited.**

How to Enter: Eligible participants will automatically receive one (1) entry into the Sweepstakes for each 2020 Home Show that was booked by January 24, 2020.

Drawing and Notification: One (1) potential Grand Prize Winner will be selected, from among all eligible entries received, in a random drawing conducted on or about January 31, 2020 by an independent judging organization, whose decisions are final in all matters relating to this Sweepstakes. Odds of winning will depend on the total number of eligible entries received. Potential winners will be notified by the email address they provided on the Sweepstakes entry form.

Grand Prize: One (1) Grand Prize Winner will receive a trip package for winner and one (1) guest to attend the Minneapolis Home and Garden Show, February 28-March 1, 2020, (the "Show"). The package includes two (2) tickets to the Show, round trip, coach air transportation to Minneapolis, MN, two-night hotel accommodations (one room, double occupancy) at the Hilton Minneapolis and a \$200 check to cover car rental and/or ground transportation. Also included is an opportunity to attend a meet and greet with Mike Rowe, creator and host of Dirty Jobs, along with VIP seats to Mike's presentation on Saturday, February 29, 2020, admission to Paisley Park and a \$150 gift certificate to the Oceanaire Restaurant. The trip must take place around the Feb. 29th Mike Rowe

appearance at the show. The Sponsor reserves the right at its sole discretion to add or remove any parts of the Prize package based on availability including Mike Rowe's availability and compatibility, without consequence. Grand Prize winner and their guest must fly on the same itinerary and all tickets must be reserved together. The Grand Prize winner is responsible for any additional costs due to reserving any higher priced package or any fee applied as a result of a change in the reservation, etc., and is responsible for all government departure taxes, optional travel insurance, and personal spending. Travel arrangements must be made through agent of Sponsor's choosing. Other restrictions may apply. Trip winner and travel companion must have all necessary identification and/or travel documents required for travel. Trip is not transferable. Average Retail Value (AVR) of this prize is \$2,500. Total Prize Pool ARV is \$2,500.

Prize Conditions: Grand Prize winner is solely responsible for all applicable federal, state, and local taxes associated with the receipt of any prize. Grand Prize winner will be required to sign an Affidavit of Eligibility, Liability/Publicity Release and Travel Companion Liability Release and return within 7 days of written notification, by fax and mail or prize may be forfeited, and an alternate potential winner selected. All taxes, if applicable, are the sole responsibility of the winner. Grand Prize winner will also be required to disclose either his/her social security number for the purpose of issuance of a 1099 Form for tax purposes or their business EIN number. The winner's entry and acceptance of the prize offered constitutes permission (except where prohibited by law or Sponsor's Privacy Policy) for the Sponsor to use said winner's name, photograph, likeness, statements, biographical information, voice and address (city and state), in all forms of media, in perpetuity, without notice or further compensation.

Terms & Conditions: This Sweepstakes is subject to all applicable federal, state, and local laws. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sweepstakes Administrator and waive any right to claim ambiguity in the Sweepstakes or these Official Rules. Entrants also consent to the use of the personal data they submit to be used solely by the sponsor and affiliated partners for marketing purposes, statistical analysis, or customer relations. This information will never be sold or shared with any other third parties and all entrants will be given the opportunity to opt-out at any time. Winner and entrants also agree to release, discharge, indemnify and hold harmless the Sweepstakes Entities from and against any claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in any part, directly or indirectly, from acceptance, possession, use or misuse of prize offered, or participation in this Sweepstakes. Any person attempting to defraud or in any way tamper with the Sweepstakes mechanics and/or implementation will be prosecuted to the full extent of the law. **This Sweepstakes is void where prohibited.**

USE OF DATA: All information submitted by entrants will be treated according to Sponsor's privacy policy, available at <http://marketplaceevents.com/privacy-policy>. By participating in the Sweepstakes and providing your e-mail address, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's Privacy Policy.

DISPUTES: Except where prohibited, you agree that any and all disputes, claims and causes of action arising out of, or connected with the Sweepstakes or any prize awarded

shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Ohio. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Ohio, without giving effect to any choice of law or conflict of law rules (whether of the State of Ohio or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Ohio.

Winners List: To request confirmation of the name and address of the winner, please send a self-addressed, stamped business size envelope, by January 31, 2020, to: DDC "Meet Mike Rowe at the Minneapolis Home and Garden Show" Exhibitor Sweepstakes Winners List, 215 Croydon Rd., Rochester, NY 14610.

Sponsor: Marketplace Events, 31105 Bainbridge Road, Suite 3, Solon, OH 44139.

Administrator: DDC Marketing Group, Rochester, NY 14610

Abbreviated Rules for Print (if required)

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. The Sweepstakes is not open to the general public. Must be a legal resident of the contiguous U.S. (D.C.), excludes AK, HI, who has the age of majority in his or her state or territory of residence as of the time of entry and an exhibitor who has contracted with the Sponsor for a 2020 Home Show. Sweepstakes ends 1/24/20. For entry and official rules with complete eligibility, prize descriptions, odds disclosure and other details visit www.MinneapolisSweeps.com/exhibitor. Sponsored by Marketplace Events. Void where prohibited.