

### **Show Information**

North Atlanta Home Show

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia

February 7 - 9, 2020

**Event Code:** email

G175700220 atlanta@shepardes.com

phone

(404) 720-8600 (404) 720-8755

fax

1531 Carroll Drive, NW Atlanta,

mail

GA 30318

#### **BOOTH PACKAGE**

Items provided in your booth, per exhibitor:

8' High backwall drape, 3' High sidewall drape Show drape color(s): Black 7" x 44" Cardstock Identification Sign Aisle carpet color: **Eclipse** 

#### **Exhibit Show Schedule**

**General Exhibitor Move-in:** Tuesday, February 4, 2020 8:00 AM to 8:00 PM

> Wednesday, February 5, 2020 8:00 AM 8:00 PM to Thursday, February 6, 2020 8:00 AM 8:00 PM

**Exhibit Hours:** Friday, February 7, 2020 10:00 AM 6:00 PM to

> Saturday, February 8, 2020 10:00 AM 7:00 PM to Sunday, February 9, 2020 11:00 AM to 5:00 PM

**Exhibitor Move-out:** 5:00 PM 11:45 PM Sunday, February 9, 2020 to

> Monday, February 10, 2020 12:00 PM 8:00 AM to

12:00 PM Freight Reroute Begins\* Monday, February 10, 2020 \*All outbound carriers must be checked in by this time

#### **Shipping Addresses**

See Material Handling Rate Form for all related fees.

#### **Advance Shipments Address**

[Exhibiting Co. Name & Booth Number] North Atlanta Home Show c/o Shepard Exposition Services 1790 Marietta Blvd

Atlanta, GA 30318

#### **Direct Shipments Address**

c/o Shepard Exposition Services [Exhibiting Co. Name & Booth Number]

North Atlanta Home Show

Infinite Energy Arena (Gwinnett Center)

6400 Sugarloaf Pkwy, Ste 100

Duluth, GA 30097

#### **Important Deadlines**

Discount price deadline for custom Shepard rentals: Wednesday, January 8, 2020 Exhibitor appointed contractor notification deadline: Wednesday, January 8, 2020 First day for warehouse deliveries without a surcharge: Wednesday, January 8, 2020 Discount price deadline for standard Shepard orders: Friday, January 17, 2020 Last day for warehouse deliveries without a surcharge: Tuesday, January 28, 2020 Last day for warehouse deliveries\*: Friday, January 31, 2020

Date indicated is last day freight can arrive to advanced warehouse with guarantee of delivery to booth for exhibitor move-in.

First day freight can arrive at show facility: Tuesday, February 4, 2020 8:00 AM at

atlanta@shepardes.com



#### North Atlanta Home Show

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia

February 7 - 9, 2020

**Discount Deadline** Friday, January 17, 2020 **Event Code:** G175700220 email

> phone (404) 720-8600

fax (404) 720-8755

#### Shepard Mailing Address 1531 Carroll Drive, NW Atlanta, GA 30318

Due to liability concerns and/or labor jurisdictions, exhibitors or their EACs may not operate any type of mechanical or powered equipment including forklifts, electric pallet jacks, overhead lifts, etc.

#### **Service Desk Hours** (subject to change)

Tuesday, February 4, 2020	8:00 AM	to	8:00 PM
Wednesday, February 5, 2020	8:00 AM	to	8:00 PM
Thursday, February 6, 2020	8:00 AM	to	8:00 PM
Friday, February 7, 2020	10:00 AM	to	6:00 PM
Saturday, February 8, 2020	10:00 AM	to	7:00 PM
Sunday, February 9, 2020	11:00 AM	to	5:00 PM
Sunday, February 9, 2020	5:00 PM	to	11:45 PM
Monday, February 10, 2020	8:00 AM	to	12:00 PM

#### **Exhibitor Move Out**

Sunday, February 9, 2020	5:00 PM	to	11:45 PM
Monday, February 10, 2020	8:00 AM	to	12:00 PM

#### **Dismantle & Move out Information**

Shepard will begin returning empty containers and skids as soon as the aisle carpet is removed from the floor.

All exhibitor materials must be removed from the facility by Monday, February 10, 2020 Any materials remaining in the hall will be rerouted or returned to Shepard's warehouse to await disposition at the exhibitor's expense.

To ensure all exhibitor materials are removed from the facility during the exhibitor move out, please have all carriers checked in with Shepard no later than Monday, February 10, 2020 12:00 PM

#### **Post Show Paperwork & Labels**

Our Customer Service Representatives will gladly assist you in preparing your outbound shipping labels, outbound Material Handling Authorization paperwork, and outbound shipping in advance. You may find these forms included in this exhibitor services catalog. An email with links to an online portal will also be sent to the exhibitor contact on record for the booth. Labels and paperwork will also be available onsite. Make sure your carrier knows your company name, booth number, and the carrier check in deadline.

#### **Outbound Shipping**

It is the responsibility of each exhibitor to arrange for transportation of booth materials after the event. Our Customer Service Representatives are available pre show, during the show, and during move out to assist you in arranging shipping through our official carrier Shepard Logistics. For peace of mind and easy set up, contact Shepard Logistics before the event for transportation services to and from the event.

Shepard does not provide UPS, FED-EX, or other carrier specific labels. Exhibitors must schedule pick ups directly with all carriers as well as provide carrier specific shipping labels.

#### Pick Up Address

Infinite Energy Arena (Gwinnett Center) 6400 Sugarloaf Pkwy, Ste 100 Duluth.GA 30097

Move Out times and procedures may change due to show site and operational conditions. Move out information will be provided on site during the event.



# **Economy Booth Package**

#### **North Atlanta Home Show**

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia February 7 - 9, 2020

Discount Deadline Friday, January 17, 2020

Order with complete Payment Authorization must be received before Discount Deadline date to receive discounted pricing.

# Event Code: G175700220 email <u>atlanta@shepardes.com</u> phone (404) 720-8600 fax (404) 720-8755

# A Budget and Time Friendly Solution!

#### Step 1: Select your package:

#### **Booth Package 10' X 10'** (50260A)

Each Economy 10x10 booth package includes:

- 1 6'L x 24"W x 30"H Skirted Table Black 5004606
- 2 Upholstered Side Chairs 50020
- 1 Wastebasket 50091
- 1- 10 X 10 Carpet 50255

No substitutions will be accepted.

Code	Qty	Discount	Amount	
50260		\$527.95	\$686.35	

Drawing shown is not indicative of the show colors, please see Show Info for your specific drape colors.

#### **Booth Package 10' X 20'** (50260B)

Each Economy 10x10 booth package includes:

- 1 6'L x 24"W x 30"H Skirted Table Black 5004606
- 2 Upholstered Side Chairs 50020
- 1 Wastebasket 50091
- 1- 10 X 20 Carpet 50256

No substitutions will be accepted.

Signature:

Code	Qty	Discount	Regular	Amount
50260		\$711.25	\$924.65	

#### Step 2: Choose your carpet color:

Red (01)	Blue (05)	Tuxedo (50)	Black (06)	Teal (13)	Burgundy (07)	

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions.

To qualify for the discounted rate listed above, order must be received with payment by Friday, January 17, 2020

Orders received after the discount deadline will no longer be package orders and will be placed for each individual item at the Regular catalog rates.

All orders cancelled by cancellation fees up to Shepard set-up costs of	6.000% Tax*: \$\\ \$\text{Amount Due: }\\\$		
Company Name:		Booth #	
Email:			

Total Econo Booth Pac: \$



## **Online Ordering**

**North Atlanta Home Show** 

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia February 7 - 9, 2020 Event Code: email phone fax

G175700220 atlanta@shepardes.com (404) 720-8600 (404) 720-8755

# Online Ordering is Easy!

Go to: <u>www.shepardes.com/intro.asp</u>

**CLICK ON** North Atlanta Home Show

Login from the Show Information page by clicking

at the top right corner of the page.

Enter your email address and password then click

Login

**NEW users**: User name = Your Email Address (provided by Event Management)

Password = NAHS20

*Prior users*: User name = Your Email Address

Password = Your pre-existing password

Don't remember your password? Click the link Forgot your password? and follow the prompts to have your password sent to the registered email address.

Once logged in, please confirm your profile information. If you need to update your information, please contact us at customerservice@shepardes.com

To order, utilize the grey category dropdown menus above the Welcome message.

After making your selections, click the

Add to Cart 📜

button on the bottom right of the page.

To view your order click the



Shopping Cart Icon at the top right of the page.

Confirm your order, click

**Checkout Booth** 

and complete the payment process.

- \* Material Handling estimates will not be charged until freight is received at the warehouse or at show site.
- \* Labor and Hanging Sign estimates will not be charged until services are rendered at show site.

If you need assistance during your shopping experience, contact us using our right side of the screen. Representatives are available Monday through Friday 8am - 5pm est.

**QUESTIONS?** 

We love to help! Contact us!

**Shepard Customer Service** 

(404) 720-8600

atlanta@shepardes.com



# **Payment Authorization**

GA 30318

#### **North Atlanta Home Show**

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia

February 7 - 9, 2020

Event Code: G175700220
email atlanta@shepardes.com
phone (404) 720-8600
fax (404) 720-8755
mail 1531 Carroll Drive, NW Atlanta,

Please complete the information and return this form with your orders. You may choose to pay by credit card, check payable to Shepard Exposition Services, or bank wire transfer, however, we require your credit card authorization to be on file before we process your order(s) for service. For your convenience, we will use this authorization to charge your credit card account for any additional amounts incurred as a result of show site orders placed by your representative including material handling and logistics charges for shipments received on your company's behalf and any unpaid balance due for Shepard services. Credits for services will be issued at show site only.

Once a payment is processed by credit card, any changes to the payment method will be charged a fee of 5% of the total invoice, 10010-Change Of Payment Method Transaction Fee

Please complete the following information:

TAX EXEMPT? Please submit tax exemption certificate to:

If you are tax exempt, you must provide a tax exemption certificate for the state in which the event is being held.

Exhibiting Comp Company Name:		on			Booth #	
-						_
Street Address:					Phone:	
City, St, Zip:					Fax:	
Contact Name:						
Email:						
Credit Card Info	rmation	(Required for	all forms of payment)	Check	Wire Transfer	
MasterCard	VISA	AMURICAN EXPANSES			ay by Check or Wire Transfer equired on file to process all o	
Credit Card #:						
Expiration Date:	Month	Year —	Security Code		_	
Billing Address:						
<b>\</b>	lease Print)					
Signature:		landa alba alba alba				
	By s	•	_		at ALL services render lled to this credit card.	•
the wire receipt to t	the fax number pr	ansfer of funds fror inted on the heade	m your account, please er of this page. A \$50 s	complete the folloservice charge will	wing information and <u>fax it</u> be added for processing cl e charge for international v	along with a copy of necks drawn on
The following informula Name of show that Exhibiting Compan	you are attending		k copy of the wire trans ta Home Show	efer confirmation:		
Booth Number:						
Account Name:		ition Services, Inc.		Bank Name:	PNC Bank N.A., Pittsbury	gh, PA 15219 USA
Routing Number: SWIFT CODE (US	041000124			Account Number: SWIFT CODE (IN]	42-6061-9772	
•	•	de and your booth # :		•	t PNCCUSSS e transfer, ACH payment, or c	heck.

atlanta@shepardes.com



#### **Terms and Conditions**

You are entering a contract which limits your possible recovery in case of loss or damage.

The terms and conditions set forth below become a part of the contract between Shepard Exposition Services, and you, the Exhibitor. Exhibitor is deemed to accepted these terms and conditions when any of the following conditions are met:

Exhibitor materials are delivered to the Shepard warehouse or to a show or exposition site for which Shepard is the Official Show Contractor, or an order for labor and/or rental equipment is placed by the exhibitor with Shepard.

Definitions and Shepard Responsibilities: The name "Shepard" shall be construed within the meaning of this contract as Shepard Exposition Services, Inc. and its employees, officers, agents, and assigns including any subcontractors Shepard may appoint. The term "EXHIBITOR" refers to any party who contracts for services with Shepard. Shepard shall be responsible only for those services which it directly provides, and hereby agrees to execute its contracted duties in good faith. Shepard assumes no responsibility for any person, parties, or other contracting firms not under Shepard's direct supervision and control. Shepard shall not be responsible for loss, delay, or damage due to strikes, lockouts, work stoppages, natural elements, vandalism, acts of God, civil disturbances, power failures, acts of terrorism or war, or any other causes beyond Shepard's reasonable control; or for ordinary wear and tear in the handling of materials. Due to the security and liability requirements, Shepard personnel will unload all vendor materials from the loading docks to the booths. Exhibitors may not utilize powered mechanical equipment.

Indemnification: The exhibitor agrees to indemnify, forever hold harmless, and defend Shepard and its employees, officers and agents from and against any and all claims, causes of action, fines, penalties, damages, liabilities, judgments, and expenses on account of personal injury or death, damage to or loss of property or profits arising out of, or contributed to by any of the following: (1) exhibitor's negligent supervision of any labor secured through Shepard or the negligent supervision of such labor by any of the exhibitor's employees, agents, representative, invitees, and/or exhibitor appointed contractor (EAC); (2) exhibitor's negligence, willful misconduct, or deliberate act, or such actions of exhibitor's employees, agents, invitees, representatives, or EACs at the show to which this contract relates, including but not limited to the misuse, improper use, unauthorized alteration, or negligent handling of Shepard equipment; or (3) exhibitor's violation of Federal, State, or Local ordinance; or violation of show regulations and/or rules as published by the Facility and/or Show Management.

Payments are due prior to delivery of services or equipment to EXHIBITOR unless other credit arrangements have been made. All payments shall be in U.S. currency, MasterCard, VISA, or American Express, debit cards, or check, provided there is sufficient customer credit in Exhibitor's form of payment to completely satisfy the amount owed by EXHIBITOR to Shepard. Undersigned authorizer acknowledges and agrees that all applicable charges for services rendered to the EXHIBITOR will be applied to the credit card on file in the event other form of payment is not tendered prior to the close of the trade show. In no instance shall any Exhibitor be extended credit beyond 30 days after the close of the Show. If there are any outstanding balances owed by EXHIBITOR to Shepard which have not been paid after 30 days following the close of the Show, then these unpaid balances shall bear interest at the rate of 1-1/2% per month (18% per annum). Exhibitor will be responsible for all charges incurred by Shepard while endeavoring to collect this account. If EXHIBITOR provides a credit card for payment and the credit card transaction is declined, EXHIBITOR hereby authorizes Shepard to process the outstanding balance in multiple smaller increments that total the amount of the outstanding payment obligation. In the event that a THIRD PARTY (AGENT) orders on behalf of the EXHIBITOR and the named THIRD PARTY does not discharge payment of the invoice prior to the last day of the show, charges will revert back to the EXHIBITOR. All invoices are due and payable upon receipt, by either party

Show Site Orders: Services ordered at show site will require full payment at the time the order is placed. Purchase orders may not be used in lieu of payment. Regular prices will apply to all show site orders. Floor orders are limited to availability.

Third Party Orders: If you contract your work to a display or exhibit house and require services from Shepard, the payment policy stated above applies. Please pass this information on to them. A Third Party Payment form must be completed and submitted three weeks prior to show opening.

**Equipment Audits:** EXHIBITOR should be advised that routine audits of Exhibitor booths for service usage are conducted during the Convention. Should the result of such an audit indicate that equipment or services is in fact being used that has not been paid for, the Exhibitor will be charged for the equipment or service at the applicable rate.

Exchanges and Cancellations: Onsite exchanges and cancellations in orders will be assessed a 100% pick-up fee. Custom products: All orders cancelled by the exhibitor within 30 days of first day of exhibitor move in day may be subject to cancellation fees up to 100% of the total order, based upon the status of move-in, work performed and/or Shepard set-up costs or expenses. Equipment and Furnishings: There are no exchanges or refunds once item has been delivered to your booth. Cancellations must be received in writing within 14 days prior to first exhibitor move in day. Labor: Cancellations must be received in writing before 48 hours of 1st day of exhibitor move in, otherwise a 1 hour per man ordered will apply.

Invoices: Prior to close of show, an invoice will be prepared and emailed to the booth contact on file for your review. Credits will be issued at show site only. If you have any questions or want to pay your invoice by check or cash, please see our customer service representatives at the service desk on site.

Outbound Services: All outbound services will be processed on your credit card. A copy of the receipt and invoice will be mailed within 10 days of the close of the show.

Rental Responsibility: All materials are on a rental basis and shall remain the property of Shepard. The customer shall be held financially responsible for any damage to Shepard equipment used by the customer. Prices quoted are for the duration of the show and include installation, rental, and removal except where indicated. If skirting and carpet colors are not selected, show colors will prevail.

International Customers: International customers must pay for all services in U.S. funds. A \$50 service charge will be added for processing checks or wire transfers drawn on foreign banks.

U.S. Wire Transfers: A \$25 service charge will be added for processing U.S. wire transfers. Please complete the wire transfer portion of the Payment Authorization form. The credit card portion of the form must still be completed before your order will be processed.

Tax Exempt Status: If you are tax exempt in the state where the show is held, a copy of the certificate must accompany your order.

Tax Rates: State tax regulations and tax rates can change after the date of publication. Prevailing state tax rates will supersede any published rate

Exhibitor Information: Exhibitor permits all contact information provided to Shepard to be used by Shepard and shared with other entities assisting in the production of the event in question. Facsimiles and email communications may include show information, promotional materials, advertising statements and other commercial notices. Permission may be revoked by the EXHIBITOR in writing.

Cancellation or Event Postponement: In the event the exposition or event is cancelled or postponed, Shepard reserves the right to charge for services rendered in preparation of the event or exposition as well as non-refundable costs incurred by Shepard.

Insurance: It is understood that Shepard is not an insurer. Insurance should be obtained by the EXHIBITOR. It is highly recommended that exhibitors arrange All Risk coverage which usually can be done by endorsements to existing policies. Exhibitor's materials should be insured from the time they leave their firm until they are returned after the close of the show. Insurance and liability against theft or property damage to equipment or exhibit material owned or rented by EXHIBITOR, or bodily injury occurring within the confines of Exhibitor's booth, remain the sole and complete responsibility of EXHIBITOR. Except where prohibited by law, the EXHIBITOR and its insurers waive all rights of recovery or subrogation against Shepard and their respective directors, officers, employees, and agents.

Claim(s) for Loss and Payment For Services: Exhibitor agrees that any and all claims for loss or damage shall be submitted to Shepard prior to the conclusion of the show when the alleged loss or damage occurred prior to that time, and in all cases within 30 days of the conclusion of the show. For claim reporting purposes, the "conclusion" of the show shall be construed as the end of the day on which exhibitor must vacate the show site. All claims reported after the 30-day period will be rejected. In no event shall a suit or action be brought against Shepard more than one year after the date the loss or damage occurred. Payment for services may not be withheld. In the event of any dispute between Shepard and the exhibitor relative to any loss or damage claim, the exhibitor shall not be entitled to and shall not withhold payment for Shepard services as an offset against the amount of the alleged loss or damage. Any claim against Shepard shall be considered a separate transaction and shall be resolved on its own merit.

