

Thousands of shoppers converged on our holiday shows. With money to spend, consumers eagerly walked the show to shop more than 250 booths per show and find the latest trends in apparel, jewelry, décor, seasonal gifts, gourmet foods and more! Here's a recap of the exciting marketplace these shoppers experienced.



- DES MOINES-	Attendees per show	14,879	
Holiday	Exhibitors per show	195	
BOUTIQUE	Media spend per show	\$97,000	
Christmas GIFT +H@BBY SHOW	Attendees per show Exhibitors per show Media spend per show	48,915 373 \$104,216	
MINNEAPOLIS	Attendees per show	28,800	
Holiday	Exhibitors per show	281	
BOUTIQUE	Media spend per show	\$138,800	
KANSAS CITY	Attendees per show	42,239	
Holiday	Exhibitors per show	309	
BOUTIQUE	Media spend per show	XXXX	
12 DAYS OF CHRISTMAS Southern Christmas Show,	Attendees per show Exhibitors per show Media spend per show	113,642 440 \$175,000	

Voicing YOUR OPINION

"What a great job you all did with marketing this year and bringing in huge numbers of customers to the show. So many came for the first time, or the first time in many years. I tip my hat to you all on your efforts, which paid off well. Many vendors, myself included, had better shows than the past few years. It was a nice change... nearly 25% uptick in sales over last year." *Tyler Grace, THE BELL COLLECTION* "We will continue to spread the word of how amazing the Minneapolis Holiday Boutique show was and how excited we are to book for next year! Thanks again for being so good to us and running such an awesome event! We cannot tell you enough how amazing all your staff was throughout the whole show!" *Laurissa Wendling, OH DEER CHILDREN'S BOUTIQUE*

"A fun event for both exhibitors and customers! This provided a great opportunity for us to interact with customers and hear what they are looking for." *Amy Austin, AMY LEA 'N ME* "I was very pleased with my booth location—so much so that I have reserved a larger spot in the same location for next year!" *Sr. Cathleen Timberlake, OSB MONASTERY SCENTS*

"We were very impressed with the advertising used for the show, as well as the clear and thorough vendor logistics distributed before the event." *Elizabeth Carman, BEZA THREADS*

"I loved the show and the show team! I would love to exhibit next year." *Julia Anne Cooper, PEARLS FOR GIRLS*







Our strategic marketing initiatives garner millions of impressions across multiple media outlets. These outlets include both tradition and unconventional mediums such as television, radio, print, outdoor, online and many more. With a unique approach, our individual local market saturation drives thousands of attendees through the doors of each one of our shows.

Media SAMPLES





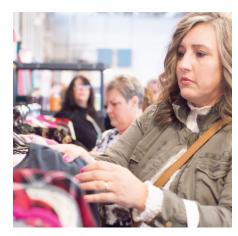
















- 78% of attendees are likely or somewhat likely to attend the show again next year
- 78% are very likely or likely to tell a friend about the show
- 84% spent between 1 and 4 hours shopping
- 86% attended the show with a family member or friend



WE'VE GOT YOU COVERED!



DES MOINES

NOV. 1-3, 2019 Iowa Events Center

DesMoinesHolidayBoutique.com

SHANNON NATHE

Show Manager 515-244-5456 shannonn@MPEshows.com Christmas GIFT +H@BBY SHOW

NOV. 6-10, 2019 Indiana State Fairgrounds West Pavilion

ChristmasGiftAndHobbyShow..com

HEATHER NEWSOM

Show Manager 317-705-8719, ext. 21 heathern@MPEshows.com



NOV. 8-10, 2019 U.S. Bank Stadium

MinneapolisHolidayBoutique.com

JULIANNE SPARGO Show Manager 952-933-3850, ext. 116 (Alpha P-Z) juliannes@MPEshows.com



CHARLOTTE

NOV. 14-24, 2019 PREVIEW NIGHT NOV. 13, 2019 The Park Expo and Conference Center

SouthernChristmasShow.com

JENNIFER WALLIN

Show Manager 704-916-5000, ext. 101 *jenniferw@MPEshows.com* Holiday BOUTIQUE

NOV. 14-17, 2019 Overland Park Convention Center

KCHolidayBoutique.com

MARC GARY Show Manager 855-931-7469, ext. 307 marcg@MPEshows.com



NOV. 15-17, 2019 Suburban Collection Showplace

SUBURBAN DETROIT

DetroitHolidayBoutique.com

JEAN SUKYS Show Manager 888-248-9751, ext. 114 (Alpha R-Z) jeans@MPEshows.com

More unique shopping experiences. More sales for your business. Ask us about our Holiday shows in these great cities!

