

— MINNEAPOLIS —

# Holiday

BOUTIQUE

NOV. 8-10, 2019

U.S. Bank Stadium

MinneapolisHolidayBoutique.com

## BUILD AWARENESS! DRIVE SALES!

### PRODUCT SPONSORSHIP

As the official product sponsor, you will receive a wide range of marketing opportunities that are sure to drive traffic to your booth.

#### BENEFITS INCLUDE, BUT ARE NOT LIMITED TO:

- Special offer included in one pre-show consumer e-blast
- Banner ad on show's website
- Included on show's sponsorship web page
- Included on 4 digital signs on-site
- 50 complimentary tickets
- 4 floor decals
- 4 Twitter posts
- Exposure in Show Guide – logo on floor plan, bolded listing, and logo in sponsor section

#### COST & REQUIREMENTS:

- Minneapolis Holiday Boutique: **\$1,000**



### ONLINE TICKETING SPONSORSHIP

As the official ticketing sponsor, your company will have the exclusive opportunity to engage with thousands of show visitors that buy their tickets online.

#### BENEFITS INCLUDE, BUT ARE NOT LIMITED TO:

- Naming rights i.e. "Buy Tickets online and save \$2 courtesy of YOUR COMPANY'S NAME"
- Included in all paid print, radio, TV digital, and PR campaigns
- 2 questions of your choice included on the ticket purchase page and receive results with database of opt-ins
- 50 complimentary tickets
- Included in consumer and exhibitor marketing communications
- Banner ad on show's website
- Included in sponsor section in Show Guide
- Included in social media campaigns
- Included on show's sponsorship web page
- Included on all online advance tickets

#### COST & REQUIREMENTS:

- Minneapolis Holiday Boutique: **\$3,300**



#### THE SHOPPING EVENT OF THE SEASON

##### FEATURING

GRAB YOUR GAL PALS AND STOP TIL YOU DROP AT **LADIES NIGHT OUT** AND REVEL IN GREAT MUSIC, DRINKS AND PRIZES FR. 8PM-5:30PM.

CREATE DIY GIFTS FOR FRIENDS AND FAMILY OR BRING YOUR OWN. CREATORS HOME TO ENJOY AT **MAKE IT TAKE IT WORKSHOPS**, THROUGHOUT THE WEEKEND.

SHOP CUSTOM MADE GIFTS BY **HIGHEST ARTISAN DESIGNERS** AND ENJOY **TEA & COOKIES** ON SUN FROM NOON - 3 PM.

TAKE HOME A BEAUTIFUL TREE DURING THE **FESTIVAL OF TREES** SILENT AUCTION BENEFITTING COATS FOR KIDS, PRESENTED BY THE **MINNEAPOLIS FIRE DEPT.**

GET INSPIRATION FOR YOUR HOLIDAY GATHERINGS WITH OUTDOOR DESIGNER SCENES AND FESTIVE HANGING LANTERNS BY **CHRISTOPHER STRAUB** OF **LIFE TIME'S PRODUCE & GRUBBY**.

GET THERE BY **OR LIGHT** WITH A **TRIP** **RIDE PASS**

SHOP MORE THAN 200 **BOOTH** **FIND** THE LATEST TRENDS IN APPAREL, JEWELRY, DECOR, SEASONAL GIFTS, GOURMET FOODS AND MORE!

##### 2018 DATES & HOURS

FRIDAY	SATURDAY	SUNDAY
NOV. 9	NOV. 10	NOV. 11
10AM - 9PM	10AM - 9PM	10AM - 5PM

MinneapolisHolidayBoutique.com

MARKETPLACE EVENTS

CALL NOW! 952-933-3850

MARKETPLACE | EVENTS  
Largest Home Show Producer in North America