Limits of Liability: If found liable for any loss, Shepard's sole and exclusive maximum liability for loss or damage to Exhibitors materials and Exhibitor's sole and exclusive remedy is limited to \$.50 (USD) per pound per article with a maximum liability of \$100.00 (USD) per item, or \$1,500.00 (USD) per shipment whichever is less. All shipment weights are subject to correction and final charges determined by the actual or re-weighed weight of the shipment. Shepard shall in no event be liable for collateral, exemplary, indirect costs or damages, or loss of sales resulting from, or related to, a claim for loss of or damage to material.

Inbound and Outbound Shipments: Consistent with trade show industry practices, there may be a lapse of time between the delivery of shipment(s) to the booth and the arrival of the exhibitor or his representative. During such time, the materials will be left unattended. Shepard is not, and cannot be, responsible for loss, damage, theft, or disappearances of exhibitor's materials after same have been delivered to the exhibitor's booth. Similarly, there may be a lapse of time between the completion of packing and the actual pick up of exhibitor's materials from the booth for loading onto a carrier. During such time, the materials will be left unattended. Shepard shall not be responsible for loss, damage, theft, or disappearance of exhibitor's materials before same have been picked up for loading after the show. All materials will be checked at the booth at the time of loading using document(s) submitted by the exhibitor and notations of exceptions to conditions of materials or piece counts will be made on said document. Shepard assumes no responsibility for loss, damage, theft, or disappearance of exhibitor's materials after same have been delivered to exhibitor's appointed carrier or agent for transportation after the show. Shepard loads materials onto the carrier's truck under the supervision of the carrier driver who checks and signs for the materials. Shepard assumes no liability for any materials after the carrier assumes custody of materials. If exhibitor's expense.

Packaging, Crates, and Empty Containers: Shepard shall not be responsible for surface damage to loose or uncrated materials, pad-wrapped, or shrink-wrapped materials. Shepard shall not be responsible for concealed damage, damage to carpets in bags or poly, or damage to materials improperly packed. Shepard shall not be responsible for crates and packaging unsuitable for handling, partially assembled, or having prior damage. Affixing "Empty" storage labels to containers is the sole responsibility of the exhibitor or their representative. All previous labels should be removed. Shepard assumes no responsibility for removal or mis delivery of containers with old labels or incorrect information on labels or for loss or damage to materials stored in containers labeled "empty."



## **3rd Party Payment Authorization**

#### **North Atlanta Home Show**

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia

February 7 - 9, 2020

**Deadline** 

Signature:

Wednesday, January 8, 2020

Return this form when a third party (any party other than exhibiting company) should be billed for services.

**Event Code:** 

fax

G175700220

(404) 720-8755

email atlanta@shepardes.com

phone (404) 720-8600

Both parties MUST sign this form indicating acceptance; otherwise, request will be denied. When a third party is handling your display and/or paying for any services on your behalf, we will agree to this third party arrangement if the following payment is agreed upon and all signatures are properly completed.

By signing this form, both parties agree and understand that the exhibiting firm is responsible for all charges.

In the event that the named third party does not make payment by show close, Shepard will be paid by the exhibiting firm on demand at show site.

The show site invoice may or may not include any outbound services, such as additional material handling, rigging, and/or shipping charges.

Step 1: Provide	the Exhibiting Co	ompany Contact Information and	Signature							
Exhibiting Compa	xhibiting Company Name: Booth #:									
Exhibiting Compa										
Phone:										
Email Address:										
Exhibiting Compa Signature from Ex	-	nme - Please Print: y:								
Step 2: Check S	ervices Below to	Bill to the Third Party	All Services							
☐ Booth Cleaning ☐ Material Handling	Carpet Furniture	<ul><li>Exhibit Rentals</li><li>Overhead Rigging/Labor</li></ul>	☐ Installation/Dismantling Labor☐ Other (please specify):	Logistics/Transportation						
Step 3: Provide 3rd Party Compar		act Information								
Contact Name:										
Address:										
Phone:		Email Address:								
Step 4: Comple	te Third Party Cre	edit Card Charge Authorization v	vith Signature							
Credit Card Info	ormation	(Required for all forms of payr	ment)							
MasterCard	VISA	ADDITION OF THE PROPERTY OF TH								
Credit Card #:										
Expiration Date:	Month:	Year: Security Co	ode:							
Billing Address:										
City, ST, Zip:										
,	ease int)									



# **Exhibitor Appointed Contractor**

#### **North Atlanta Home Show**

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia

February 7 - 9, 2020

**Exhibiting** 

Company Name

**Due By:** Wednesday, January 8, 2020

•	
Booth #	
Email Address:	
access to your booth du	Contractor (EAC) is a company other than the "general or official" service provider on the show that requires ring installation and dismantling. The EAC may only provide services in the facility that are not designated by 'to a designated provider, or by the event organizer in a contract as an exclusive service for the "general or or other third party.
form and an exhibitor pa indicated above. The Fo services from Shepard of	to work in an exhibitor's booth if this EAC form, a valid form of insurance, a third party payment authorization syment authorization is not completed by an authorized representative and received by Shepard by the due date form must be completed for every third party (as well as any other ordering third party ordering or requesting on behalf of exhibitor) at the above event. Multiple booths are not to be listed on one form. If form is not ate, the EAC will not be allowed to perform work in the hall except to supervise the official contractor provided
Exhibitor Appointed	Contractor
Contact Name	
Street Address	
City	
Phone #	
Description of propo	osed service for Exhibitor
\$500,000 property dama \$1,000,000 per occurrer move-in and move-out d EAC from working on the	chibitor must, by the deadline date, provide Shepard with a current Certificate of Insurance with minimum limits of age per occurrence, \$1,000,000 personal injury per occurrence, workers compensation aggregate coverage of ace, and naming Shepard Exposition Services as the certificate holder for the time period of the event, including lays. Listing Shepard Exposition Services as an additionally insured only will not be accepted, and may prevent be premises. If EAC does not have minimum coverage and proper documentation, they will be subject to osition Services for labor services.
The EAC must abide by	the rules and regulations of the show and all pertinent union regulations.
authorized contractor re The EAC must confine it located anywhere in the Solicitation of business I exhibitor will not be able The EAC must have all I before beginning work, a If required, the EAC must	ear approved identification badges at all times while in the work area. Badge will be issued at show site to presentatives when all requirements have been met. Its operations to the exhibit area of its clients. No service desks, storage areas or other work facilities will be facility. Show aisles and public areas are not part of the Exhibitor's booth space. By EAC is strictly prohibited. EAC companies discovered soliciting will be removed from the show floor and the to use that EAC for the remainder of the event. Business licenses, work permits and insurance required by State and City governments and Facility Management and shall provide Show Management with evidence of compliance. Business licenses are not part of the event and applicable labor contracts and must comply with all labor tions. The EAC must not jeopardize the production of the event by any act or practice that would lead to work foor disputes.
	No Freight Aisles clear at all times. If SES is required to rearrange any material situated in a clearly No Freight e EAC depending on billing arrangements will be a charged a 1 hour minimum forklift rental and labor.
Exhibitor Signature:	

This form is to be completed by the Exhibitor and returned to Shepard by deadline date noted above.



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fax

G175700220 atlanta@shepardes.com (404) 720-8600

(404) 720-8755

# **Save Time and Money!**

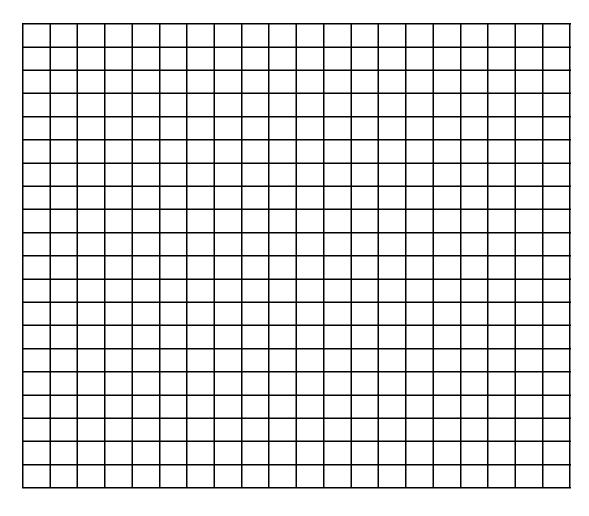
Left Booth #

Use this grid when placing Hanging Sign, Electrical, or other Utility Orders. Make as many copies as you need!

· ·	•	O	0 0	0	•	•	, ,	•
Company Name:							Booth #	
Contact Name						Contact Email Address		

Enter in the booth numbers above, below, and on each side of your booth to ensure proper placement! If you are using this grid for a hanging sign, include the total height from the floor to the top of the sign.

#### Above Booth #



Right Booth #

Below Booth #



# Relax with our Carefree Logistics!

Shepard Logistics is the official show carrier. Our dedicated team of Logistics Specialists will provide you with personalized and efficient shipping solutions to make sure your freight arrives on time. We make shipping easy and convenient!

#### **Inbound & Outbound Services**

- Small Package
- Standard Ground
- Next Day, 2nd Day, and 3rd Day Service levels
- Air Ride
- Flat Bed
- Dedicated Truckload

## **Shepard Value-Added Services**

- Priority empty return for all inbound Shepard Logistics customers
- Transparent guotes with no hidden charges such as reweigh or trade show fees
- Shepard Logistics available 7 days a week
- Late to Warehouse and Late to Show Site Fee waived
- Outbound shrink-wrap at no charge
- Signature Series Material Handling 10% discount to all roundtrip customers

## Have a Logistics Question?

Visit Shepard Logistics in your Exhibitor Services
Catalog or contact our Logistics team:

1.888.568.8858 | logistics@shepardes.com

















# SHIPPING VERSUS MATERIAL HANDLING

#### WHAT IS SHIPPING?

Shipping is the process of a carrier picking up your items from your office or place of origin and transporting it to the dock of either the advance warehouse or facility dock of your event. It is separate from Material Handling. Exhibitors may use any carrier they want, including Shepard Logistics.



#### WHAT IS MATERIAL HANDLING?

Material Handling is the process of receiving your shipment from your carrier and managing it through the event cycle. It is a standard tradeshow process and it is a chargeable fee typically based on the weight of your shipment. Don't forget to add Material Handling to your budget!



## ONE EASY WAY TO KEEP YOUR CHARGES LOWER?

#### Consolidate, Consolidate, Consolidate!

Skid items as much as possible so that they are sure to arrive together. Each shipment that arrives at a separate time is assessed the minimum charge. Whether you ship to the advance warehouse or show site it is in your best interest to consolidate as much as possible.

## **Material Handling Process:**

- Unloading the trade show freight from your carrier once it arrives at the receiving dock.
- Transporting your shipment to your booth space.
- Removing empty shipping containers (boxes, crates, and pallets) from your booth.
- Temporarily storing your empty shipping containers during the show.
- Returning empty shipping containers to your booth once the event is over.
- Transferring the freight back to the loading dock.
- Loading the items into your carrier's delivery vehicle for return shipping.



## **Shepard Logistics Services**

#### **North Atlanta Home Show**

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia February 7 - 9, 2020 
 Event Code:
 G175700220

 email
 logistics@shepardes.com

 phone
 (888) 568-8858

 fax
 (404) 596-5620

#### Ship Roundtrip with Shepard Logistics and receive a 10% discount on Material Handling\*

Discount does not apply to shipments considered small package, local deliveries, "Light Weight" shipments, or shipments over 10,000 lbs. Roundtrip SLS shipping is required to qualify for discount. (35572)

#### **Step 1: Complete Exhibiting company information:**

Exhibiting Company Name								E	Booth #	
Contact Name					Phone #		Sta	nte	Zip	
Email Address Step 2: Tell us the Loc	cation of	f items fo	or pick uj	o:						
Company										
Street Address  Is there a loading do Is your building in a Any thing else we sh	residentia		ur building	Do we need a lift Do we need to go	o inside			items?		Zip
Step 3: Tell us When v	we are p	icking it	up:							
				Date					s of Operati	
Step 4: Tell us Where	this is g	oing:	∐ Adv	ance Warehous	e	Direct to	showsite	Tueso	lay, Febru	ary 4, 2020
Step 5: Tell us What w	e are sh	nipping:								
Qty Crates Cartons (cardboard) Cases/trunks Skids/pallets	L	W	H	Weight	Qty	Carpet (color) Monitors Other Total	L	W	H	Weight
Step 6: Tell us what T Standard Ground Step 7: After the even	2nd	day Air	☐ Nex	kt Day Air 🔲 C	Other (Tr		cialized)	Order mus	t be received equested pick	eet delivery date. within 24 hours of c up date ner carrier
Company								Booth #		
Street Address				C	City		State			Zip

A credit card must be on file to order Shipping Services. Please complete the Payment Authorization form. Shipping services do not include material handling charges at show site. Material handling fees will be charged to the credit card on file.



# Outbound Material Handling Authorization and Shipping Labels

G175700220

(404) 720-8600

(404) 720-8755

atlanta@shepardes.com

**Event Code:** 

email

North Atlanta Home Show

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia

February 7 - 9, 2020 phone \$\$ Saving Tip! Use Shepard Logistics for inbound and outbound and receive a discount fax

**\$\$** Saving Tip! Use Shepard Logistics for inbound and outbound and receive a discount on your Material Handling fees!

All outbound shipments require a **Shepard Outbound Material Handling Authorization** form and shipping labels. Shepard offers complimentary pre-printing of these items. To take advantage of this service, please complete this request and submit to Shepard. Your pre-printed MHA and labels will be delivered to your booth prior to the close of the show. \*Note: All third parties must pick up MHA/labels at the Shepard Service Desk.

#### **Step 1: Complete Exhibiting Company Information:**

Exhibiting Company Name								Booth #	
Contact Name Phone #									
Email Address									
Step 2: Tell us Where y	our ite	ms are g	oing:						
Company									
Street Address				City	1	State	•		Zip
<b>Step 3 How many Piec</b>	es are i	n your sl	nipment?						
# of Crate		# of Skic	ls	# of Cases	# of Carto	ns	Арр	rox. Total	Weight
Step 4: Tell us What w	e are sh	ipping:							
Qty	L	W	Н	Weight	Qty	L	W	Н	Weight
Crates Cartons (cardboard)					Carpet (color) Monitors				
Cases/trunks					Other				
Skids/pallets					Total				
Is there a loading d	ock?			Do we need	to go inside your offi	ce to pic	k up or d	eliver your	·items?
Is your building in a	residen		•		thing else we should	-	•	-	
Do we need a lift ga	ate on ou	ır truck?							
Step 5: How many Lab	els do y	ou need	?		_				
Step 6: Who is picking		-							
OFFICIAL SH					OTHER		–		
If selecting a carrier other If using FedEx or UPS <u>y</u>		•	-		·	cludes F	ed Ex, U	PS, etc.	
Step 7: What type of S fast does it need to ge		-	ed? (hov	<b>W</b> Ground	2nd Day	Exped. G	round (3-5	days)	Overnight
Step 8: If your carrier owith your items?	doesn't	show up	, what do	we do	_Reroute via the sho _Return to warehous			_	•

In order to process your order, we require payment on file. Please complete the Payment Authorization Form and return to Shepard Exposition Services. If you have already placed an order with Shepard, we will automatically use the credit card on file for your company.



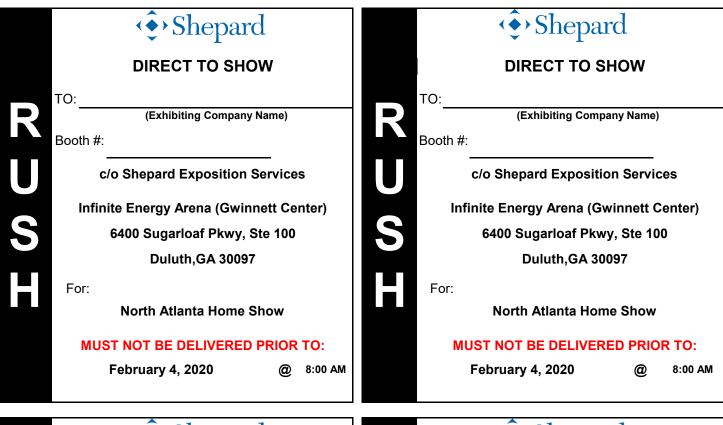
Print at least one label for each box. Include the exhibiting company name and booth number. If you are creating your own labels, make sure the same information below is on your labels.

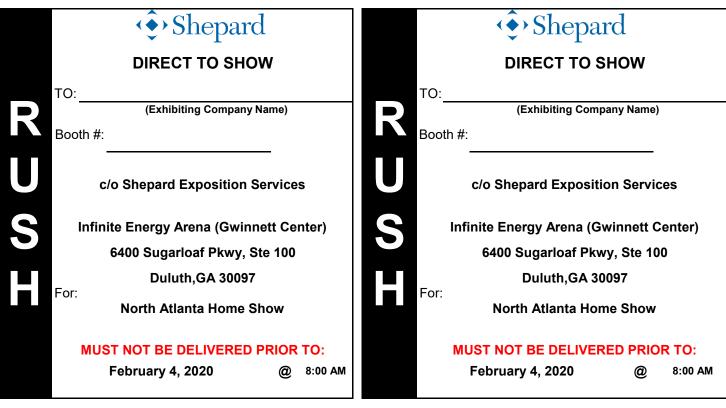


	<b>(♦)</b> Shepard		<b>(♦)</b> Shepard
	ADVANCE WAREHOUSE		ADVANCE WAREHOUSE
R	TO:(Exhibiting Company Name)  Booth #:	R	TO:(Exhibiting Company Name)  Booth #:
U	c/o Shepard Exposition Services	U	c/o Shepard Exposition Services
S	1790 Marietta Blvd	S	1790 Marietta Blvd
	Atlanta,GA 30318		Atlanta,GA 30318
Н	Delivery Hours: M-F, 8-4:00 PM For:	Н	Delivery Hours: M-F, 8-4:00 PM
	North Atlanta Home Show		North Atlanta Home Show
	First day freight can arrive w/o a surcharge:  January 8, 2020		First day freight can arrive w/o a surcharge:  January 8, 2020
	Last day freight can arrive w/o a surcharge:  January 28, 2020		Last day freight can arrive w/o a surcharge: <b>January 28, 2020</b>



Print at least one label for each box. Include the exhibiting company name and booth number. If you are creating your own labels, make sure the same information below is on your labels.







