### Hello!

Thank you so much for being a part of the 2019 Vancouver Fall Home Show! We'd love for you to get in on the action and share details about the <u>Vancouver Fall Home Show</u> on your social media tagging <u>@vanhomeshows</u> and using the hashtags #VFHS19.

To keep our message clear and consistent, we're sharing this social media cheat sheet with you to assist with any content and messaging you may be sharing prior to and over the course of the show. Below, you'll find a few key details and talking points about the show that you may want to reference and include in any of the posts that you'll share with your followers and audience. We've also provided some sharing guidelines for you throughout the course of the show to gain maximum exposure.

#### VANCOUVER FALL HOME SHOW SOCIAL MEDIA SHARING GUIDELINES.

## Frequency

We would be thrilled if you can commit to posting on Instagram stories 1–2 times per day from October 24-27, including anything going on at your booth or throughout the Show! Please be sure to include our handle <u>@vanhomeshows</u> and hashtag #VFHS19. We'll be able to share your stories on our account to ensure maximum exposure. If you're in need of images before the Show starts, here is a <u>folder</u> of images for your use.

Please feel free to post on Instagram and Twitter as well and be sure to mention @vanhomeshows. Please let me know if you have any questions! Happy sharing!

Twitter: <u>@VanHomeShows</u> #VFHS19 Instagram: <u>@vanhomeshows</u> #VFHS19 Web: <u>vancouverfallhomeshow.com</u>

Facebook: facebook.com/homeandgardenevents

## Key Messages

Is your do-it-yourself a don't? Get real home advice from trusted experts at the Vancouver Fall Home Show. See Canada's favourite handyman, HGTV Canada's Bryan Baeumler on Friday, October 25th and Saturday, October 26th for practical advice and inspiration for all your home projects – however large or small. With hundreds of experts all under one roof, find great deals, new ideas and inspiration at every turn.

# *Key Talent + Speakers*

- HGTV Canada star <u>Bryan Baeumler</u>
- HGTV Canada star <u>Sabrina Smelko</u>
- Local designer Karla Dreyer
- Local designer <u>Jamie Banfield</u>
- Local designer <u>Sarah Gallop</u>
- Designer and founder of <u>Phase One Design</u> Kathy Yuen

### Show Dates & Hours

Thursday, October 24th: 4:00PM – 9:00PM Friday, October 25th: Noon – 9:00PM

Saturday, October 26th: 10:00AM – 9:00PM Sunday, October 27th: 10:00AM – 6:00PM

## Show Venue & Location

Vancouver Convention Centre West 1055 Canada Place Vancouver, B.C. V6C 0C3

## PRICING:

Adults (13+): \$16.00

Adults (13+): ONLINE \$14.00

Seniors (60+): \$13.00

Seniors (60+): ONLINE \$11.00

Seniors (60+) Friday before 6:00PM: \$6.00 (Box Office & Online)

Children 12 and under: FREE

Buy tickets online and save \$2 at vancouverfallhomeshow.com