

Social Media Cheat Sheet

Thank you so much for being a part of the Vancouver Fall Home Show!

We'd love for you to get in on the action and share details about the Show on social media by tagging <u>@VanHomeShows</u> and using the hashtag #VFHS19.

To keep our message clear and consistent, we're sharing this social media cheat sheet with you to assist with any content and messaging you may be sharing prior to and over the course of the show. Below, you'll find a few key details and talking points about the show that you may want to reference and include in any of the posts that you'll share with your followers and audience. We've also provided some sharing guidelines for you throughout the course of the show to gain maximum exposure.

Please let us know if you have any questions! Happy sharing!

Key Messages:

Real home advice from trusted home experts

Is your do-it-yourself a don't? Get real home advice from trusted experts at the Vancouver Fall Home Show. See Canada's favourite handyman, HGTV's **Bryan Baeumler** on Friday, October 25th and Saturday, October 26th for practical advice and inspiration for all your home projects-however large or small. With hundreds of experts all under one roof, find great deals, new ideas and inspiration at every turn.

Show Dates & Hours

Thursday, October 24	4:00pm-9:00PM
Friday, October 25	Noon-9:00PM
Saturday, October 26	10:00AM -9:00PM
Sunday, October 27	10:00AM -6:00PM

Admission:

Adults (13+):	\$16.00
Adults (13+): ONLINE	\$14.00
Seniors (60+):	\$13.00
Seniors (60+): ONLINE	\$11.00
Seniors (60+) Friday before 6:00PM	\$6.00 (Box Office & Online)
Children 12 and under:	FREE

Buy tickets online and save \$2 at

https://vancouverfallhomeshow.tix123.com/

VENUE: Vancouver Convention Centre, West