# **Material Handling Rates**

fax

(404) 720-8755

blicpard		
North Atlanta Home Show	Event Code:	G175700220
nfinite Energy Arena (Gwinnett Center) - Duluth, Georgia	email	atlanta@shepardes.com
February 7 - 9, 2020	phone	(404) 720-8600

#### Ship Roundtrip with Shepard Logistics and receive a 10% discount on Material Handling\*

Discount does not apply to shipments considered small package, local deliveries, "Light Weight" shipments, or shipments over 10,000 lbs. Roundtrip SLS shipping is required to qualify for discount. (35572)

#### What is Material Handling?

Material Handling is the unloading and delivery of exhibit freight to the exhibitor's booth on the show floor, the storage of empty containers, the return to booth for packing, and the loading back onto the exhibitor's outbound carrier. This is an automatic service and is billed based on weight. This service, whether used completely or in are part, are billed as a package.

**How to Calculate Material Handling Services:** The following services whether used completely or in part are offered as a package. When estimating weight, round up to the next 100 lbs. For example: 285 lbs. = 300 lbs./100 lbs. = 3 X RATE = \$ Amount or minimum charge, whichever is greater.

**Standard Material Handling Rates:** All rates are per 100 pounds with a 200 pound minimum charge. Certified weight tickets are required on all shipments.

**Blended Rates:** The rates stated are blended to include overtime based on the schedule at publication. Changes in schedule or if your carrier delivers your freight outside of published hours may result in additional fees. Please see Material Handling page for a complete listing of all possible charges.

#### Important! All Material Handling fees will be automatically billed to the credit card on file!

Price

#### **Advance Warehouse Shipments**

First date freight can arrive Wednesday, January 8, 2020

Last date freight can arrive Friday, January 31, 2020

Item	Code	Weight		Price	Total
Crated	35010		Х	\$113.58	
Special Handling	35036		Χ	\$147.75	

Single pieces over 5000 pounds, machines or uncrated items cannot be accepted at warehouse.

#### **Direct to Showsite Shipments**

Item

First date freight can arrive Tuesday, February 4, 2020

ltem	Code	Weight		Price	Total
Crated	35030		Х	\$115.57	
Uncrated	35043		Х	\$173.25	
Special Handling	35038		X	\$150.25	

Large pieces of machinery and uncrated shipments can be accepted at showsite.

Code Weight

#### Light Weight (Shipments 40 pounds or less)

Light Weight Shipment 35400	x \$56.75	
Other Material Handling Services		
Banding Service per 4x4 skid/pallet	35490 Qty	\$75.00
Shrink-wrap Service per 4x4 skid/pallet	35491 Qtv	\$75.00

#### Only Shepard personnel are allowed to operate mechanical equipment.

We understand that your calculation is only an estimate. Invoicing will be calculated from actual certified weight ticket or reweigh ticket on inbound material handling receiving report. Adjustments will be made accordingly. Any adjustments to charges must be made at show site. Acceptance of said terms and conditions will be construed when any of the following conditions are met: This Material Handling Agreement (MHA) is signed; Exhibitor's materials are delivered to Shepard's warehouse or to an event site for which Shepard is the Official Show Contractor or an order for labor and/or rental equipment is placed by Exhibitor with Shepard. Please be aware that disposal of exhibit properties is not included as part of your material handling charges. Please contact Shepard for your quoted rates and rules applicable to disposal of your exhibit properties.

Total

All Material Handling charges are billable and will be charged to the credit card on file.					
Contact Name					
Email:					
Signature:					



## **Material Handling Info**

(404) 720-8600

#### **North Atlanta Home Show**

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia

February 7 - 9, 2020

G175700220 **Event Code:** email atlanta@shepardes.com

phone

Double Time: 50%

fax (404) 720-8755

#### **Special Handling Definitions** Rate as shown on Material Handling Rate Form, approx. 30%

Shipments received that are packed in a manner as to require additional handling/labor are deemed special handling. Examples of shipments falling into this category would be constricted space unloading, ground unloading, stacked shipments, designated piece unloading, shipment integrity, mixed shipments, no bill of lading or documentation, carpet/pad only shipments.

- •Constricted Space Freight packed in trailer to full capacity. Shipments are not easily accessible because trailer is loaded by cubic space, or top to bottom and side to
- \*Stacked Shipments Shipments with multiple pieces stacked on top of one another throughout the majority of the truck or trailer requiring unstacking during the
- •Mixed Shipments Mixed shipments are shipments that contain a mixture of uncrated and crated materials, and the uncrated portion is minimal deeming the shipment special handling but not uncrated. But in cases where greater than 50% of the load by volume is uncrated the load will be categorized as uncrated.
- \*Shipment Integrity Shipments loaded on a carrier in a manner requiring separating or sorting to reestablish the integrity of each shipment.
- \*Carpet/Pad Only Carpet and/or pad only shipments are time and labor intensive, and require additional manpower and tools (e.g. carpet poles, flatbed carts or scooters,
- •No Documentation Shipments received from small package carriers (including, among others, Fed Ex, UPS, & DHL) that are delivered without documentation or bills of lading that require additional sorting, processing, and tools for delivery.
- Designated Piece Unloading Shipments loaded in such a manner that require the unloading/loading crew to be directed by driver remove items in a particular order, or unloading and reloading items to reach certain pieces behind others remaining on the trailer.

Padded Van Deliveries This applies to van line carriers that transport freight at cubic displacement rates, operate a non-standard dock height equipment, require freight on the truck to be unloaded in a specific order or orientation, or require that freight on the truck be moved to unload the actual delivery.

#### **Disposal Fee**

A disposal fee & minimum 1 hr. labor will be charged for all booth materials (booth displays, flooring, etc.) that are left unclaimed after show move-out.

Overtime/Double-time Surcharge: Overtime: 30% Double Time: 50%

Shipments that are moved and/or handled on overtime and/or double time hours will incur a surcharge based on the handling times noted on the receiving/shipping documents. Drivers picking up outbound shipments will be sequenced for loading ONLY after a bill of lading is submitted to the Shepard Service Desk AND the driver has checked in.

Surcharge: Overtime: 30%

#### Warehouse Overtime/Double-time

Advanced shipments may be received during straight time hours at the warehouse location, however an overtime/double time surcharge may be applied to an advanced warehouse shipment due to required delivery schedule based on show move-in and move out hours beyond our control. This would also be true if freight was received after hours at the warehouse trapping facility. Surcharge:

#### Early/Late Shipments to the Warehouse

A surcharge will apply to shipments not arriving within the published dates (refer to Show Information page for dates) for advance warehouse or arriving on show site after show opening. Any shipment arriving to show site after show open will be charged a surcharge.

#### **Uncrated Shipments**

Rate as shown on Material Handling Rate Form

An additional charge of 50% (or as stated on Material Handling Authorization page) of the applicable material handling charge at the time of delivery shall be charged for all loose, uncrated, or unprotected shipments received at the show site docks. The charge is a one-time charge that includes both move-in and move-out of the show, and is based on the weight of the shipment handled.

Off-Target Deliveries Surcharge: 35004 For targeted shows (exhibitors who received/requested a Targeted Date/Time), a surcharge will apply if shipment is not delivered (or carrier has not checked in) during

assigned target date/time.

Marshaling Yard \$30 per Shipment Where Shepard Exposition Services as the show contractor must lease space for marshaling yard operations because no space is provided by the facility, Shepard may charge a one time fee per shipment processed inbound and/or outbound through the marshaling yard.

\$25.00 per forklift load 35282 **Reweigh of Shipments** 

An additional charge per forklift load will be applied to shipments that have to be reweighed at the dock due to the lack of a certified weight ticket, or an incorrect or understated weight on a delivery document.

**Empty Crate Storage** Fee: \$25.00 per piece.

A charge per crate, carton or skid applies when Shepard handles the storage and return of empties from a shipment not received by Shepard and therefore not subject to material handling charges.

#### **Light Weight Shipments**

Shipments weighing 40 lbs. or less will qualify for the light weight shipment rate. Shipments exceeding 40 lbs. will be billed standard Material Handling fees at the prevailing show rates. All shipments must have certified weight tickets.

\$10.50 per envelope 35007 **Envelope Deliveries** Fee:

During show hours at the show facility, a charge will apply to receiving and delivering envelope packages to your booth.

**Mobile Spotting** \$ 200.00 per round trip 35106

All vehicles must be escorted in and out of building by Shepard personnel.



Shepard Exposition Services is the sole provider of Material Handling Services. Exhibitors or their hired EAC/Carriers may not deliver freight to exhibit spaces or operate any type of mechanical or powered equipment. Material handling is a billable service.

What is material handling (also referred to as drayage)?

Material handling is the process of unloading your freight from your shipping carrier, either at the warehouse or show site, delivering it to your booth, storing your empty containers (empties) if required, returning of your empties at the close of show, and then reloading your freight back onto your shipping carrier.

What is the definition of "freight"?

Any exhibit materials shipped or delivered to the advance warehouse or show facility via shipping carrier, POV, or delivery truck.

#### What is the difference between material handling and shipping?

Shipping is the process of transporting your shipment from its origin to it's final destination. Material handling begins at the time your shipment arrives to the docks (please refer to "What is material handling?" for the full definition.) These are 2 different items and are billed differently.

Do I need to order a forklift to unload or reload my freight? No, please do not order a forklift for unloading/reloading of your materials.

What does CWT mean? CWT is an acronym for Century Weight.

What determines how much I'm charged? Charges are based on certified inbound weight ticket included with your shipment as well as the type of service required How do I calculate material handling charges?

Material handling, whether used completely or in part are offered as a round trip service. When recording weight, round up to the next 100 lbs. EXAMPLE: 285 lbs. = 300 lbs./100 lbs. = 3 X RATE = \$ Amount or minimum charge, whichever is greater.

Will there be any additional charges?

Additional charges may apply. Please review the Material Handling Authorization and Material Handling Additional Services forms included in the manual for all applicable fees What are Light Weight shipments?

All shipments regardless of carrier that weigh 40 pounds or less. Shipments need to have certified weight tickets or other verifiable weight noted upon delivery. Shipments without certified weight tickets may be subject to special handling or reweigh fees. Packages that arrive separately at different times or days will be billed separately.

All shipments, regardless of carrier, weighing 41 lbs. and up will be billed using the standard material handling rates listed in the kit and billed at a 200 lb. minimum.

How do I calculate my Light Weight shipment? Charges for Light Weight shipments are total shipment weight, per delivery. Any shipment above 40 lbs. will not qualify for this rate. Please be advised that your whole shipment may not arrive to its destination at one time. Therefore you may be charged per each delivery.

What are Crated materials?

Materials delivered that are skidded or in a container that can easily be unloaded/reloaded with no additional handling required.

What are **Uncrated** materials?

Materials delivered that are loose, pad-wrapped or unskidded without proper lifting bars and/or hooks.

What is Special Handling?

Shipments received that are packed in a manner as to require additional handling/labor are deemed special handling. Examples of shipments falling into this category would be constricted space unloading, ground unloading, stacked shipments, designated piece unloading, shipment integrity, mixed shipments, no bill of lading or documentation, carpet/pad only shipments.

#### What are Advance Shipments?

All shipments that are addressed to the advance warehouse address (please refer to "Advance Warehouse" shipping labels included in this manual)

Shepard will begin accepting your shipments 30 days prior to first show open day (date may vary depending on show schedule)

The warehouse will receive shipments Monday-Friday, 8:00 AM - 4:00 PM, excluding holidays

Shipments must arrive by advance warehouse deadline date to avoid a late surcharge. (Please refer to the "Show Information" page included with this manual for deadline date.

Crates, cartons, skids, fiber cases, and carpets can be accepted at the warehouse, but DO NOT ship crates weighing over 5,000 lbs., loose/uncrated shipments and/or machinery to warehouse. You must ship those items direct to show site.

All shipments must have a bill of lading or delivery slip indicating number of pieces and weight. Certified weight tickets required

All shipments must be prepaid, no collect on delivery shipments will be accepted.

#### What are **Direct Shipments?**

All shipments that are addressed directly to the exhibit facility (please refer to "Direct to Show" shipping labels included in this manual).

Shipments must arrive during published exhibitor move-in times only. Do not ship direct to show site in advance. If delivery cannot be guaranteed to arrive during exhibitor move-in, shipment must go to advance warehouse.

All shipments must have a bill of lading or delivery slip indicating number of pieces and weight. Certified weight tickets required.

Crates weighing over 5,000 lbs. or loose/uncrated shipments must be shipped direct to show site to arrive during exhibitor move-in times.

All shipments must be prepaid, no collect on delivery shipments will be accepted.

#### What is and why would I need liability insurance?

Accidents happen, therefore, most show organizers and facilities require liability insurance. Please refer to your booth contract for exact minimums required.

Please make sure your materials are covered from the moment they leave your company location to the time they return after the close of the show

If applicable, included in your manual is information and an application for liability insurance and booth coverage can also be purchased to protect your valuable exhibit materials Outbound Shipping

You must complete a Shepard Material Handling Agreement (MHA) for all outbound shipments. A MHA will be distributed at show site if all services have been paid in full, or you can request one at the customer service desk.

Upon completion of packing and labeling of your materials, complete the bill of lading (MHA) with all required information, and return to the customer service desk. If you have questions on how to complete your bill of lading (MHA), please ask a Shepard customer service representative located at the customer service desk.

If you are NOT using the designated show carrier, you must call your carrier with pick-up information. If your carrier fails to pick up your shipment, Shepard Logistics will either reroute your freight through the carrier of our choice or return to the local warehouse (whichever is indicated on your MHA).

Equipment: Exhibitors or their EACs may not utilize or operate any type of material handling mechanical or powered equipment. If you need assistance, please contact us to order labor and equipment.



atlanta@shepardes.com

G175700220

(404) 720-8600

(404) 720-8755



#### North Atlanta Home Show

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia

February 7 - 9, 2020

Contact Name

Signature:

Email:

**Labor Hours** ST - Straight time: Monday - Friday 8AM - 5PM.

OT - Overtime: Monday - Friday 6AM - 8AM and 5PM - Midnight. Saturdays and Sundays 6AM - Midnight.

DT - Double-time: All hours between Midnight and 6AM. Holidays.

NY Day, MLK Jr. Day, Memorial Day, Independence Day, Labor Day, Thanksgiving, Friday after Thanksgiving, Christmas Eve, Christmas Day Holidays

Cartload services are provided to those exhibitors arriving in privately-owned vehicles and have small hand-carried items that need to be delivered to and from the dock/booth location. Exhibitors may not utilize mechanical or powered equipment to unload their items.

If you arrive with a truck, van, trailer, or truck with trailer filled with exhibit material you will not qualify for this service and will be redirected.

No personal trucks (one (1) ton & over), no rental trucks, trailers, or bobtails will be unloaded through cartload service.

All items must fit on flat bed cart (approximately 3'x4' in size) and weigh less than 200 pounds. If items are designated by Shepard personnel to be too large or too heavy, materials will be billed at regular material handling rates.

Your vehicle must unload on the receiving dock of the exhibit hall. Shepard personnel will direct vehicles. The cart is not authorized to enter or go to any parking structure. There must be two (2) people with the vehicle; one person to go with your product to the booth space and one person to remove your vehicle from the unloading area to the parking area.

Cartload Service includes one laborer, one cart, one trip per rate listed below.

Item	Code	# of Trips	Rate	Total
Dock to Booth ST	35151		\$125.50	
Booth to Dock ST	35152	'	\$125.50	
Dock to Booth OT	35153		\$168.25	
Booth to Dock OT	35154		\$168.25	



**Event Code:** 

email

phone fax

	Total Estimat	:e: \$	
Only Shepard personnel are allowed to operate mechanical equipment.	NA Tax*:	\$	
	Amount	Due: \$	
No refunds or exchanges once service has been rendered.			
Cancellations must be received in writing within 48 hours of 1st day of exhibitor move in.			
Company Name:	Booth #		



# **Mobile Spotting**

#### **North Atlanta Home Show**

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia February 7 - 9, 2020 Event Code: G175700220

email <u>atlanta@shepardes.com</u>

phone (404) 720-8600

fax (404) 720-8755

**Displaying a vehicle at the event?** (including rolling stock, self-propelled, towed and/or pushed vehicles/machinery.) All vehicles must be escorted on and off the floor by a Shepard representative. Shepard charges a round-trip fee, per vehicle, to place a vehicle on the tradeshow floor. Additional charges may

Shepard charges a round-trip fee, per vehicle, to place a vehicle on the tradeshow floor. Additional charges may apply when additional labor and equipment required.

**Step 1**: If you have a vehicle, make sure it is shown on the official floorplan by alerting Customer Service or your Event Management.

**Step 2:** Contact Customer Service to schedule your move in and out. Vehicle placement must be supervised by the Exhibitor.

All vehicles must be removed no later than

Monday, February 10, 2020

12:00 PM

Any vehicles left after that time are subject to removal by towing or other means. Exhibitors are responsible for all removal charges.

Code

#### **Important Rules and Regulations**

Item

Company Name:

Contact Name

Signature:

Email:

Battery Cables must be disconnected

Gas Cap must either be taped shut or have a lockable gas cap.

Cancellations must be received in writing within 48 hours of 1st day of exhibitor move in.

Must contain less than 1/4 tank of gas.

Exhibitor is responsible for checking local Fire Marshal rules and regulations for additional requirements.

Qtv

Roundtrip

Total

No refunds or exchanges once item has been delive	red to your booth.		NA	Total : \$ Tax*: \$	_
*Additional fees may apply if mobile spot cannot	ot be driven into place a	and must be assisted or if sched	duled mobile spot	time is missed.	
Motorized Unit/Vehicle Spotting	35106	\$200.00	<del></del>		

Amount Due: \$

Booth #



# Forklift and Ground Rigging

finite E							Eve				
	inergy Arena (C	3winnett	Center) -	Duluth, G	eorgia			email	<u>a</u> 1	tlanta@sh	epardes.c
ebruary	7 - 9, 2020							phone		(4	04) 720-80
iscoun	nt Deadline	Friday. J	January 1	7. 2020				fax		(4	04) 720-8 <sup>-</sup>
	omplete Payment Aut				count			iax		( .	01,7200
	te to receive discount	ed pricing.									
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r - Straigi T - Overti					PM - Midnight.	Saturdays a	nd Sundays 6AM -	Midnight.			
Γ - Double	le-time:	All hours be	etween Midr	night and 6A	AM. Holidays.	•	•	•	-ft Thle	anis dan m	-t
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(tim	mes are not guarantee	ed)									
tep 3: (	Choose your lif	ft size:									
	Rental - Up To		Capacity			Forklift	Rental - Up To	20.000	# Capacit	V	
Code	Item	Qty.	Discount	Regular	Amount	Code	Item	Qty.	Discount	•	Amount
35028	ST Hourly Rental		\$248.70	\$323.25		35035	ST Hourly Rental		\$746.15	\$970.00	
	OT Hourly Rental		\$304.85	\$396.25		35066	OT Hourly Rental		<u> </u>	\$1,188.75	
	DT Hourly Rental		\$360.95	\$469.25		35070	DT Hourly Rental			\$1,407.75	
		40.000						00.000			
	<b>Rental</b> - Up To			•			Rental - Up To			•	
Code	Item	Qty.	Discount		Amount	Code	Item	Qty.		Regular	Amount
	ST Hourly Rental		\$497.45	\$646.75		35255	ST Hourly Rental			\$1,293.25	
	OT Hourly Rental		\$609.65	\$792.50		35256	OT Hourly Rental		<del>-</del>	\$1,585.00	
35069	DT Hourly Rental		\$721.90	\$938.50		35257	DT Hourly Rental		\$1,443.75	\$1,877.00	
orklift [	<b>5</b>	45 000	u			4.04					
OI KIIIL I	Rental - Up To	15,000 7	# Capacity	y		4 Stage	Forklift Renta	I			
Code	Rental - Up To	Qty.	# Capacity Discount		Amount	4 Stage Code	Item	l Qty.	Discount	Regular	Amount
Code	•				Amount	_			Discount \$373.10	Regular \$485.00	Amount
<b>Code</b> 35455	Item		Discount	Regular	Amount	Code	Item		т		Amount
<b>Code</b> 35455 35456	Item ST Hourly Rental		Discount \$621.80	<b>Regular</b> \$808.25	Amount	<b>Code</b> 35593	Item ST Hourly Rental		\$373.10	\$485.00	Amount
Code 35455 35456 35457	ST Hourly Rental OT Hourly Rental DT Hourly Rental	Qty.	\$621.80 \$762.05 \$902.35	\$808.25 \$990.75 \$1,173.00	Amount	<b>Code</b> 35593 35594	Item ST Hourly Rental OT Hourly Rental		\$373.10 \$457.25	\$485.00 \$594.50	Amount
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# FURNISHINGS AND DECOR













# **Tables**



#### UNSKIRTED



Display Table #50040 4' x 24" x 30" Unskirted



Display Table #50041 4' x 24" x 42" Unskirted



**Display Table** #50044 6' x 24" x 30" Unskirted



Display Table #50045 6' x 24" x 42" Unskirted



**Display Table** #50048 8' x 24" x 30" Unskirted



Display Table #50049 8' x 24" x 42" Unskirted

SKIRTED - 6' & 8' Long Tables are Skirted on 3 Sides. For Skirting on 4 Sides, Please Order 4th Side Skirt.



