



The Northwest Flower & Garden Festival wants to be a part of helping your company achieve your growth and financial goals - before, during, and after the show. We are confident that we will help launch your company to the next level of success. Learn more at [gardenshow.com](http://gardenshow.com) or [nwf.gs/pressroom](http://nwf.gs/pressroom).

## ABOUT THE SHOW

The Northwest Flower & Garden Festival celebrated its thirtieth year in 2018 and is one of the world's leading garden shows, ranked second largest in the U.S. The show is renowned for its size and quality of the display gardens, seminars, and commercial exhibit, drawing visitors and participants from across the globe. The Northwest Flower & Garden Festival is owned and produced by Marketplace Events, the largest producer of home shows in North America.

## AUDIENCE PROFILE

**60k**  
ATTENDEES

**74%**  
ARE MARRIED

**1mil**  
ANNUAL SITE VIEWS

**68%**  
ARE FEMALE

**30k**  
EMAIL SUBSCRIBERS

**83%**  
ARE HOMEOWNERS

**75k**  
FOLLOWERS ACROSS  
ALL PLATFORMS

**59%**  
HOUSEHOLD INCOME  
OF \$100K+ PER YEAR

## SOCIAL MEDIA REACH

 **30k**  
/NWFGS  
Facebook

 **5.1k**  
@NWFGS  
Twitter

 **5.4k**  
@NWFGS  
Instagram

 **23k**  
@NWFGS  
Pinterest

 **30k**  
SUBSCRIBERS  
Email

## SPONSORSHIP & ADVERTISING OPPORTUNITIES

- PAID SOCIAL MEDIA POSTS
- SWEEPSTAKES & CONTESTS
- E-NEWSLETTER AD
- BLOG POSTS
- WEBSITE BANNER ADS
- PRINTS ADS & MORE

## BRANDS WE'VE WORKED WITH

