

FOR IMMEDIATE RELEASE

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Ashland Berry Farm and Schultz Lawnsapes' Spring Feature Gardens Among the Highlights at the Richmond Home + Garden Show, March 6-8, 2020

More Highlights: Acclaimed Interior Designers from Madcap Cottage, Hometown Heroes Chili Cook-Off, Fresh Ideas Stage, "Ask an Expert," and TRADE DAY

Richmond, Va. — The Richmond Home + Garden Show (richmondhomeandgarden.com) presented by Woodfin returns to the Richmond Raceway Complex March 6-8, 2020! Get in the mood for spring home improvement and outdoor gardening season with access to more than 250 exhibitors, including an array of home remodeling and construction professionals and garden and landscaping experts who can help you create the home of your dreams, whether that's a lush, landscaped, backyard sanctuary or a totally refreshed kitchen, bathroom, or living space.

Here are the highlights for the 2020 Richmond Home + Garden Show:

- This year's featured celebrities are acclaimed interior designers **John Loecke** and **Jason Oliver Nixon** of High Point, N.C.-based **Madcap Cottage** (madcapcottage.com). Known for its whimsical, sophisticated, yet approachable use of color, prints, and patterns, the Madcap lifestyle brand captures a passion for a life well-lived and includes home accessories that range from rugs, lighting, and fabric to wallpaper, tabletop, bedding, children's furniture, and more. Meet Loecke and Nixon on the Fresh Ideas Stage Saturday, March 7 (11AM and 3PM) and Sunday, March 8 (12PM and 3PM) where they'll share tips and takeaways for using prints, patterns, and color to make your home a knockout.
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- Stroll through the enchanting **feature gardens** created by **Ashland Berry Farm** and **Schultz Lawnsapes!** Established in 1978, Ashland Berry Farm (ashlandberryfarm.com) in Beaverdam, Va. is one of the region's most beloved destinations for fun family events as well as landscape and gardening products and services. Family-owned and operated Schultz Lawnsapes (schultzlawnsapes.com) based in Waverly, Va. offers full-service landscape design and installation, turf management, patio design, and pruning among many other services.
 - Attend valuable – and entertaining – presentations and seminars at the **Fresh Ideas Stage!** This is your opportunity to learn from local and national experts. The stage presentations will take place all three days and cover topics pertaining to remodeling, renovation, décor, gardening, and outdoor projects. Presentations include those from **MobilityWorks** (tips and products to improve senior living), **Colonial Floors of VA + Lemon & Ginger** design consultants ("How Simple Interior Design Improvements and Flooring Can Enhance the Beauty of Your Home"), **Michele Deane of ACE Handyman** ("Top 10 Things You Should Do This Spring to Protect Your Home Investment"), and **Jeanine Michele Enterprises** (home painting tips and current color trends).
 - Back by popular demand – the **"Ask an Expert"** area presented by NARI Central Virginia (National Association of the Remodeling Industry)! Bring your plans and drawings and get useful feedback from our home improvement experts. From remodeling and home décor, to kitchen and bath renovation, knowledgeable professionals will be available throughout the show for one-on-one consultations to provide advice and encouragement!
 - Friday, March 6 is **Trade Day**, when we offer FREE admission to trade workers (valid business card or student I.D. required for admission). The Richmond Home Show is the perfect place for trade workers searching for employment to meet with reputable companies. Exhibitors at the show who are hiring will be identified with "We're Hiring!" signs displayed. There will also be a Job Board at the show that displays open positions.

- Join us Saturday, March 7 at 5PM when Radio One Richmond (99.3-105.7 KISS FM and ESPN Richmond Radio) host the **Hometown Hereos Chili Cookoff** on the Fresh Ideas Stage! To participate, listeners can register in advance online at kissrichmond.com and espnrichmond.com. Radio One will select five lucky contestants to go head-to-head in this friendly chili cookoff. Judges will be veterans, police officers, and fire fighters. KISS-FM's very own veteran, King Tutt, will host the contest alongside ESPN Richmond's Matt Josephs. The grand prize winner will receive a MasterBuilt 30-inch Digital Electric Smoker (\$500 Value) and a pair of MLB tickets for a predetermined game in Baltimore, Maryland.
- NEW THIS YEAR: **Friday, March 6** and **Saturday, March 7**, the show is offering **"\$5 After 5PM"** admission! Join us for an evening of home and gardening ideas and inspiration when we offer discounted admission after 5PM.
- Now that you've got ideas lined up for your next home improvement project, head over to **The Marketplace** and stock your pantry with specialty gourmet goods, including wines, sauces, cheeses, chocolates, dip, soups, breads, nuts mixes, jerky, and more. Or shop for unique home decor featuring made-in-Virginia items.
- Gotta dance! Let Tommy Bettin, an alumni of Richmond Ballet and the owner of **Fred Astaire Dance Studio Richmond**, show you how. Tommy and his team of pro dancers will keep you entertained in between all of the exhibit-hopping. Enjoy special dance demos and lessons for everyone, happening on the Fresh Ideas Stage.

ABOUT THE RICHMOND HOME + GARDEN SHOW

The Richmond Home + Garden Show presented by Woodfin: Your Home Team at the Richmond Raceway Complex is March 6-8, 2020, featuring more than 250 home improvement, landscaping, and gardening experts all under one roof. Discover the latest in home design, remodeling, renovation and improvement, meet local garden specialists and designers, and shop, compare, and save with our trusted exhibitors! On the web at richmondhomeandgarden.com and on Facebook at facebook.com/RichmondHomeShows.

SHOW DATES + HOURS:

Friday, March 6, 2020, 11:00AM - 8:00PM

Saturday, March 7, 2020, 10:00AM - 8:00PM

Sunday, March 8, 2020, 10:00AM - 5:00PM

ADMISSION

Adults (at the door): \$9.00 // Adults (online): \$7.00 // Children Ages 12 & Under: FREE

SPECIAL DAYS

- **SENIOR DAY** presented by Mobility Works is Friday, March 6. FREE Admission for Seniors (age 60+) ALL DAY with valid I.D. presented at the box office. Senior Day will also feature special presentations on the Fresh Ideas Stage, giveaways, contests, and FREE coffee 11AM-1PM. Free admission valid Friday, March 6, 2020 only.
- **TRADE DAY** is also Friday, March 6, when we offer FREE admission to trade workers (valid business card or student I.D. required for admission).
- **HERO DAY** is Sunday, March 8. All active and retired military, fire, and police personnel receive complimentary admission with valid ID shown at the Box Office. One complimentary ticket per ID.
- **\$5 After 5PM** admission on Friday, March 6 and Saturday, March 7!

LOCATION: Richmond Raceway Complex, 600 E. Laburnum Ave, Richmond, VA 23222 (FREE PARKING!)

PRESENTING SPONSOR: Woodfin: Your Home Team

SPONSORS: Sleep Number, Infinity Massage Chairs, Ashland Berry Farm, Schultz Landscapes, Aikey's Home Improvements, City Publications, RSVP, Mobility Works, and TheHomeMag.