**Display Table** #50042 4' x 24" x30" Skirted



**Display Table** #50043 4' x 24" x 42" Skirted



**Display Table** #50046 6' x 24" x 30" Skirted



**Display Table** #50047 6' x 24" x 42" Skirted



Display Table #50050 8' x 24" x 30" Skirted



**Display Table** #50051 8' x 24" x 42" Skirted

#### PEDESTAL & SIDE



30" Natural Pedestal Table #50706 30" x 36" Natural Feel Pedestal Table, Maple Top, Black Base



42" Natural Pedestal Table #50707 42" x 36" Natural Feel Pedestal Table, Maple Top, Black Base



30" Pedestal Table #50032 30" x 36" Pedestal Table, Grey Fleck Top, Chrome Base



**42" Pedestal Table** #51089 42" x 36" Round High Pedestal Table, Grey Fleck Top, Chrome Base



Round Side Table #50030 18" x 24"



**Square Side Table** #50031 18" x 18" x 24"

<sup>\*</sup>The product photos shown are representative of the products. Actual products and colors may vary from the images shown. Not every item or every color will be available on every event.

# Chairs



#### **STOOLS**



**Director's Stool** #51090 Black Fabric, Maple Wood



Natural Feel Stool #50705 Light Maple Back, Black Fabric Seat



Padded Stool #50024 Padded Stool with Back, Grey Fabric

#### **CHAIRS WITH ARMS**



**Director's Stool** #51086 Black Fabric, Maple Wood



**Upholstered Arm Chair** #50021 Upholstered Arm Chair, Grey Fabric

#### **CHAIRS WITHOUT ARMS**



Natural Feel Chair #50704 Light Maple Back, Black Fabric Seat



**Upholstered Side Chair** #50020 Upholstered Side Chair, Grey Fabric

# Display

#### **FOR HANGING**



**Bag Rack** #50175 9" x 12" x 71" Adjustable Heights



Coat Rack #50092 2" x 22" x 69" Silver



Spiral Garment Rack #50093 30" x 70"

Silver



2' x 8' Grid with Legs #50236 2' x 8' Chrome

Also Available Without Legs (#50237)



**3.5' x 8' Slatwall** #50249 3.5' x 8' Grey



**4' x 8' Peg Board** #50594 4' x 8' White



**6" Hooks for Peg Board #**50104 Silver



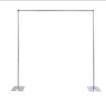
7-Ball Waterfall Grid Attachment #50242 Silver Also Available for Slat Wall #50243

<sup>\*</sup>The product photos shown are representative of the products. Actual products and colors may vary from the images shown. Not every item or every color will be available on every event.





#### **UPRIGHT, CROSSBAR, & DRAPERY**



8' High Upright with Base #50088 Crossbar rented separately



**6' - 10' Crossbar** #50349 1 1⁄4" D



**7' - 12' Crossbar** #50348 1 ¼" D



3' High Drape #50074



8' High Drape #50074

#### **FOR SIGNS & LITERATURE**



Horizontal Tackboard #50060 4' x 8' Black Legs, Grey Fabric



**Vertical Tackboard** #50061 8' x 4' Black Legs, Grey Fabric



Literature Rack #50245

16" x 10" x 59"



Chrome Sign Holder #50095 Holds 22" x 28" Sign



Floor Easel #50094

31" x 31" x 64"

#### SHELVING



4' x 12" Display Shelf #50296 4' x 12" White Shelf with Black Bases



6' x 12" Display Shelf #50297 6' x 12" White Shelf with Black Bases



**BARRIER** 

Tensa Barrier Stanchion #50427 Barrier with Black Belt Barrier 13" x 41"

Barrier With Black Belt Barrier 13" x 41" Black Belt 117" Rented individually, not a set

#### **OTHER**



Natural Feel Wastebasket #50708 Beige Wastebasket



Wastebasket #50091



Mini Refrigerator



Drawing Bowl #51085



**Sand Bag #**51087

<sup>\*</sup>The product photos shown are representative of the products. Actual products and colors may vary from the images shown. Not every item or every color will be available on every event.

# Showcase





- 4' Full View Showcase #50067
- **6' Full View Showcase** #50068



- 4' Quarterview Showcase #50069
- 6' Quarterview Showcase #50070

# Flooring

#### **EXPO** - 13oz PREMIUM - 28oz Black Blue Red Deep Silver Red Navy Cloud Tuxedo Eclipse Cayenne Black Charcoal Beige Grey Peacock Burgundy PLUSH - 50oz VINYL - Custom Order Only Silver Whitewash Dark Crimson Mountain Rosmary Dollar Grey Grey Stone Black Navy Electric Snow Vineyard Lauren Blue Brown Brown White Sand Maple

<sup>\*</sup>The product photos shown are representative of the products. Actual products and colors may vary from the images shown. Not every item or every color will be available on every event.



# **Skirt Color Options**



# **Drape Color Options**





# **Standard Furnishings**

#### **North Atlanta Home Show**

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia

February 7 - 9, 2020 **Discount Deadline** 

Friday, January 17, 2020

Order with complete Payment Authorization must be received before Discount Deadline date to receive discounted pricing.

Event Code: email

G175700220 atlanta@shepardes.com

phone

fax

(404) 720-8600

(404) 720-8755

Tables

Code	Item	Qty	Color	Discount	Regular	Total
50042	4'L X 30"H X 24"W Skirted Table			\$131.10	\$170.45	
50046	6'L X 30"H 24"W Skirted Table			\$161.10	\$209.45	
50050	8'L X 30"H 24"W Skirted Table			\$204.30	\$265.60	
50043	4'L X 42"H 24"W Skirted Table			\$159.35	\$207.15	
50047	6'L x 42"H 24"W Skirted Table			\$204.05	\$265.25	
50051	8'L x 42"H 24"W Skirted Table			\$240.05	\$312.05	
50052	4th Side Skirt for 30" High Table			\$79.70	\$103.60	
50171	4th Side 42" Skirt for 42" High Table			\$79.70	\$103.60	
50700	6'L X 30"H 24"W Spandex Table Cover			\$239.00	\$310.70	
50040	4'L X 30"H X 24"W UnSkirted Table		na	\$93.40	\$121.40	
50044	6'L X 30"H X 24"W UnSkirted Table		na	\$111.45	\$144.90	
50048	8'L X 30"H X 24"W UnSkirted Table		na	\$131.40	\$170.80	
50041	4'L X 42"H X 24"W UnSkirted Table		na	\$105.20	\$136.75	
50045	6'L x 42"H X 24"W UnSkirted Table		na	\$131.40	\$170.80	
50049	8'L x 42"H X 24"W UnSkirted Table		na	\$146.65	\$190.65	
51089	Pedestal Table,42"H 36"R Grey Fleck Top		na	\$235.40	\$306.00	
50032	Pedestal. Table,30"H 36"R Grey Fleck Top		na	\$220.10	\$286.15	
50030	Round Side Table 24" W X 18" H		na	\$110.80	\$144.05	
50031	Square Side Table 24" W X 18" H		na	\$110.80	\$144.05	
50706	Natural Pedestal Table 30"H X 36" R Maple Top		na	\$287.95	\$374.35	
50707	Natural Pedestal Table 42"H X 36"R Maple Top		na	\$300.20	\$390.25	

Skirt Colors (6' and 8' Skirted Tables have skirts on 3 sides, to have drape on all 4 sides you must order 4th side drape)

Red (01) Green (02) White (03) Gold (04) Blue (05) Black (06) Burgundy (07) Grey (10) Teal (13)

Spandex Red (01) White (03) Blue (05) Black (06)

#### **Seating**

Code	Item	Qty	Color	Discount	Regular	Total
50020	Side Chair Grey Fabric		na	\$85.20	\$110.75	
50021	Arm Chair Grey Fabric		na	\$116.15	\$151.00	
50024	Stool w/back Grey Fabric		na	\$141.50	\$183.95	
51086	Director's Chair Black Fabric		na	\$87.90	\$114.25	
51090	Director's Stool Black Fabric		na	\$157.30	\$204.50	
50705	Natural Feel Stool Maple Back, Black Fabric Seat		na	\$171.55	\$223.00	
50704	Natural Feel Chair, Maple Back, Black Fabric Seat		na	\$140.90	\$183.15	

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions There are no exchanges or refunds once item has been delivered to your booth. Cancellations must writing within 14 days prior to first exhibitor move in day.	6.000% Tay*: ¢
Rental items found and in use in your booth are subject to "Regular" pricing.	
Company Name:	Booth #
Contact Name:	
Email:	
Signature:	



# Specialty, Display, Drapes

#### **North Atlanta Home Show**

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia

February 7 - 9, 2020

Discount Deadline

Friday, January 17, 2020

Order with complete Payment Authorization must be received before Discount Deadline date to receive discounted pricing.

Event Code:

G175700220

email

atlanta@shepardes.com

phone

(404) 720-8600

fax (404) 720-8755

#### **Specialty & Display**

Code	Item	Qty	Color	Discount	Regular	Total
50091	Wastebasket		na	\$19.00	\$19.00	
50094	Floor Easel, Chrome		na	\$47.15	\$61.30	
50245	Literature Rack Silver, Glass		na	\$174.00	\$226.20	
50175	Bag Rack, Chrome		na	\$230.40	\$299.50	
50092	Coat Rack, Chrome		na	\$81.80	\$106.35	
50093	Garment Rack, Chrome		na	\$230.40	\$299.50	
50427	Tensabarrier, Per Stem, Black		na	\$97.20	\$126.35	
50095	Sign Holder, 22x28 Chrome		na	\$107.35	\$139.55	
50185	Drawing Bowl, Clear		na	\$43.25	\$56.25	
50296	4' x 12" Display Riser White and Black		na	\$97.35	\$126.55	
50297	6' x 12" Display Riser White and Black		na	\$121.10	\$157.45	
50098	Mini Refrigerator, Approx 3 cubic feet		na	\$367.50	\$477.75	
50067	4' Full View Showcase, White		na	\$868.35	\$1,128.85	
50068	6' Full View Showcase, White		na	\$957.70	\$1,245.00	
50069	4' Quarter View Showcase, White		na	\$868.35	\$1,128.85	
50070	6' Quarter View Showcase, White		na	\$957.70	\$1,245.00	
50060	4' x 8' Horz. Posterboard Grey Fabric		na	\$281.20	\$365.55	
50061	4' x 8' Vert.Posterboard Grey Fabric		na	\$281.20	\$365.55	
50236	Grids 2'x8' w/legs, each		na	\$207.70	\$270.00	
50237	Grid 2'x8' w/o legs, each		na	\$155.55	\$202.20	
50242	7-Ball Waterfall for Grids		na	\$14.30	\$18.60	
50104	6" Hooks (12) for Peg Boards		na	\$45.75	\$59.50	-

#### Drapery-per linear foot, min 5' linear feet rental

Code	Item	Qty	Color	Discount	Regular	Total
50073	8' High drape on a cross bar, per linear foot			\$22.05	\$28.65	
50074	3' High on a cross bar, per linear foot			\$16.35	\$21.25	
50088	8' Upright w/base		na	\$30.45	\$39.60	
52065	3' Upright w/base		na	\$30.45	\$39.60	
50349	6'-10' Crossbar		na	\$20.25	\$26.35	
50348	7'-12' Crossbar		na	\$20.25	\$26.35	
50058	Sateen, per linear foot			\$18.00	\$23.40	

Drape and Sateen Colors Red (01) White (03) (04) Blue (05) Black (06) Burgundy (07) Grey (10)

Submission of this form indicate	you read and accept the Pa	syment Policy and Terms & Conditions.
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There are no exchanges or refunds once item has been delivered to your booth. Cancellations must be received in writing within 14 days prior to first exhibitor move in day.

Fotal Furnishings:	\$
6.000% Tax*:	\$
Amount Due:	\$

Rental items found and in use in your booth are subject to "Regular" pricing.

Rental items lound and	your booth are subject to Regular pricing.
Company Name:	Booth #
Contact Name:	
Email:	
Signature:	



## **Signature Flooring**

#### **North Atlanta Home Show**

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia February 7 - 9, 2020

Discount Deadline Wednesday, January 8, 2020

Order with complete Payment Authorization must be received before Discount Deadline date to receive discounted pricing.

Event Code: G175700220

email <u>atlanta@shepardes.com</u>

phone (404) 720-8600

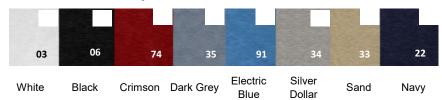
fax (404) 720-8755

#### Order must be received 30 days in advance of show move in. 100 sq ft minimum

**Step One:** Choose the flooring to enhance your design **Step Two:** Check the box of your selected color

**Step Three:** Determine your booth size (length x width = square footage)

#### Premium Plush Carpet 50 oz



Code	Sq Ft	Item	Per Sq Ft	Amount
46004		Premium Plush	\$9.30	

Rental includes installation and removal of carpet and visqueen. Minimum 100 sq. ft. required.

#### **Premium Vinyl Flooring**



(66)



Vineyard Brown

(61)

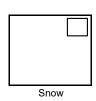


Laurel Brown

(62)



(63)



(89)



(65)



Rosemary Stone (64)

#### **Elevated Hardwood**



Stand above the rest with an Elevated Hardwood Floor! Contact an ESS Representative for pricing!

Code	Sq Ft	Item	Per Sq Ft	
46005		Premium Vinyl	\$12.00	

Code	Sq Ft	Item	Per Sq Ft
50712		Light Oak	Call for
50711		Dark Oak	Quote!

Labor not included in hardwood flooring. Please order labor for the installation of your elevated floor.

Code	Sq Ft	Item	Per Sq Ft	Amount
46007		½" Padding for Vinyl	\$4.40	

Total Signature Flooring: \$

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions. Due to the custom nature of this product, <b>no refunds or exchanges once item has been ordered.</b>	6.000% Tax*: \$  Amount Due: \$
Company Name:	Booth #
Contact Name	
Email:	
Signature:	



# **Carpet and Padding**

#### North Atlanta Home Show

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia February 7 - 9, 2020

**Discount Deadline** Friday, January 17, 2020

Order with complete Payment Authorization must be received before Discount Deadline date to receive discounted pricing.

**Event Code:** G175700220 email atlanta@shepardes.com (404) 720-8600 phone (404) 720-8755 fax

Step One: Choose the carpet to fit your budget **Step Two:** Check the box of your selected color

**Step Three:** Determine your booth size (length x width = square footage)

Premium Carpet 28 oz, 100% Ultra cut pile with action back or jute backing

Red (	01)	Silver Cloud (18)	Deep Navy (	(22) Ch	arcoal (17)	Black (06) Beige (14)
Code	Qty	ltem	Discount	Regular	Amount	
46001		Rental/sqft	\$6.70	\$8.70		Rental includes installation and removal of carpet and visqueen. Minimum 100 sq.
46003		Rental 1000+ sqft	\$5.85	\$7.60		ft. required.
46002		Purchase sqft	\$16.50	\$21.45		Minimum 100 sq. ft. is required for purchase carpet. No refunds on cancellations.

#### Padding & Visqueen Entice attendees to linger in your space with soft, comfortable padding!

Code	Qty	Item	Discount	Regular	Amount	_
50009		1/2" Padding	\$1.20	\$1.55		Rental includes installation and removal of padding/visqueen. Minimum 100 sq. ft.
50008		1" Padding	\$2.35	\$3.05		required.
50010		Visqueen	\$0.35	\$0.45		

#### Expo Carpet 13 oz. 2 Options: Regular and Special Cut!

Red (01)	Blue (05)	Tuxedo (50)	Black (06)	Teal (13)	Burgundy (07)

#### Standard Booth Sizes, Great for inline booths!

#### Special Cut, Recommended for Island and large area exhibits!

Code	Qty	Item	Discount	Regular	Amount	Code	Qty	Item	Discount	Regular	Amount
50255		10' x 10'	\$235.15	\$305.70		50580		0 - 399 sq ft*	\$4.45	\$5.80	
50256		10' x 20'	\$438.80	\$570.45		50581		400 - 900 sq ft	\$4.05	\$5.25	
50257		10' x 30'	\$654.45	\$850.80		50582		900+ sq ft	\$3.75	\$4.90	
50258		10' x 40'	\$870.15	\$1,131.20		Order Special Cut when it is important that dye lots match. Rental includes					
lariation in	ariation in dve lot may occur when ordering more than one cut of carnet unless						installation and removal of carpet and visqueen protective covering, 100 sq ft				

minimum order.

Variation in dye lot may occur when ordering more than one cut of carpet unless ordered as Special Cut Carpet.

Prices quoted above include installation and taping of front edge only. All rental carpet is delivered clean to your booth space, but during setup, carpet may

become dirty. Please order cleaning service at least once before show opening.

There are no exchanges or refunds once item has been delivered to your booth. Cancellations must be received in writing within 14 days prior to first exhibitor move in day. No refunds on "Special Cut" carpet once order is placed.

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions.

Total Carpet and Padding: \$ 6.000% Tax\*: Amount Due: \$

Rental items found and in use in your booth are subject to "Regular" pricing.

Company Name:	Booth #	
Email:		
Signature:		



# TRADESH 2020 VV Furnishings



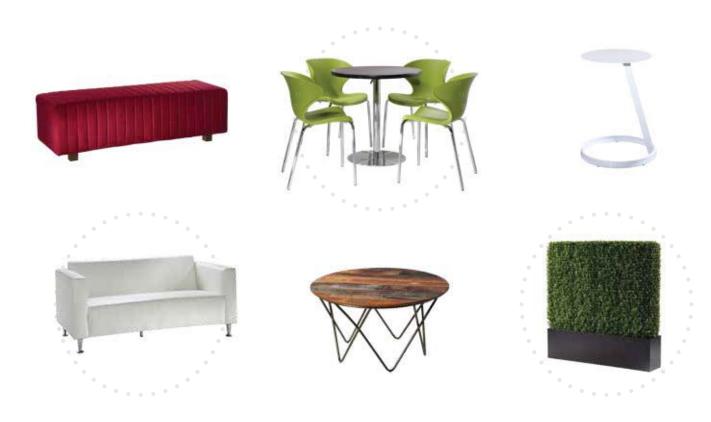
### **FEATURING**

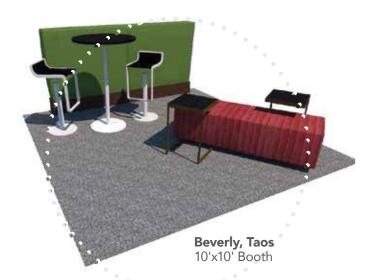
- Powered Collections
- Modular Seating
- Executive Seating
- Communal Tables
- Bars & Barstools



# Inspired Designs for Maximum Engagement

Design an interactive booth that achieves your company vision and encourages attendees to connect, learn, and engage.



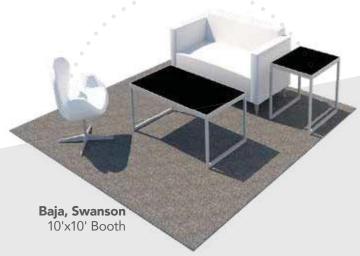




Malba, Beverly 10'x10' Booth







# Top 10 Booth Design Tips

Attract, Engage and Inspire.



Provide a Pop! Colorful furnishings attract attention and help reinforce brand themes.



/.

Spin Around.

Swivel chairs in small spaces maximize functionality and allow you to engage with those all around!



Charge it!

Powered tables or seating encourages clients to linger in the booth and recharge.



Get Connected.

Communal tables help facilitate networking opportunities and build connections.







**Creature Comforts.** 

Design a comfortable "living room" space with soft lounge seating to relax clients and encourage conversation.



**Stay Social.**Stylize furnishi

Stylize furnishings to create shareable moments worthy of Instagram.





Keep it Green.

Don't forget the greenery to warm up your booth environment by bringing nature indoors.



Level the field!

Low and casual seating makes clients more comfortable and open to learning.





Demo Down.

Square or circular ottomans are a great way to design small theaters for quick demonstrations.





**Powered** Seating

Make searching for wall outlets a thing of the past and empower attendees at your next show with functional charging furniture from CORT Events. From pedestals to soft seating and tables, our complete charging collection lets you **Power Up the Possibilities**.

Charge it!
Powered tables or

Powered tables or seating encourages clients to linger in the booth and recharge!



CUBPOW

Wireless Charging Table, Powered (white, AC plug-in) 20"L 20"D 18"H

Roma Powered Chair & Sofa 10'x20'

#### Roma Collection







SFAPWR Roma Sofa, Powered (white vinyl) 78"L 31"D 33"H CHRPWR Roma Chair, Powered (white vinyl) 37"L 31"D 33"H



#### Naples Collection

NPLCHP Naples Chair, Powered (black vinyl) 36"L 30"D 33.25"H
NPLLOP Naples Loveseat, Powered (black vinyl) 62"L 30"D 33.25"H
NPLSOP Naples Sofa, Powered (black vinyl) 87"L 30"D 33.25"H









#### Banquettes



**MODULAR SYSTEM** Create round banquettes or custom serpentine seating. The Power Banquette system has three AC and two USB plugs built into the center cone so your client will never be left powerless. Center power cone may also be rented as a free standing charging station (BNQTL7).

## Powered Tables



**Ventura Bar Tables, Powered** (silver frame) 72.25"L 26.25"D 42"H **A) VNTWHT** (white top) **B) VNTBLK** (black top)

**Ventura Cafe Tables, Powered** (silver frame) 72.25"L 26.25"D 30"H **C) VNTCBK** (black top) **D) VNTCWH** (white top)

E) CUBPOW Wireless Charging Table, Powered (white, AC plug-in) 20"L 20"D 18"H

 $\begin{tabular}{ll} \textbf{Sydney Powered Cocktail Tables} & (brushed steel) 48"L 26"D 18"H \\ \textbf{F) C1WP} & (white top) \textbf{G) C1YP} & (black top) \\ \end{tabular}$ 

#### **Powered** Pedestals





Powered Locking Pedestals A) PDL36W (white) 24"L 24"D 36"H B) PDL42W (white) 24"L 24"D 42"H C) PDL36B (black) 24"L 24"D 36"H D) PDL42B (black) 24"L 24"D 42"H





A) TECH3B Tech Desk, Powered w/3 drawer File Cabinet (black metal, laminate) 60"L 30"D 30"H

B) TECH Tech Desk, Powered (black metal, laminate) 60"L 30"D 30"H

# Soft Seating Collections





Valencia VALSOF Sofa (coffee brown velvet) 63"L 30.5"D 31"H VALCHA Chair (spice orange velvet) 28"L 30.5"D 31"H





FAIRSW Sofa (white vinyl, brushed metal) 62"L 26"D 30"H FAIRCW Chair (white vinyl, brushed metal) 27"L 26"D 30"H











# Soft Seating





**MNCHLV Armless Loveseat** (gray fabric) 45"L 27"D 28.5"H



MNCHCC Corner Chair (gray fabric) 26"L 27"D 28.5"H



**MNCHCH Armless Chair** (gray fabric) 22.5"L 27"D 28.5"H



# Create a comfortable "living room" space with soft lounge

seating to relax clients and facilitate conversation.





BCHWHT Chair (white vinyl) 36"L 30.5"D 28"H



**BLVWHT Loveseat** (white vinyl) 61"L 30.5"D 28"H



**BSFWHT Sofa** (white vinyl) 86"L 30"D 28"H

# Soft Seating Collections





Tangiers

TANCHR Chair (beige textured) 34"L 37"D 36"H
TANLOV Loveseat (beige textured) 57.5"L 37"D 37"H
TANSOF Sofa (beige textured) 78"L 37"D 36"H







KEYCHR Chair (black fabric) 35"L 35"D 34"H KEYLOV Loveseast (black fabric) 57"L 35"D 34"H KEYSOF Sofa (black fabric) 79"L 35"D 34"H















MNCHCH Armless Chair (gray fabric) 22.5"L 27"D 28.5"H MNCHCC Corner Chair (gray fabric) 26"L 27"D 28.5"H MNCHLA Loveseat (gray fabric) 45"L 27"D 28.5"H







BCHWHT Chair (white vinyl) 36"L 30.5"D 28"H
BLVWHT Loveseat (white vinyl) 61"L 30.5"D 28"H
BSFWHT Sofa (white vinyl) 86"L 30"D 28"H











NPLCHP Chair, Powered (black vinyl) 36"L 30"D 33.25"H
Also available with standard arm (NPLCHR).
NPLLOP Loveseat, Powered (black vinyl) 62"L 30"D 33.25"H
Also available with standard arms (NPLLOV).
NPLSOP Sofa, Powered (black vinyl) 87"L 30"D 33.25"H
Also available with standard arms (NPLSOF).



## Accent Chairs









C) OCB Key West Chair (black fabric, wood) 31"L 31"D 31"H D) BCW Madrid Chair (white vinyl, chrome) 30"L 30"D 31"H E) PROGB Pro Executive Guest Chair (black vinyl, chrome) 24"L 22"D 36"H

# Palm Beach Sofa & Swanson Chairs 10'x10' Booth



# Group Seating



25.5"L 23.5"D 34"H

**A) OCMTAU** (taupe fabric, wenge) **B) OCMWHT** (white vinyl, wenge)

C) OCMESP (espresso vinyl, wenge)











- A) CS8 Berlin Chair (black, white, chrome) 18"L 22"D 32"H
- B) CS4 Syntax Chair (black, chrome) 23"L 19"D 32.25"H
- C) XCHR Christopher Chair (white vinyl, chrome) 17 "L 19 "D 35"H
- D) SC3 Brewer Chair (onyx, black) 20"L 20"D 32"H
- E) RSTDIN Rustique Chair w/arms (gunmetal) 20"L 18"D 31"H
- F) ZENCHR Zenith Chair (white, chrome) 18.25"L 22"D 32"H
- G) LMCHR Laguna Chair (maple, chrome) 18"L 19"D 34"H
- H) SC10 Razor Armless Chair (white) 15.5"L 15.5"D 30.5"H
- I) BLDCSB Blade Chair (sky blue) 20.5"L 19"D 30.5"H
- J) BLDCRD Blade Chair (red) 20.5"L 19"D 30.5"H
- **K) LUCHCL Lucent Chair** (frosted acrylic, chrome) 19.5"L 19.75"D 32.5"H
- L) DUET Duet Stack Chair (black, chrome) 21"L 23"D 33"H
- M) MALGRN Malba Chair (green, chrome) 20"L 20"D 32"H
- N) MALGRY Malba Chair (gray, chrome) 20"L 20"D 32"H







#### Ottomans М. Vibe Cubes K. 18"L 18"D 18"H I) VIB02 (blue vinyl) **D) VIB13** (purple vinyl) **L) VIB17** (desert rose vinyl) E) VIB12 (silver vinyl) M) VIB16 (spice orange vinyl) F) VIB04 (red vinyl) N) VIB06 (gold/bronze vinyl) **G) VIB05** (bright yellow vinyl) **O) VIB01** (green vinyl) Squares **Endless Square** 34"L 34"D 15"H A) END02B (black vinyl, chrome) B) END02W (white vinyl, chrome) Benches C) WHT12 Half (white vinyl) 39"L 22"D 18"H

**D) REGBEN Regis** (brushed metal) 47"L 15.5"D 16"H



Beverly

**Beverly Bench Ottoman** 10'x20' Booth



# Demo down.

Rectangular or circular ottomans are a great way to design small theaters for quick demonstrations.



A.



D.



В.



E.



F.



#### **Bench Ottomans**

60"L 20"D 18"H

A) BVLYWH (white vinyl)

B) BVLYBK (black vinyl)

C) BVLYGR (gray fabric)

D) BVLYRD (red fabric)

E) BVLYOB (ocean blue fabric)

F) BVLYLN (linen fabric)G) BVLYBN (brown fabric)

#### Marche



# Accent Table Collections Stylize fun mome

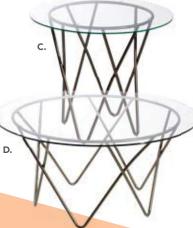








A) MESETW End Table 20.5"RND 21.25"H (wood top, bronze) B) MESCTW Cocktail Table 32.25"RND 17.25"H (wood top, bronze)



C) MESETG End Table 24"RND 21.25"H (glass top, bronze) D) MESCTG Cocktail Table 36"RND 17.25"H (glass top, bronze)



E) MESETB End Table 20.5"RND 21.25"H (black top, bronze) F) MESCTB Cocktail Table 32.25"RND 17.25"H (black top, bronze)



## Accent Tables



#### Taos

15.75"L 15.75"D 24"H

A) TAOBWH (white top, bronze)

B) TAOBBK (black top, bronze)

C) TAOBWD (wood top, bronze)





Sedona

Side Tables

15.75"L 15.75"D 24"H A) SEDBWH (white top, bronze)

B) SEDBBK (black top, bronze)

C) SEDBWD (wood top, bronze)

### Sydney

#### **Cocktail Tables**

48"L 26"D 18"H

A) C1W (white top, brushed steel) C1WP (powered)

B) C1Y (black top, brushed steel) C1YP (powered)

C) SYDBEC (blue top, brushed steel)

D) SYDWDC (wood top, brushed steel)

#### **End Tables**

27"L 23"D 22"H

**E) E1W** (white top, brushed steel)

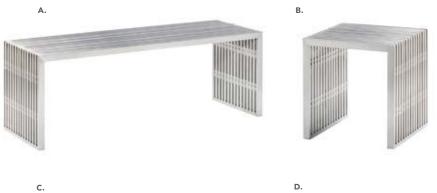
F) E1Y (black top, brushed steel)

G) SYDBEE (blue top, brushed steel)

H) SYDWDE (wood top, brushed steel)







A) REGBEN Bench Table (brushed metal) 47"L 15.5"D 16"H B) REGOTT End Table

(brushed metal) 16"L 15.5"D 16.5"H

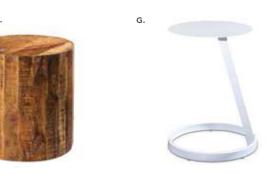




#### Silverado

C) E1E End Table (glass top, chrome) 24"RND 22"H D) C1E Cocktail Table (glass top, chrome) 36"RND 17"H





Rustic
E) ETBL E-Table
(wood) 21"L 15.5"D 27.5"H
F) TMBTBL Timber Table
(wood) 16"RND 17"H

AWA

G) AURA Round Table
(white metal) 15"RND 22"H





Wireless Charging Table

H) CUBPOW Wireless Charging Table, Powered (white, AC plug-in) 20"L 20"D 18"H



I) CUBTBL LED Cube Table (plexi top, white plastic) 20"L 20"D 20"H (AC power only) Bar & Cafe
Tables

Style
your exhibit
with bar and cafe sets that create inviting conference and meeting areas for your guests.

! Choose Your Base: Black or Crome...



#### **Bar Tables**

Standard Black Base 30" RND 42"H

VTJ (graphite nebula top)

VTK (maple top)

VTB (red top) 30WH42 (white top)

VTA (Madison/gray acajou top)

30BEBB (blue top) 30WDBB (wood top)

30BKSB (black top)

**30AGBB** (brushed gunmetal top)

**30OSBB** (orange top)

30YBBB (brushed yellow top)

30GSBB (green top)

#### 36" RND 42"H

**VTW** (white top)

VTN (graphite nebula top)

**VTP** (maple top)

36BKSB (black top)

#### **Bar Tables**

Hydraulic Chrome Base

30" RND 45"H

30GRHB (graphite nebula top)

30MTHB (maple top)

30BRHB (red top)

30WHHB (white top)

30MAHB (Madison/gray acajou top)

30BEHB (blue top) 30WDHB (wood top)

30BKHB (black top)

30AGHB (brushed gunmetal top)

**30OSHB** (orange top)

30YSHB (brushed yellow top)

30GSHB (green top)

#### 36" RND 45"H

36WTHB (white)

36GRHB (graphite nebula)

36MTHB (maple top)

36BKHB (black top)

HDG4FT Boxwood Hedge, 4'



## 2. Then pick a color that suits your design.



#### **Cafe Tables**

Standard Black Base 30" RND 29"H

**ZTJ** (graphite nebula top)

ZTK (maple top)

30WH29 (white top)

**ZTB** (red top)

**ZTA** (Madison/gray acajou top)

**30BEBC** (blue top)

30WDBC (wood top)

**30AGBC** (brushed gunmetal top)

30BKSC (black top)

**300SBC** (orange top) 30YSBC (brushed yellow top)

30GSBC (green top)

36" RND 29"H

**ZTQ** (white top)

**ZTN** (graphite nebula top)

**ZTP** (maple top)

36BKSC (black top)

#### **Cafe Tables**

Hydraulic Chrome Base

30" RND 29"H

**30GRHC** (graphite nebula top)

30MTHC (maple top)

30BRHC (red top)

**30MAHC** (Madison/gray acajou top)

30WHHC (white top)

30BEHC (blue top) 30WDHC (wood top)

**30AGHC** (brushed gunmetal top)

**30BKHC** (black top)

**300SHC** (orange top)

**30YSHC** (brushed yellow top)

30GSHC (green top)

36" RND 29"H

36WTHC (white top)

**36GRHC** (graphite nebula top)

**36MTHC** (maple top)

**36BKHC** (black top)



GRAPHITE NEBULA



MAPLE







WHITE

WOOD





BRUSHED GUNMETAL



ORANGE



BRUSHED YELLOW



**CS4 Syntax Chair** (black, chrome) 23"L 19"D 32.25"H



# Barstool Collection

Spin 360° Use barstools

Use barstools to maximize client engagement with those all around you.







# **Barstool** Collection A.

21"L 22"D 41"H

A) BSS Barstool (black, chrome)

B) BST Barstool (white, chrome)

Banana

ZENBAR Barstool (white, chrome) 19"L 20"D 44"H

Zenith









c.

F.

A) BSC Oslo Barstool
(white, chrome) 17"L 20"D 45"H
B) XBAR Christopher Barstool
(white vinyl, chrome) 19"L 15"D 41"H
C) BS001 Shark Barstool
(white, chrome) 22"L 19"D 34-44"H
D) BSR Syntax Barstool
(black, chrome) 23"L 19"D 43.25"H
E) RSTSTL Rustique Barstool
(gunmetal) 13"L 13"D 30"H
F) LUBSCL Lucent Barstool
(frosted acrylic, chrome)
22"L 22.5"D 45.5"H

**G) LMBAR Laguna Barstool** (maple, chrome) 18"L 20"D 47"H









Blade

D.

20.5"L 20"D 40.5"H **H) BLDBRD Barstool** (red) **I) BLDBSB Barstool** (sky blue)







# Conference Tables 42" Round Conference Table 42" RND 29"H A) CONF42 (white top, black) B) CB1 (graphite nebula top, black) C) CB8 (Madison/gray earlieu top, black) D) 42BKCT (black top, black) B. C. D.

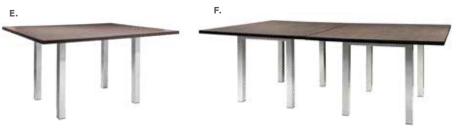


(gray acajou top, chrome)

E) MADC05 5' Table 60"L 48"D 29"H

**F) MADC08 8' Table** 96"L60"D 29"H

**G) MADC10 10' Table** 120"L 48"D 29"H







### Executive Seating & Desks



**CUPCHA Mid Back Chair** (black vinyl, chrome) 27"L 30.5"D 40-43"H Adjustable height



Pro High Back

25"L 24"D 45-48"H Adjustable height

A) PROEXE (white vinyl, chrome) B) PROEXB (black vinyl, chrome)



# Pro Mid

**Executive Chairs** 24"L 22"D 36.75-39.75"H Adjustable height

C) PROMID (white vinyl, chrome)

D) PROMDB (black vinyl, chrome)



Pro Guest

PROGB Executive Chair (black vinyl, chrome) 24"L 26"D 36"H



TASKST Stool (black fabric, black) 27.5"L 27.5"D 32.75"- 40.25"H Adjustable height





Genesis

**GENCHA Chair** (black fabric, black) 27.5"L 27.5"D 40-43.5"H Adjustable height











B. CREDENZA FRONT











Tech Desk

A) TECH3B Desk, Powered, w/3 Drawer File Cabinet (black top, black metal) 60"L 30"D 30"H

B) TECH Desk, Powered (black top, black metal) 60"L 30"D 30"H

C) TECH3 3 Drawer File Cabinet on Castors (black top, black metal) 16"L 20"D 28"H



# Ventura

Powered & Communal Tables







Table Top Options BLACK

WHITE

MAPIF

Colors not available in all table options. Please check options listed.

#### **Powered Bar Tables** 72.25"L 26.25"D 42"H (silver frame)

A) VNTBLK (black top) VNTWHT (white top)

#### **Communal Bar Tables** 72.25"L 26.25"D 42"H

(silver frame)

Maple Top B) VNTMNP (solid) VNTBMW (grommets)

White Top C) VNTBWW (grommets) **VNTWNP** (solid)

Black Top VNTBNP (solid)





## Draw A Crowd.

Communal tables keep attendees charged while encouraging networking and genuine connections.

#### **Powered Cafe Tables** 72.25"L 26.25"D 30"H

(silver frame) A) VNTCBK (black top)

B) VNTCWH (white top)

#### **Communal Cafe Tables** 72.25"L 26.25"D 30"H (silver frame)

Maple Top C) VNTCMN (solid) **VNTCMW** (grommets)

White Top **D) VNTCWW** (grommets) VNTCWN (solid)

Black Top E) VNTCBN (solid)



## Office Accessories & Decor











#### **Cocktail and Occasional Tables**

G175700220

(404) 720-8600

(404) 720-8755

atlanta@shepardes.com

**Event Code:** 

email

phone

fax

## **North Atlanta Home Show**

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia February 7 - 9, 2020

Order with complete Payment Authorization must be received before Discount Deadline date to receive discounted pricing.

#### **Discount Deadline** Friday, January 17, 2020

#### **Cocktail Tables**

Qty.	Item	Discount	Regular	Amount
	C1E-Silverado	\$347.40	\$451.60	
	ALC100-Alondra, Glass/Chrome	\$418.75	\$544.40	
	ALC200-Alondra, Wood/Chrome	\$418.75	\$544.40	
	C1FWB-Geo, Wood/Black	\$366.40	\$476.30	
	C1C-Geo Rect., Glass/Chrome	\$314.05	\$408.25	
	MESCTB-Mesa Cocktail Table Black to	\$242.55	\$315.30	
	MESCTG-Mesa Cocktail Table Glass to	\$242.55	\$315.30	
	MESCTW-Mesa Cocktail Table Wood to	\$242.55	\$315.30	
	C1W-Sydney, White	\$352.10	\$457.75	
	C1WP-Sydney White, Powered!	\$447.30	\$581.50	
	C1Y-Sydney, Black	\$352.10	\$457.75	
	C1YP-Sydney Black, Powered!	\$447.30	\$581.50	
	REGBEN-Regis Bench Table	\$359.25	\$467.05	
	SYDBEC-Sydney Cocktail Table	\$356.90	\$463.95	
	SYDWDC-Sydney Cocktail Table	\$324.45	\$421.80	

## Occasional End Tables Otv.

Qty.	Item	Discount	Regular	Amount
	E1E-Silverado	\$330.70	\$429.90	
	ALE100-Alondra, Glass/Chrome	\$302.20	\$392.85	
	ALE200-Alondra, Wood/Chrome	\$302.20	\$392.85	
	E1FWB-Geo, Wood/Black	\$318.85	\$414.50	
	E1C-Geo, Glass/Chrome	\$309.35	\$402.15	
	MESETB-Mesa End Table, Black top	\$160.25	\$208.35	
	MESETG-Mesa End Table, Glass top	\$160.25	\$208.35	
	MESETW-Mesa End Table, Wood top	\$160.25	\$208.35	
	E1W-Sydney, White	\$318.85	\$414.50	
	E1Y-Sydney, Black	\$318.85	\$414.50	
	CUBTBL-Edge LED Cube	\$247.45	\$321.70	
	AURA End Table	\$180.80	\$235.05	
	ETBL-E Table, Wood	\$223.65	\$290.75	
	TMBTBL Timber Table, Wood	\$214.15	\$278.40	
	REGOTT-Regis End Table	\$264.15	\$343.40	
	CUBPOW-Wireless Chrg Tbl, Powered!	\$538.60	\$700.20	_
	SYDBEE - Sydney End Table	\$313.65	\$407.75	
	SYDWDE-Sydney End Table	\$313.65	\$407.75	

SYDWDE-S	Sydney End Table	\$313.65 \$4	407.75					
Submission of this form	indicates you read and ac	cept the Paymer	nt Policy and Tern	ns & Conditions.	Total Exec	Tables Furn	ishings: \$	
0	s or refunds once item has rior to first exhibitor move i		to your booth. Car	ncellations must be rece	eived in 6	.000% Amou	Tax*: \$ unt Due: \$	
Rental items found and	in use in your booth are su	ıbject to "Regula	r" pricing.					
Company Name:					B	ooth#		
Contact Name								
Email:								
Signature:								





## **North Atlanta Home Show**

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February 7 - 9, 2020 **Discount Deadline** 

Friday, January 17, 2020

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email <u>atlanta@shepardes.com</u>

phone (404) 720-8600

fax (404) 720-8755

#### **Styles and Shapes**

#### **Beverly Bench**

Qty.	Item	Discount	Regular	Amount	Qty	. Item	Discount	Regular	Amount
	END02B-Square, Black Leather	\$328.35	\$426.85			BVLYBK Bev Bench Black Vinyl	\$504.40	\$655.70	
	END02W-Square, White Leather	\$328.35	\$426.85			BVLYBN Bev Bench Brown Fabric	\$504.40	\$655.70	
	END01B-Curved, Black Leather	\$523.45	\$680.50			BVLYGR Bev Bench Grey Fabric	\$504.40	\$655.70	
	END01W-Curved, White Leather	\$523.45	\$680.50			BVLYLN Bev Bench Linen Fabric	\$504.40	\$655.70	
	CUBL20-Edge Lighted Cube	\$247.45	\$321.70			BVLYOB Bev Bench Ocean Fabric	\$504.40	\$655.70	
	WHT12-Half Bench, White Vinyl	\$471.10	\$612.45			BVLYRD Bev Bench Red Fabric	\$504.40	\$655.70	
	BNQ7-Quarter Curve, White Vinyl	\$616.25	\$801.15			BVLYWH Bev Bench White Vinyl	\$504.40	\$655.70	
	BNQR17-Ottoman Ring, White Vinyl	\$2,208.00	\$2,870.40			_			
	REGBEN Regis Bench, Brushed Metal	\$359.25	\$467.05						

#### **Marche Swivel**

					Qty.	. Item	Discount	Regular	Amount
						MAR010-Marche Swivel, Blue	\$233.15	\$303.10	
						MAR002-Marche Swivel, Grey	\$233.15	\$303.10	
Vib	es					MAR003-Marche Swivel, Linen	\$233.15	\$303.10	
Qty.	Item	Discount	Regular	Amount		MAR008-Marche Swivel, Mdw Grn	\$233.15	\$303.10	
	VIB01-Vibe Cube, Green	\$176.10	\$228.95			MAR009, Marche Swivel, Pear	\$233.15	\$303.10	
	VIB02-Vibe Cube, Blue	\$176.10	\$228.95			MAR007-Marche Swivel, Plum	\$233.15	\$303.10	
	VIB04-Vibe Cube, Red	\$176.10	\$228.95			MAR004-Marche Swivel, Raspberry	\$233.15	\$303.10	
	VIB05-Vibe Cube, Yellow	\$176.10	\$228.95			MAR005-Marche Swivel, Red	\$233.15	\$303.10	
	VIB06-Vibe Cube, Gold/Bronze	\$176.10	\$228.95			MAR006-Marche Swivel, Rose Qtz	\$233.15	\$303.10	
	VIB08-Vibe Cube, Orange	\$176.10	\$228.95			MAR001-Marche Swivel, White	\$233.15	\$303.10	
	VIB09-Vibe Cube, White Wtrproof	\$176.10	\$228.95						
	VIB10-Vibe Cube, Black Wtrproof	\$176.10	\$228.95						
	VIB11 Vibe Cube, Steel Blue Vinyl	\$176.10	\$228.95						
	VIB12 Vibe Cube, Silver Vinyl	\$176.10	\$228.95						
	Vibe13-Vibe Cube, Purple Vinyl	\$176.10	\$228.95						
	Vibe16- Vibe Cube, Spice Orange	\$176.10	\$228.95						

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions.	Total Ottomans: \$	
There are no exchanges or refunds once item has been delivered to your booth. Cancellations must be received in	6.000% Tax*: \$	
writing within 14 days prior to first exhibitor move in day.	Amount Due: \$	
Rental items found and in use in your booth are subject to "Regular" pricing.		_
Company Name:	Booth #	
Contact Name		
Email:		
Signature:		





**North Atlanta Home Show** 

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#### **Sofas and Sectionals**

#### **Accent Chairs**

Qty.	Item	Discount	Regular	Amount	Qty.	ltem	Discount	Regular	Amount
	MNCHSC Munich Sectional, 3 pc	\$2,324.60	\$3,022.00			SWAN-Swanson Swivel, White Vinyl	\$447.30	\$581.50	
	SFA002- Allegro Sofa	\$875.60	\$1,138.30			OCB-Key West Tub, Black	\$497.30	\$646.50	
	NPLSOF-Naples Sofa, Black Vinyl	\$1,046.90	\$1,360.95			BCW-Madrid Chair, White	\$935.10	\$1,215.65	
	VALSOF- Valencia Sofa	\$557.15	\$724.30			LABREA-La Brea Swivel Chair	\$513.90	\$668.05	
	TANSOF-Tangiers Sofa, Beige	\$830.40	\$1,079.50			VALCHA Valencia Chair	\$374.85	\$487.30	
	KEYSOF-Key Largo Sofa	\$592.45	\$770.20			MNCHCC Munich Corner Chair	\$706.65	\$918.65	
	FAIRSW-Fairfax Sofa	\$597.20	\$776.35			MNCHCH Munich Armless Chair	\$582.90	\$757.75	
	BSFWHT-Baja Sofa	\$1,059.85	\$1,377.80			OCH Madrid Chair, Black	\$935.10	\$1,215.65	
						WENCHA-Wentworth Chair	\$410.95	\$534.25	

Loveseats

#### **Meeting Chairs**

Qty.	Item	Discount	Regular	Amount	Qty.	Item	Discount	Regular	Amount
	KEYLOV-Key Largo Loveseat	\$459.20	\$596.95			OCMTAU-Meeting Chair, Taupe	\$342.60	\$445.40	
	TANLOV Tangiers Loveseat	\$866.05	\$1,125.85			OCMWHT-Meeting Chair, White	\$314.05	\$408.25	
	BLVWHT Baja Loveseat White Vinyl	\$996.90	\$1,295.95			OCMESP-Meeting Chair, Expresso	\$347.40	\$451.60	
	MNCHLV- Munich Armless Loveseat	\$1,035.00	\$1,345.50				-	•	
	NPLLOV- Naples Loveseat, Blk Vinyl	\$880.30	\$1,144.40						

**Club Chairs** 

#### **Modular System**

Qty.	Item	Discount	Regular	Amount	Qty.	Item	Discount	Regular	Amount
	BCHWHT Baja Chair, White Vinyl	\$680.50	\$884.65			BNQ417-Full Banquette-Powered!	\$2,871.80	\$3,733.35	
	NPLCHR-Naples Chair, Black Vinyl	\$730.45	\$949.60			BNQR17-Ottoman Ring, White Vinyl	\$2,208.00	\$2,870.40	
	TANCHR-Tangiers Chair, Beige	\$540.10	\$702.15			BNQ7-Quarter Curve, White Vinyl	\$616.25	\$801.15	
	CHR002-Allegro Chair	\$613.90	\$798.05			BNQTL7- Center Cone, White Vinyl	\$906.50	\$1,178.45	
	KEYCHR-Key Largo Chair	\$392.60	\$510.40			WHT12-Half Bench, White Vinyl	\$471.10	\$612.45	
	FAIRCW-Fairfax Chair	\$430.65	\$559.85						

**Powered Seating** 

Qty.	Item	Discount	Regular	Amount
	CHRPWR- Roma Chair, powered	\$792.35	\$1,030.05	
	SFAPWR-Roma Sofa, powered	\$1,275.35	\$1,657.95	
	NPLCHP-Naples Chair, powered	\$792.35	\$1,030.05	
	NPLSOP-Naples Sofa, powered	\$1,275.35	\$1,657.95	
	NPLLOP-Naples Loveseat powered	\$1,096,90	\$1 425 95	

Submission of this form	indicates you read and accept the Payment Policy and Terms & Conditions.	Total Soft Seating: \$		
•	s or refunds once item has been delivered to your booth. Cancellations must be received in rior to first exhibitor move in day.	6.000% Amo	Tax*: \$ cunt Due: \$	
Rental items found and	in use in your booth are subject to "Regular" pricing.			
Company Name:		Booth #		
Contact Name				
Email:				
Signature:				



## **Conference Tables** and Group Seating

## **North Atlanta Home Show**

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia February 7 - 9, 2020

**Discount Deadline** Friday, January 17, 2020

Order with complete Payment Authorization must be received before Discount Deadline date to receive discounted pricing.

**Event Code:** email

G175700220 atlanta@shepardes.com

phone

(404) 720-8600

fax

(404) 720-8755

#### **Conference Tables**

#### **Group & Guest Seating**

Qty.	Item	Discount	Regular	Amount	Qty.	Item	Discount	Regular	Amount
	CF2-Geo Table, Black	\$563.90	\$733.05			Duet-Black, Chrome	\$80.90	\$105.15	
	CE1-Geo Table, Sq. Chrome	\$397.30	\$516.50			RSTDIN-Rustique w/ arms, Gunmetal	\$164.15	\$213.40	
	CF1-Geo Table, Sq. Black	\$397.30	\$516.50			CS8-Berlin Chair, Black	\$159.40	\$207.20	
	CE2-Geo Table, Chrome	\$563.90	\$733.05			XCHR-Christopher Chr, White Vinyl	\$130.90	\$170.15	
	CB2-6' Graphite Table	\$592.45	\$770.20			SC10 Razor Chair	\$97.55	\$126.80	
	CB3-8' Graphite Table	\$697.15	\$906.30			SC3-Brewer Chair, Onyx	\$218.85	\$284.50	
	CB1-42" Round, Graphite Nebula	\$480.65	\$624.85			LMCHR-Laguna Chair, Maple/Chrome	\$185.60	\$241.30	
	C508GR-8', Granite	\$697.15	\$906.30			MALGRY-Malba Chair, Grey	\$142.75	\$185.60	
	CT10GR-10', Granite	\$1,046.90	\$1,360.95			MALGRN-Malba Chair, Green	\$142.75	\$185.60	
	CT06GR-6', Granite	\$592.45	\$770.20			CS4-Syntax Chair, Black/Chrome	\$259.35	\$337.15	
	PWRUSB-Powered Table Module	\$95.20	\$123.75			ZENCHR-Zenith Chair-White/Chrome	\$209.35	\$272.15	
	CB8-42" Round Madison, Grey	\$424.85	\$552.30			BLDCRD-Blade Chair	\$84.35	\$109.65	
	MADC10-10' Madison, Grey	\$1,201.55	\$1,562.00			BLDCSB-Blade Chair	\$84.35	\$109.65	
	MADC05-5' Madison, Grey	\$601.95	\$782.55			LUCHCL-Lucent Chair	\$227.10	\$295.25	
	MADC08-8' Madison, Grey	\$1,201.55	\$1,562.00			MARCBE-Marina Chair, Ocn Blue	\$183.85	\$239.00	
	CONF42-42" Round, White lam	\$480.65	\$624.85			MARCBK-Marina Chair, Black Vnyl	\$183.85	\$239.00	
	36ATO Atomic 36" Round, Glass	\$397.30	\$516.50			MARCBR-Marina Chair, Brown	\$183.85	\$239.00	
_	42ATO Atomic 42" Round, Glass	\$397.30	\$516.50	·		MARCRD-Marina Chair, Red	\$183.85	\$239.00	
						MARCWH-Marina Chair, White Vnyl	\$183.85	\$239.00	
Exe	xecutive Seating					TASKST-Task Stool	\$183.85	\$239.00	

Qty.	Item	Discount	Regular	Amount
	PROEXE-Pro Executive Chair	\$463.95	\$603.15	
	PROEXB-Executive Chair High Back	\$463.95	\$603.15	
	PROGB-Guest Executive Chair	\$325.95	\$423.75	
	PROMDB-Exec Mid-Back, Black	\$304.55	\$395.90	
	PROMID-Executive Chair Mid Back	\$295.05	\$383.55	

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions.  Total Conference:				
There are no exchanges or refunds once item has been deliver writing within 14 days prior to first exhibitor move in day.  Rental items found and in use in your booth are subject to "Reg	6.000% Tax*: \$  Amount Due: \$			
Company Name:Contact Name		Booth #		
Email:				
Signature:				



## Café and Communal Tables

#### **North Atlanta Home Show**

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia

February 7 - 9, 2020 **Discount Deadline** 

Friday, January 17, 2020

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Event Code: email

G175700220 atlanta@shepardes.com

phone

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fax

(404) 720-8755

#### Café Tables

Café Tables - Black Base Café Tables - Chrome Base 30", Hydraulic

Qty.	Item	Discount	Regular	Amount	Qty.	Item	Discount	Regular	Amount
	ZTK-30" Maple Top/Black Base	\$280.75	\$365.00			30MTHC-Maple Top, Chrome	\$375.95	\$488.75	
	ZTP-36" Maple Top/Black Base	\$306.90	\$398.95			30GRHC-Graphite Nebula, Chrome	\$375.95	\$488.75	
	ZTJ-30" Graphite Top/Black Base	\$280.75	\$365.00			30BRHC-Brushed Red Top, Chrome	\$375.95	\$488.75	
	ZTN-36" Graphite Top/Black Base	\$306.90	\$398.95			30MAHC-Grey Top, Chrome	\$375.95	\$488.75	
	ZTQ-36" White Laminate Top	\$306.90	\$398.95			30WHHC-White Laminate	\$406.90	\$528.95	
	ZTB-30" Red Top/Black Base	\$280.75	\$365.00			30BEHC-Blue Top, Chrome	\$378.55	\$492.10	
	ZTA-30" Grey Top/Black Base	\$290.25	\$377.35			30WDHC-Wood Top, Chrome	\$378.55	\$492.10	
	30WH29 -30" White Laminate	\$297.40	\$386.60			-		•	
	30BEBC-30" Blue Top/Black Base	\$281.20	\$365.55		Cafe	é Tables - Chrome Base 36", Hy	draulic		
	30WDBC-30" Wood Top/Black Base	\$281.20	\$365.55			36MTHC-Maple Top, Chrome	\$409.25	\$532.05	
						36GRHC-Graphite Nebula, Chrome	\$409.25	\$532.05	
						36WTHC-White Top, Chrome	\$409.25	\$532.05	

#### **G30** and Ventura Communal Tables

30" High Tables

Qty.	Item	Discount	Regular	Amount
	VNTCBN-Black Top, Silver Frame	\$638.10	\$829.55	
	VNTCMN-Maple Top, Silver Frame	\$638.10	\$829.55	
	VNTCWN-White Top, Silver Frame	\$638.10	\$829.55	
	VNTCMW-Maple, w/ Grmt	\$638.10	\$829.55	
	VNTCWW-White, w/ Grmt	\$638.10	\$829.55	
	VNTCBK-Black Top-Powered!	\$724.60	\$942.00	·
	VNTCWH-White Top-Powered!	\$724.60	\$942.00	·

#### 42" High Tables

VNTBNP Communal Table Black Top	\$830.40	\$1,079.50	
VNTMNP Communal Table Maple Top	\$830.40	\$1,079.50	
VNTWNP Communal Table White Top	\$830.40	\$1,079.50	
VNTBMW Comm Table Maple Top w/ Grom	\$830.40	\$1,079.50	
VNTBWW Comm Table White w/ Grom	\$830.40	\$1,079.50	

#### Powered! 42" High Tables

Qty.	Item	Discount	Regular	Amount
	VNTBLK Communal Table Black Top	\$980.30	\$1,274.40	
	VNTWHT Communal Table White Top	\$980.30	\$1,274.40	

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There are no exchanges or refunds once item has been delivered to your booth. Cancellations must be received in writing within 14 days prior to first exhibitor move in day.

Rental items found and in use in your booth are subject to "Regular" pricing.

То	tal Cafe:	\$
6.000%	Tax*:	\$
Amo	unt Due:	\$

Company Name:Contact Name	Booth #
Email:	
Signature:	



## Bar Tables, Barstools, Bars

## **North Atlanta Home Show**

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia

February 7 - 9, 2020 **Discount Deadline** 

Friday, January 17, 2020

Order with complete Payment Authorization must be received before Discount Deadline date to receive discounted pricing.

Event Code:

G175700220

email phone atlanta@shepardes.com

fax

(404) 720-8600 (404) 720-8755

Bar	Tables - All Black Base				Bar	stools			
Qty.	Item	Discount	Regular	Amount	Qty.	Item	Discount	Regular	Amount
	VTK-30" Maple Top/Black Base	\$309.35	\$402.15			BST-Banana, White/Chrome	\$311.70	\$405.20	
	VTP-36" Maple Top/Black Base	\$330.70	\$429.90			BSS-Banana, Black/Chrome	\$311.70	\$405.20	
	VTJ-30" Graphite Top/Black Base	\$309.35	\$402.15			BS001-Shark, Swivel White	\$397.30	\$516.50	
	VTN-36" Graphite Top/Black Base	\$330.70	\$429.90			BS002-Zoey, Swivel White	\$364.05	\$473.25	
	VTW-36" White Laminate Top	\$330.70	\$429.90			BS003-Zoey, Swivel Black	\$364.05	\$473.25	
	VTB-30" Red Top/Black Base	\$309.35	\$402.15			RSTSTL-Rustique Barstool, Gunmetal	\$180.80	\$235.05	
	30WH42 30" White Laminate,	\$325.95	\$423.75			APS08-Apex Black Vinyl	\$280.75	\$365.00	
	VTA-30" Grey Top/Black Base	\$309.35	\$402.15			APS59-Apex Red Vinyl	\$280.75	\$365.00	
	RSTSQT Rustique Square Metal Bar Table	\$342.60	\$445.40			APS75-Apex White Vinyl	\$280.75	\$365.00	
	30BEBB-Blue Top/Black Base	\$313.65	\$407.75			APS12-Apex Blue Ultra Suede	\$280.75	\$365.00	
	30WDBB-Wood Top/Black Base	\$313.65	\$407.75			XBAR-Christopher White Vinyl	\$226.00	\$293.80	
						LMBAR-Laguna, Maple/Chrome	\$233.15	\$303.10	
Bar	Tables - Chrome Base 30",	Hydraul	lic			BSR-Syntax, Black/Chrome	\$283.15	\$368.10	
Qty.	Item	Discount	Regular	Amount		ZENBAR-Zenith, White/Chrome	\$209.35	\$272.15	
	30GRHB-Graphite Nebula, Chrome	\$375.95	\$488.75			BSC-Oslo, White	\$328.35	\$426.85	
	30MTHB-Maple Top, Chrome	\$375.95	\$488.75			ROLLBL-Lift Barstool, Black Vinyl	\$264.15	\$343.40	
	30BRHB-Brushed Red, Chrome	\$375.95	\$488.75			ROLLGY-Lift Barstool, Grey Vinyl	\$264.15	\$343.40	
	30WHHB White Laminate, Chrome	\$406.90	\$528.95			ROLLRD-Lift Barstool, Red Vinyl	\$264.15	\$343.40	
	30MAHB-Grey Top, Chrome	\$375.95	\$488.75			ROLLWH-Lift Barstool, White Vinyl	\$264.15	\$343.40	
	30BEHB-Blue Top, Chrome	\$378.55	\$492.10			BLDBRD-Blade, Red	\$162.20	\$210.85	
	30WDHB-Wood Top, Chrome	\$378.55	\$492.10			BLDBSB-Blade, Sky Blue	\$162.20	\$210.85	
						LUBSCL- Frosted, Acrylic	\$324.45	\$421.80	
Bar	Tables - Chrome Base 36",	Hydraul	lic		Bar	s and Counters			
	36GRHB-Graphite Nebula, Chrome	\$409.25	\$532.05			MTBLPI-Midtown Bar, Lighted	\$1,849.35	\$2,404.15	
	36MTHB, Maple Top, Chrome	\$409.25	\$532.05			MTBUUL-Midtown Bar, unlighted	\$1,730.40	\$2,249.50	
	36WTHB-White Top, Chrome	\$409.25	\$532.05			MTCLPI- Midtown Counter, Lighted	\$1,849.35	\$2,404.15	

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions.	Total Bar: 🤇	\$
There are no exchanges or refunds once item has been delivered to your booth. Cancellations must be received in writing within 14 days prior to first exhibitor move in day.	6.000% Tax*: \$\frac{9}{3}\$	
Rental items found and in use in your booth are subject to "Regular" pricing.	_	
Company Name:	Booth #	
Contact Name		
Email:		
Signature:		



#### **Executive Accessories**

atlanta@shepardes.com

G175700220

(404) 720-8600

(404) 720-8755

**Event Code:** 

email

phone

fax

#### **North Atlanta Home Show**

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia February 7 - 9, 2020

Discount Deadline Friday, January 17, 2020

Order with complete Payment Authorization must be received before Discount Deadline date to receive discounted pricing.

## Desks, Credenzas, Files, Bookcases

Qty.	Item	Discount	Regular	Amount
	CR8-Madison Credenza, Grey	\$642.40	\$835.10	
	JD8-Madison Executive Desk, Grey	\$759.00	\$986.70	
	BC8-Madison Bookcase, Grey	\$549.60	\$714.50	
	TECH3B-Tech Desk w/drawers-			
	Powered!	\$697.15	\$906.30	
	TECH-Tech Desk-Powered	\$563.90	\$733.05	
	TECH3-3-drawer File Cbnt w/Casto	\$185.60	\$241.30	·

#### Work & Multi-Use Tables

Qty.	Item	Discount	Regular	Amount
	MERLIN-Multi Use Table	\$430.65	\$559.85	
	WD3-Work Table	\$414.00	\$538.20	

## **Product Display- Shelving**

Qty.	Item	Discount	Regular	Amount
	PSHCCS-Posh Shelving	\$644.80	\$838.25	

#### **Product Display- Pedestals**

Qty.	Item	Discount	Regular	Amount
	PDL36B-Ped, Locking-Powered!	\$630.50	\$819.65	
	PDL42B-Ped, Locking-Powered!	\$747.10	\$971.25	
	PDL36W-Ped, Locking-Powered!	\$630.50	\$819.65	
	PDL42W-Ped, Locking-Powered!	\$747.10	\$971.25	
_				

#### Lamps

Qty.	Item	Discount	Regular	Amount
	LA15-Mason Silver Floor Lamp	\$276.00	\$358.80	
	LA14-Mason Silver Table Lamp	\$180.80	\$235.05	

#### **Hedge Walls**

Qty.	Item	Discount	Regular	Amount
	HDG4FT-Boxwood Hedge, 4ft	\$551.55	\$717.00	
	HDG7FT-Boxwood Hedge, 7ft	\$897.65	\$1,166.95	

Submission of this form	i indicates you read and accept the Payment Policy and Terms & Conditions.	Total Exec Accessories: φ	
0	es or refunds once item has been delivered to your booth. Cancellations must be received in prior to first exhibitor move in day.	6.000% Tax*: \$  Amount Due: \$	
Rental items found and	l in use in your booth are subject to "Regular" pricing.		
Company Name:		Booth #	
Contact Name			
Email:			
Signature:			



## **Graphics and Signs**

#### **North Atlanta Home Show**

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia February 7 - 9, 2020

Discount Deadline

Wednesday, January 8, 2020

Order with complete Payment Authorization and graphic artwork must be received before Discount Deadline date to receive discounted pricing. Additional Rush charges may be applied to orders placed onsite.

Event Code: email

Item

Grommets, per sq. ft.-

Grommets, per sq. ft. -

Pockets, per sq. ft. -

Pockets, per sq. ft.-

Vertical

Vertical

Horizontal

Horizontal

G175700220 atlanta@shepardes.com

Regular

\$29.00

\$29.00

\$31.20

\$31.20

**Amount** 

phone (404) 720-8600

fax (404) 720-8755

Discount

\$22.30

\$22.30

\$24.00

\$24.00

## Sign prices are based on customer supplying print-ready graphics in the requested format. Foam Core Signs, Single sided Vinyl Banners with Digital Printing

Code

70065

70071

70066

70072

Qty.

Qty.	Code	Item	Discount	Regular	Amount	
	70009	Vertical, 22" x 28"	\$175.90	\$228.65		I
	70010	Horz., 22" x 28"	\$175.90	\$228.65		Ī
	70011	Vertical, 28" x 44"	\$267.90	\$348.25		Ī
	70012	Horz., 28" x 44"	\$267.90	\$348.25		Ī
	70027	Meterboard, 38.25" x 90.75", trovicil panel	\$542.20	\$704.85		Ī
	70138	39"x84" Meterboard, Ultraboard	\$315.00	\$409.50		

Please see our **Graphic Guidelines** page for specific file and artwork information.

See our **Graphic Upload** page for a step by step guide on uploading your artwork.

#### **Accessories**

Qty.	Code	Item	Discount	Regular	Amount
	70017	Blank Foamcore, 4' x 8'	\$47.75	\$62.10	
	70021	Velcro, per ft, min. 5 ft.	\$3.10	\$4.05	
	70004	7" x 44" ID Sign	\$52.60	\$68.40	
	50094	Floor Easel	\$47.15	\$61.30	
	50095	22x28 Sign Holder	\$107.35	\$139.55	
	50508	Cardboard Meterboard base, blk	\$21.00	\$27.30	-

#### Table Clings Table clings are made to fit our Pedestal table tops!

Qty.	Code	Item	Discount	Regular	Amount
	70034	36"x36" Rnd Table Cling	\$187.10	\$243.25	

Submission of this form indic	ates you read and accept the Payment Policy and Terms & Conditions.	Total Graphics: \$		
Due to the custom nature of this product, no refunds or cancellations are available once ordered.		6.000% Tax*: \$ Amount Due: \$	_	
Company Name:Contact Name		Booth #	_	
Email:			_	
Signature:				



## **Graphic Upload Info**

North Atlanta Home Show

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia

February 7 - 9, 2020

**Upload Deadline** 

Wednesday, January 8, 2020

Orders with complete Payment Authorization and graphics must be received before Upload Deadline date

Event Code: email phone

fax

atlanta@shepardes.com

(404) 720-8600 (404) 720-8755

G175700220

All graphic files for ordered products should be uploaded to our FTP site.

Address: https://files.shepardes.com/files/FTP%20Files/Drop%20Off/-

2020/02\_North%20Atlanta%20Home%20Show/Exhibitor%20Uploads

**Username:** sesftp

Password: ftpftp

1 Name your files in this format: Company Name Booth# Panel Letter example: Shepard 1905 A

2 When you are in your show folder, you can either drop and drop your files into the folder to initiate upload or

You may click the Upload Files button and select the files you need to upload.

When upload is complete, email the name of your files to: atlanta@shepardes.com As the subject line use: "Show Name" FTP Upload

Failure to follow these steps could result in delayed graphics.

Please see Graphic Guidelines page for file specifications.



## **Graphic Guidelines**

**North Atlanta Home Show** 

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia

February 7 - 9, 2020

Event Code: G175700220 email <u>atlanta@shepardes.com</u>

phone

(404) 720-8600

#### **ACCEPTABLE FILE FORMATS**

Shepard uses the most current version of Adobe Creative Cloud. If providing native files from another version, please provide an .idml file.

Program File Extension Special Considerations

Adobe Acrobat .pdf Create using a high-quality output.\*

Adobe Illustrator .ai, .eps Vector artwork. Images embedded and fonts changed to

outlines\*\* or a packaged file.

Adobe InDesign .indd, .idml Fonts changed to outlines\*\* or a packaged file.

Adobe Photoshop .tiff, .psd, .eps Raster artwork. File should be in CMYK color space.

WE DO NOT ACCEPT: Microsoft® Word®, Excel®, or PowerPoint® files for artwork/graphics.

#### **FONTS**

If creating artwork in Adobe® InDesign® or Illustrator® there are two options when supplying fonts. Supply us with PC format TTF fonts. Change fonts to outlines. This prevents font substitution through layout and production. REMEMBER: if creating outlines, text is no longer editable.

Package the fonts from InDesign or Illustrator (File → Package → Check "Copy Fonts") and submit with your artwork.

#### **ARTWORK GUIDELINES**

#### **Document Size & Specs**

All artwork should be created at 100% size at 150 dpi or in a proportionally scaled down format (ex. 50% at 300 dpi or 25% at 600dpi). NOTE: Mark artwork to the dimensions it is sized to if not 100%. All content should be kept within the live area, leave approximately 2" all the way around artwork to ensure sign holder or structure metal does not cut off content.

#### COLOR

All artwork should be created/supplied in the CMYK color space. Please provide Pantone® colors/HEX code if we need to match a specific color during the printing process. All PMS colors should be converted to CMYK Process Color in the artwork. NOTE: Converting color from RGB to CMYK will change the vibrancy and the look of some effects, DO NOT design artwork in RGB. Colors may vary due to output devices.

#### **ARTWORK FILE TYPES & RESOLUTION**

Artwork can be created in several ways. Here are some things to consider.

#### Vector

Vector-based artwork is resolution independent and can be enlarged or reduced without loss of quality. This is the preferred file type and is most often created in Adobe Illustrator and used for creation of logos and clip art.

#### Raster

This type of file is resolution dependent and will reproduce poorly if the appropriate file resolution is not supplied. If you supply raster art, it is best to save your artwork in a 1 to 1 (full size) output ratio at 150dpi or higher. Lower resolutions (1MB or smaller) will result in reduced image quality. File size should not exceed 200MB (if possible). Raster images are most often created in Adobe Photoshop® and is most often used for photographic images.

#### Resolution

Artwork should be 150dpi at 100% scale or 300dpi at half size. This will ensure the artwork remains high resolution when printed at full size. See samples below.









## **Inline Booth Rentals**



#### **North Atlanta Home Show**

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia February 7 - 9, 2020

**Order Deadline** 

Wednesday, January 8, 2020

Order with full payment and graphic files must be received by Order Deadline Date above. Orders received after this date may not be available.

#### **Event Code:** G175700220

exhibits@shepardes.com email

404-720-8652 phone

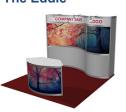
fax 404-720-8757

#### **Turnkey Rental Designs Make Exhibiting Easier!**

Don't See what you are looking for or need a tweak to a design?

Let one of our incredible designers create a space just for you! Contact an Exhibits team member to get started!

#### The Eddie





Code	Qty	Item	Discount	Regular
66470		The Eddie- 10' x 10'	\$3,344.85	\$4,348.30
66471		The Eddie- 10' x 20'	\$5,446.80	\$7,080.85
66474		The Jonathon - 10' x 10'	\$2,333.45	\$3,033.50
66475		The Jonathon - 10' x 20'	\$4,084.50	\$5,309.85

The Pierce





-				
Code	Qty	Item	Discount	Regular
66477		The Pierce - 10' x 10'	\$2,894.40	\$3,762.70
66478		The Pierce - 10' x 20'	\$5,495.65	\$7,144.35
66484		The Madison - 10' x 10'	\$3,509.95	\$4,562.95
66485		The Madison - 10' x 20'	\$4,159.90	\$5,407.85

#### **The Grant**

66493

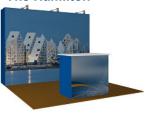






100			
Qty	Item	Discount	Regular
	The Grant- 10' x 10'	\$3,704.85	\$4,816.30
	The Grant- 10' x 20'	\$5,134.85	\$6,675.30
	The Harrison - 10' x 10'	\$3,405.95	\$4,427.75
	The Harrison - 10' x 20'	\$5,004.80	\$6,506.25

The Hamilton



Т	he	Lu	СУ



Code	Qty	Item	Discount	Regular
66467		The Hamilton- 10' x 10'	\$2,373.35	\$3,085.35
66468		The Hamilton- 10' x 20'	\$4,157.85	\$5,405.20
66473		The Lucy - 10' x 10'	\$2,144.95	\$2,788.45

Carpet and Electricity not included. Please order as needed. All Exhibit Booth Rentals include installation/dismantling and graphic panels as shown for printready graphics. If graphics submitted are not print-ready, additional fees may apply. Monitor and lighting options available. Please contact the Exhibits Department with any questions at 404-720-8652.

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions. All orders cancelled by the exhibitor within 30 days of first day of exhibitor move in day may be subject to cancellation fees up to 100% of the total order, based upon the status of move-in, work performed and/or Shepard set-up costs or expenses. \* All tax rates are subject to change.

Total Inline	Rentals:	\$
6.000%	Tax*:	\$

Amount Due: \$

Company Name:	Booth #
Contact Name	
Email:	
Signature:	



## **Custom Exhibit Counters**

#### **North Atlanta Home Show**

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia

February 7 - 9, 2020

**Order Deadline** 

Wednesday, January 8, 2020

Order with full payment and graphic files must be received by Order Deadline Date above. Orders received after this date may not be available.

Event Code:

G175700220 exhibits@shepardes.com

email

404 700 005

phone

404-720-8652

fax

404-720-8757

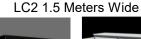
#### **Choose Your Counter & Customize to Fit Your Exhibit!**

Color choices for all products Metal Colors Black (06) Silver (15) Panel Colors Black (06) White (03)

#### **Locking Cabinets**

LC1 1Meter Wide











Code	Qty	Item	Product Size	Discount	Regular	Metal Color	Panel Color
66282		LC1	3' 6" L x 3' 6" H x 1' 9" D	\$822.35	\$1,069.05		
66283		LC2	5' L x 3' 6" H x 1' 9" D	\$997.90	\$1,297.25		
66284		LC3	3' 9" L x 3' 6" H x 2' 3" D	\$606.60	\$788.60	Silver Only	

#### **Reception Counters**



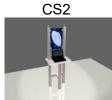




Code	Qty	Item	Product Size	Discount	Regular	Metal Color	Panel Color	Graphic Size:
66275		RC2	4' 9"L x 2' 3"D x 3' 3"H x 2' 3"D	\$845.65	\$1,099.35			Contact Us to Customi
66276		RC3	5' 3"L x 3' 6"H x 3' 3"D	\$1,834.45	\$2,384.80			1075mm x 885mm

#### **Computer Stands-Silver Metal Only (graphic included!)**





Code	Qty	Item	<b>Product Size</b>	Discount	Regular	Panel Color	Graphic Size
66285		CS1	3' L x 6' 3" H x 1' 9" D	\$1,066.80	\$1,386.85		250mm x 700mm
66286		CS2	2' 3" L x 6' 3" H x 1' 6" D	\$621.80	\$808.35		380mm x 580mm

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions.

Total Counter Rentals: \$

6.000% Tax\*:

Amount Due: \$

All orders cancelled by the exhibitor within 30 days of first day of exhibitor move in day may be subject to cancellation fees up to 100% of the total order, based upon the status of move-in, work performed and/or Shepard set-up costs or expenses. \* All tax rates are subject to change.

Company Name: _Contact Name	Booth #
Email:	
Signature:	



## **Custom Display / Charging Stations**

#### **North Atlanta Home Show**

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia

February 7 - 9, 2020

**Order Deadline** Wednesday, January 8, 2020

Order with full payment and graphic files must be received by Order Deadline Date above. Orders received after this date may not be available.

**Event Code:** G175700220

> exhibits@shepardes.com email

> 404-720-8652 phone

fax 404-720-8757

#### **Choose Your Unit & Customize to Fit Your Products!**

Color choices for showcase and displays

Metal Colors Black (06) Silver (15)

Panel Colors Black (06) White (03)

#### **Product Displays**





Code	Qty	Item	Product Size	Discount	Regular	Metal Color	Panel Color	Graphic Size
66277		Gondola	3' 6" L x 1' 9" D x 5' H	\$576.25	\$749.15			NA
66278		GL1	5' 4" L x 8' H x 1' 3" D	\$569.65	\$740.55	Silver Only	NA	674mm x 1682mm
66279		GL2	4' 3" L x 7' H x 1' 3" D	\$981.90	\$1,276.45	Silver Only	NA	674mm x 1682mm

#### **Showcases**

#### Quarterview

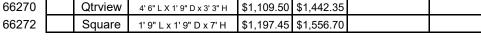








Code	Qty	Item	Product Size	Discount	Regular	Metal Color	Panel Color
66270		Qtrview	4' 6" L X 1' 9" D x 3' 3" H	\$1,109.50	\$1,442.35		
66272		Square	1' 9" L x 1' 9" D x 7' H	\$1,197.45	\$1,556.70		



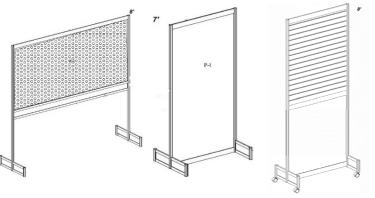


#### **Charging Units**

Code	Qty	ltem	Product Size	Discount	Regular	Panel Color	Graphic Size
66430		PCS	3' L x 6' 3" H x 1' 9" D	\$1,884.95	\$2,450.45	Black Only	250mm x 700mm

#### Perforated/Peg Boards

citoratean eg boaras									
Code	Qty	Item	Product Size	Discount	Regular				
66148		PerfH	4'x7' Pegboard panel	\$280.15	\$364.20				
66149		PerfV	4'x8' Pegboard panel	\$280.15	\$364.20				
50104		6" Pegs	6" Pegs 1 dozen	\$45.75	\$59.50				
66147		Slatwall	8'x3.5' Slatwall grey vert	\$280.15	\$364.20				



Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions. Custom Product Display Rentals: \$ All orders cancelled by the exhibitor within 30 days of first day of exhibitor move in day may be subject to cancellation fees up to 100% of the total order, based upon the status of move-in, work performed and/or Shepard set-up costs or expenses. \* All tax rates are subject to change.

6.000% Tax\*: Amount Due: \$

Company Name:	Booth#
Contact Name	
Email:	
Signature:	





#### **North Atlanta Home Show**

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia February 7 - 9, 2020

**Order Deadline** 

Wednesday, January 8, 2020

Order with full payment and graphic files must be received by Order Deadline Date above. Orders received after this date may not be available.

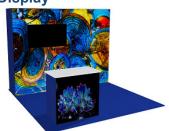
## Event Code: G175700220 email exhibits@shepardes.com

phone 404-720-8652

fax 404-720-8757

#### 10x10 Fabric Booth Rental Display





Code	Qty	Item	Discount	Regular
66557		FX21 10' x 10'	\$2,205.60	\$2,867.30
66558		FX2M1 10' w/Monitor	\$3,990.05	\$5,187.05

Side panel colors are either white or black

Backwall graphic size 3042mm x 2432mm Counter graphic size 1070mm x 1020mm

Monitor 66620





Code	Qty	Item	Discount	Regular
66561		FX2H1 10' x 10'	\$2,698.80	\$3,508.45
66562		FX2M1H 10' w/Monitor	\$4,483.30	\$5,828.30

Side panel colors are either white or black

Backwall graphic size 3042mm x 2432mm

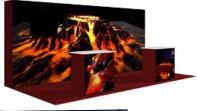
Counter graphic size 1070mm x 1020mm

Header graphic size 2440mm x 380mm

Monitor 66620

#### 10x20 Fabric Booth Rental Display







Code	Qty	Item	Discount	Regular
66559		FX22 10' x 20'	\$3,823.05	\$4,969.95
66560		FX2M2 10' x 20' w/Monitor	\$5,607.55	\$7,289.80
66567		FX2H2 10' x 20'	\$4,264.20	\$5,543.45
66563		FX2M2H 20' w/Monitor	\$6,048.70	\$7,863.30

Side panel colors are white or black

Backwall graphic size 6012mm x 2432mm

Counter graphic size 1070mm x 1020mm

Header graphic size 2440mm x 380mm

Monitor 66620

\*\*Please Note\*\* Carpet is not included, to order please refer to the Carpet Order form.

All Exhibit Booth Rentals include installation/dismantling and graphic panels as shown for print-ready graphics. If graphics submitted are not print-ready, additional fees may apply. Monitor and lighting options available. Please contact a Exhibit Team member with any customization requests at 404-720-8652.

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions.

All orders cancelled by the exhibitor within 30 days of first day of exhibitor move in day may be subject to cancellation fees up to 100% of the total order, based upon the status of move-in, work performed and/or Shepard set-up costs or expenses.

\* All tax rates are subject to change.

Total Fabex Rental: \$\\ 6.000\% Tax\*: \$\\ Amount Due: \$\\

Company Name: Contact Name	Booth #
Email:	
Signature:	



#### **Fabex Backlit Booth Rentals**

#### **North Atlanta Home Show**

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia

February 7 - 9, 2020

**Order Deadline** 

Wednesday, January 8, 2020

Order with full payment and graphic files must be received by Order Deadline Date above. Orders received after this date may not be available.

Event Code: G175700220 email exhibits@shepardes.com

phone 404-720-8652

fax 404-720-8757

#### Freestanding 8' high Backlit Backwalls with Full Color Graphics

#### FX 11-8'h x 10'



Step 1: Choose Your Booth Size

Step 2: Send Us Your Full Color Graphics

Code	Qty	Item	Discount	Regular	Graphic Sizes
66564		FX11 10' x 10' Backlit	\$2,224.00	\$2,891.20	3042mm x 2436mm
66565		FX12 10' x 20' Backlit	\$3,437.05	\$4,468.15	6088mm x 2436mm
66566		FX13 10' x 30' Backlit	\$4,650.15	\$6,045.20	8992mm x 2436mm

Carpet/Flooring, Furnishings, Power and Accessories not included.

FX 12-8'h x 20'



FX 13-8' h x 30'



All Exhibit Booth Rentals include installation/dismantling and graphic panels as shown for print-ready graphics. If graphics submitted are not print-ready, additional fees may apply. Monitor and lighting options available. Please contact an Exhibits team member with any questions at 404-720-8652.

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions. All orders cancelled by the exhibitor within 30 days of first day of exhibitor move in day may be subject to cancellation fees up to 100% of the total order, based upon the status of move-in, work performed and/or Shepard set-up costs or expenses. \* All tax rates are subject to change.

Total Fabex Backlit: \$
6.000% Tax\*: \$
Amount Due: \$

Company Name: Contact Name	Booth #
Email:	
Signature:	





#### **North Atlanta Home Show**

Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia

February 7 - 9, 2020

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Order with full payment and graphic files must be received by Order Deadline Date above. Orders received after this date may not be available.

## Event Code: G175700220

email <u>exhibits@shepardes.com</u>

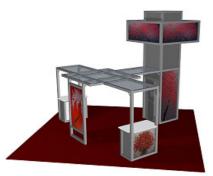
phone 404-720-8652

fax 404-720-8757

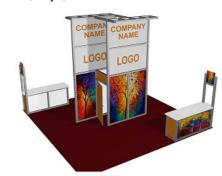
## **Turnkey Rental Designs Make Exhibiting Easier!**

Don't See what you are looking for or need a tweak to a design? Let one of our incredible designers create a space just for you! Contact an Exhibits Team member to get started!

#### **The Monroe**

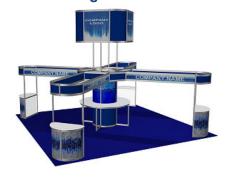


#### The Tyler

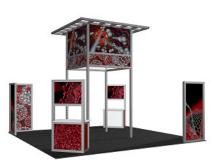


Code Qty Item **Discount** Regular 66494 The Monroe \$8,514.70 \$11,069.10 66368 The Washington \$12,219.65 \$15,885.55 66495 The Tyler \$9,093.25 \$11,821.25 The Garfield 66496 \$8,904.70 \$11,576.10

**The Washington** 



The Garfield



Carpet and Electricity not included. Please order as needed. All Exhibit Booth Rentals include installation/dismantling and graphic panels as shown for print-ready graphics. If graphics submitted are not print-ready, additional fees may apply. Monitor and lighting options available. Please contact an Exhibits team member with any questions at 404-720-8652.

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions. All orders cancelled by the exhibitor within 30 days of first day of exhibitor move in day may be subject to cancellation fees up to 100% of the total order, based upon the status of move-in, work performed and/or Shepard set-up costs or expenses. \* All tax rates are subject to change.

Total Island Rent	als: <u>\$</u>
6.000% Tax*	: \$
Amount D	ue: \$

Company Name: _ Contact Name	Booth #
Email:	
Signature:	



## LABOR JURISDICTIONS GEORGIA

#### **LABOR**

Georgia is a "right-to-work" state. Exhibitor personnel may set up their own exhibits if so desired using their own tools and company personnel. Union Labor is available to assist in the installation and dismantling of exhibit booths. Exhibit labor, freight and rigging labor, electricians and plumbers can be arranged for at established rates, using the enclosed order forms.

#### **EXHIBIT LABOR JURISDICTION**

Exhibit labor claims jurisdiction for the installation, dismantling, and first cleaning of prefabricated exhibits and displays when this work is done by Shepard personnel. They may be employed by completion of labor forms enclosed in this manual.

Union Labor is not required to put your products on display, to open cartons containing your products, nor to perform testing, maintenance or repairs on your products

#### MATERIAL/FREIGHT HANDLING JURISDICTION

Shepard Exposition Services has the responsibility of receiving and handling all exhibit materials and empty crates that comes in via over the road carriers. It is Shepard's responsibility to manage docks and schedule vehicles for the smooth and efficient move-in and move-out of the exhibition. Shepard will not be responsible, however, for any materials they do not handle. Exhibitors may not operate or utilize any type of powered or mechanical equipment

Vehicles must not be left unattended at the loading areas. Any unattended vehicles will be towed at the owner's expense.

The Fire Marshal absolutely prohibits the storage of empty containers in the exhibit hall. Arrangements have been made with Shepard Exposition Services to store empty crates. Please refer to the Material Handling Information sheet in this service manual for the handling of empties, disposal of skids, etc.

#### **GRATUITIES /BREAKS**

Tipping is expressly prohibited. This includes such practices as giving money, merchandise, or other special consideration for services rendered. Do not give coffee breaks other than mid-morning and mid-afternoon, when the union has a 15 minute paid break. Meal breaks are one hour. Any attempt to solicit a gratuity by an employee for any service should be reported immediately to Shepard Exposition Services.

#### **IN GENERAL**

Exhibitors do not have to respond to grievances or complaints from union and trade personnel with respect to work jurisdictions. Please refer all such disputes and/or questions to Shepard management personnel immediately.

#### **SAFETY**

Safety of everyone working in the hall is of our utmost concern at all times. Standing on chairs, tables and other rental furniture is prohibited. This furniture is not engineered to support your standing weight. Shepard Exposition Services cannot be held responsible for injuries or falls caused by the improper use of this furniture. If assistance is required in assembling your booth, please order labor on the Labor Order Form included in this manual and the necessary ladders and tools will be provided.



## SHEPARD BLUE

## **Supervised Labor**

North Atlanta Home Show **Event Code:** G175700220 Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia email atlanta@shepardes.com February 7 - 9, 2020 (404) 720-8600 phone Friday, January 17, 2020 fax (404) 720-8755 **Discount Deadline** Order with complete Payment Authorization must be received before Discount Deadline date to receive discounted pricing. **Labor Hours** ST - Straight time: Monday - Friday 8AM - 5PM. OT - Overtime: Monday - Friday 6AM - 8AM and 5PM - Midnight. Saturdays and Sundays 6AM - Midnight. DT - Double-time: All hours between Midnight and 6AM. Holidays. Holidays: Booth Size: Shepard Blue Supervised Dismantle Labor **Shepard Blue** Supervised Install Labor Code Discount Regular Estimate Code Discount Regular Estimate 68066 ST \$99.62 \$129.50 68070 ST \$99.62 \$129.50 68071 68067 OT OT \$148.40 \$192.90 \$148.40 \$192.90 68072 68068 DT \$199.24 \$259.00 DT \$199.24 \$259.00 \*\*Pricing includes Supervisory fee of 30% over standard labor . **Step Three:** Step One: Step Two: **Step Four:** Choose Your Service How Many People? How Many Hours? When Should the Build be Complete? Installation Date: Time: Dismantling Date: Time: Time: Both Date: (this portion must be completed before Shepard can begin any work on your exhibit) Step Five: Tell Us About Your Exhibit! Advance Warehouse Direct to Show site **Inbound Freight** Carrier Name Tracking or Pro# Estimated Weight **Estimated Arrival Date** # of Pieces Set Up Information: Company Contact Name: Email Cell Phone # **Electrical Placement** Drawings/Photos/ **Graphics: Other Services** Carpet: (exhibitor is responsible to Instructions: Ordered: order) Ordered from Shepard Attached With Exhibit Emailed to Shepard Overhead Rigging **Emailed to Shepard** Cleaning **Exhibitor Owned Carpet** Shipped **Drawing Attached** Separately With the Exhibit AVCarpet Padding Drawing with Exhibit In crate # Run under carpet **Outbound Shipping:** Method: # of Crates Ground # of Cartons 2-Day Air Phone # Next Day Air Must Arrive at Destination By: #of Fiber Cases # of Pallets Other Name of Carrier Date Carrier is Scheduled to Pick Up Freight \*Allow time for empty return when scheduling your pick up If Your Carrier doesn't show? Reroute with SLS Send to advance warehouse for pick up (\$400 minimum charge) Hours are based on estimates. You will be invoiced for actual time incurred. Minimum one hour per person ordered and half Estimated SES Blue Labor: \$ increments thereafter. NA Tax\*: Amount Due: \$ Orders cancelled without 48-hour written notice will be charged a one (1) hour cancellation fee. Company Name: Booth # **Contact Name** Email: Signature:



## **Exhibitor Supervised Labor**

North Atlanta Home Show			Event Code:	G175700220
Infinite Energy Arena (Gwinnett Center) - Duluth, Georgia			email	atlanta@shepardes.com
February 7 - 9, 2020			phone	(404) 720-8600
Discount Deadline Friday, January 17, 2020 Order with complete Payment Authorization must be received before Discount Deadline date to receive discounted pricing. Labor Hours ST - Straight time: Monday - Friday 8AM - 5PM. OT - Overtime: Monday - Friday 6AM - 8AM and 5PM - Midnight. Sa DT - Double-time: All hours between Midnight and 6AM. Holidays. Holidays: Exhibitors may not operate any type of mechanical				(404) 720-8755
Exhibitor Supervised Install Labor	Exhibitor	Supervise	ed Dismantl	e Labor
Code Discount Regular Estimate	Code	Discount		mate
68060 ST \$76.63 \$99.60		ST \$76.63	\$99.60	
68061 OT \$114.15 \$148.40		OT \$114.15	\$148.40	
68062 DT \$153.26 \$199.25	68065 E	OT \$153.26	\$199.25	
Step One: Step Two:	Step Three:	Ston	Four:	
· · · · · · · · · · · · · · · · · · ·	How many hours			
Installation #	#			from Shepard
Dismantling #	#			Owned Carpet
Both #	#		Carpet Pa	adding
Any other details?  Any special tools needed? Ladders? Lifts?  Ladders  Lifts  Special Tools:				
Details:				
Step Six: Schedule Date Start Time End Time	ne			
Installation Request				
Dismantle Request				
Requested times are not guaranteed and are based on availability.				
Step Seven: Onsite Contact Info				
Name				
Cell				
Email:				
Hours are based on estimates. You will be invoiced for actual time incurred. Minimum of	one hour per person o	rdered and half	L	abor Estimate \$
increments thereafter.	_		1	NA Tax*: \$
Orders cancelled without 48-hour written notice will be charged a one (1) hour cancellation	on tee.			Amount Due: \$
Company Name:			Boo	oth #
Contact Name				
Email:				
Signature:				